

Ferraplex B effective, well-tolerated, oral therapy of iron-deficiency anaemia. 2, Protula.

Contributors

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◁ P R O T U L A ▷

FERRAPLEX B *effective, well-tolerated, oral therapy of iron-deficiency anaemia*

No. 2 of a series

PROTULA, like many other marine worms, lives a sedentary life in a tube of calcium carbonate which is secreted directly from epidermal glands. It is represented in the early history of life on earth by many closely related species, and its form alone suggests an early place on the evolutionary ladder. Even its blood is an alien colour, since the function of haemoglobin as an oxygen carrier is here performed by *chlorocruorin*. And yet between *protula* and our own species there is a basic point of similarity; for in both these respiratory pigments, iron is the essential inorganic ingredient.

In the treatment of hypochromic anaemia there is no doubt that administration of iron must be the prime consideration. It has, however, been observed that certain patients, notably the adolescent girl, expectant mother or geriatric subject, require additional nutritional factors before the deficient element can be fully utilised.

Thus it is that FERRAPLEX B contains, in addition to an adequate dose of easily assimilable ferrous iron, appropriate proportions of copper, vitamin C and complete, naturally occurring vitamin B complex. All these are known to exert a powerful influence on the processes of iron absorption and utilisation.

FERRAPLEX B is esteemed not only for its efficient therapeutic action, but also for its low incidence of side-effects such as gastro-intestinal disturbance.



DOSAGE

One or two tablets three times daily according to the age of the patient and the severity of the symptoms. Young children should receive a reduced dosage according to age. It is advisable to commence with one or two tablets daily and increase the dosage gradually. The tablets should always be taken with or immediately after food.

COMPOSITION

Ferraplex B is unique in supplying such a comprehensive haematinic formula in one tablet.

The full daily dose of 6 tablets (two tablets three times daily) provides:

Ferrous sulphate exsiccated, B.P. ...	1 gm.
Copper carbonate ...	2 mg.
Ascorbic acid (vitamin C) ...	50 mg.
Natural vitamin B complex extract ...	2 gm.

including

Aneurine hydrochloride (Vitamin B ₁) ...	3 mg.
Riboflavine (Vitamin B ₂) ...	6 mg.
Nicotinamide ...	30 mg.

and the other naturally occurring factors (pantothenic acid, pyridoxine, folic acid, choline, inositol, biotin and para-aminobenzoic acid) of the vitamin B complex.

PACKINGS

Bottles of 50 and 250 tablets

Daily cost of N.H.S. treatment, 2½d. to 4½d.

C. L. BENCARD LTD • PARK ROYAL • LONDON • N. W. 10.

