

## **The significance of detail : Ferraplex B. 3, Martineau 1826-1869.**

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MARTINEAU 1826–1869

*Kit's Writing Lesson*

Although educated as a lawyer, Robert Braithwaite Martineau began to attend the Academy schools when he was twenty-five. It was there that he struck up his great friendship with Holman Hunt.

At heart a genre and anecdotal painter, he would seem rather to owe something to Frith than to belong to the pre-Raphaelite group with whom he became friendly and whose methods he approved.

**THE SIGNIFICANCE OF DETAIL**

*No. 3 of a series*

Painted in 1852, “Kit’s Writing Lesson” is one of only three or four pictures of importance that Martineau was able to produce before his death at the age of 43. The impression given is one of calmness, yet the painting derives its innocent charm from the intense concentration on Kit’s face. With a setting so full of relics and curios this could easily be a scene from Dickens’ “Old Curiosity Shop”. Martineau’s precise detail has not in the least impaired the warmth and freshness of this picture.

*By courtesy of the Trustees of the Tate Gallery.*



Detailed consideration of the needs of the hypochromic anaemia patient is reflected in the formulation of Ferraplex B. For each tablet supplies therapeutic quantities not only of ferrous iron, but of important supplementary factors concerned with iron uptake and use—whole, naturally occurring vitamin B complex, ascorbic acid and copper.

Ferraplex B is unusually well-tolerated, its rapid absorption involving a minimum of gastric upset.

## **Ferraplex B**

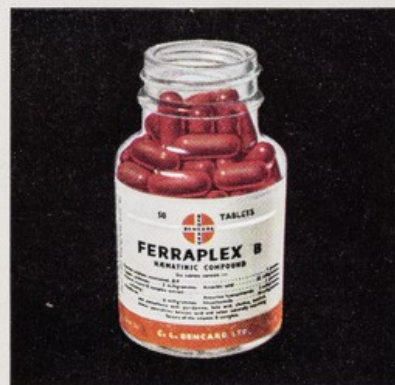
provides in each tablet:—

**IRON:** Presented in its most readily assimilable form of ferrous sulphate.

**COPPER:** An essential factor for the formation of haemoglobin.

**VITAMIN B COMPLEX:** Intimately concerned in many of the processes of haemopoiesis.

**VITAMIN C:** Promotes effective iron absorption and mobilisation.



## FERRAPLEX B

### DOSAGE

One or two tablets three times daily according to the age of the patient and the severity of the symptoms. Young children should receive a reduced dosage according to age. It is advisable to commence with one or two tablets daily and increase the dosage gradually. The tablets should always be taken with or immediately after food.

### COMPOSITION

Ferraplex B is unique in supplying such a comprehensive haematinic formula in one tablet. The full daily dose of 6 tablets (two tablets three times daily) provides:

1 gm. Ferrous sulphate, exsiccated, B.P.

2 mg. Copper carbonate

50 mg. Ascorbic acid (vitamin C)

2 gm. Natural vitamin B complex extract.

*This is derived from brewers' yeast and is standardised to contain:—*

3 mg. Aneurine hydrochloride (vitamin B<sub>1</sub>)

6 mg. Riboflavine (vitamin B<sub>2</sub>)

30 mg. Nicotinamide

and all the other naturally occurring factors of the vitamin B complex.

### PACKINGS

Bottles of 50 and 250 tablets.

Daily cost of N.H.S. treatment, 2½d. to 4½d.



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