Ferraplex B effective, well-tolerated, oral therapy of iron-deficiency anaemia. 5, Lingula unguis.

Contributors

C.L. Bencard Ltd.

Publication/Creation

London : C.L. Bencard Ltd., [between 1955 and 1965?]

Persistent URL

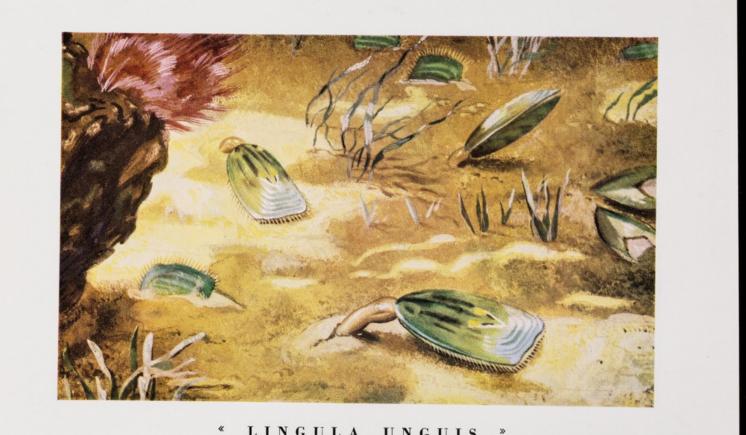
https://wellcomecollection.org/works/zt2eb4k8

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection 183 Euston Road London NW1 2BE UK T +44 (0)20 7611 8722 E library@wellcomecollection.org https://wellcomecollection.org



LINGULA UNGUIS ≫

FERRAPLEX B effective, well-tolerated, oral therapy of iron-deficiency anaemia

No. 5 of a series

Truly one of the most staunch of Nature's conservatives, *Lingula unguis*, a member of the Brachiopoda, has apparently succeeded in remaining at precisely the same stage of development since the Cambrian period—the earliest of which we have an organic record. The circulatory system of this remarkably well-adjusted member of society is extremely primitive; a longitudinal vessel in the dorsal mesentery, part of which is contractible to form the "heart", and a number of vessels ending blindly. To complete the picture of unorthodoxy, *Lingula* is said to employ haemoerythrin as a respiratory catalyst. An iron compound that turns from red to colourless as it is deoxygenated, haemoerythrin differs markedly in structure from haemoglobin and has been shown to be far less efficient an oxygen carrier.

In the case of *Lingula*, the effects of an inadequate supply of iron have probably never been determined; in man they are all too painfully familiar. During adolescence in both sexes, during pregnancy and with the restricted diets of old age, iron-deficiency anaemia is still a frequent and serious problem.

For treatment of these patients FERRAPLEX B provides iron in its most readily assimilable form of ferrous sulphate. In addition, each tablet contains balanced quantities of vitamin C; whole, naturally occurring vitamin B complex and copper to promote adequate absorption and utilisation of iron.

DOSAGE

One or two tablets three times daily according to the age of the patient and the severity of the symptoms. Young children should receive a reduced dosage according to age. It is advisable to commence with one or two tablets daily and increase the dosage gradually. The tablets should always be taken with or immediately after food.

COMPOSITION

Ferraplex B is unique in supplying such a comprehensive haematinic formula in one tablet.

The full daily dose of 6 tablets (two tablets three times daily) provides:

Ferrous sulphate, exsiccated, B.P	1	gm.
Copper carbonate	2	2 mg.
Ascorbic acid (vitamin C)	50) mg.
Natural vitamin B complex extract	2	gm.
including		
Aneurine hydrochloride (Vitamin B	ı) 3	mg.
Riboflavine (Vitamin B2)	6	mg.
Nicotinamide	30	mg.

and all the other naturally occurring factors of the vitamin B complex.

PACKINGS Bottles of 50 and 250 tablets Daily cost of N.H.S. treatment, 24d. to 44d.

C. L. BENCARD LTD · PARK ROYAL · LONDON · N.W. 10.



S.790

