

Ferraplex B effective, well-tolerated, oral therapy of iron-deficiency anaemia. 4, Halocynthia.

Contributors

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



« HALOCYNTHIA »

FERRAPLEX B *effective, well-tolerated oral therapy of iron-deficiency anaemia*

No. 4 of a series

The Mediterranean sea-peach, *Halocynthia papillosa*, is not, despite its name, either a plant or edible, although its near relative the 'violet de mer' is esteemed a great delicacy. But it is not only its name which suggests vegetable affinities, for the body of *Halocynthia* is covered by a tough 'test' of tunicin which is more closely related chemically to cellulose than to anything else found in the animal kingdom. Recent research has suggested that tunicin is, in fact, a product not of the animal itself, but of parasitic unicellular plants.

Halocynthia and some of its near relatives are unusual too in their ability to live and thrive after destruction of the heart and removal of all the blood, so that it is difficult to imagine what essential function the blood may serve.

Such a system is indeed far removed from those of higher species such as our own, in which the blood performs so many vital functions. Yet it is remarkable how much depletion of the most important component, haemoglobin, can be tolerated by the human body without serious consequences. This may account for the large number of iron-deficiency anaemias diagnosed only when the condition has become serious. For rapid replacement of iron in such cases FERRAPLEX B provides a comprehensive treatment. It contains all the supplements recognised as essential to iron utilisation—ferrous iron, copper, vitamin C and complete vitamin B complex—and can in most cases be taken without fear of gastric upset.



DOSAGE

One or two tablets three times daily according to the age of the patient and the severity of the symptoms. Young children should receive a reduced dosage according to age. It is advisable to commence with one or two tablets daily and increase the dosage gradually. The tablets should always be taken with or immediately after food.

COMPOSITION

Ferraplex B is unique in supplying such a comprehensive haematinic formula in one tablet.

The full daily dose of 6 tablets (two tablets three times daily) provides:

Ferrous sulphate, exsiccated, B.P.	1 gm.
Copper carbonate	2 mg.
Ascorbic acid (vitamin C)	50 mg.
Natural vitamin B complex extract	2 gm.

This is derived from brewers' yeast and is standardised to contain:—

Aneurine hydrochloride (vitamin B ₁)	3 mg.
Riboflavine (vitamin B ₂)	6 mg.
Nicotinamide	30 mg.

and all the other naturally occurring factors of the vitamin B complex.

PACKINGS

Bottles of 50 and 250 tablets

Daily cost of N.H.S. treatment, 2¼d. to 4½d.

C. L. BENCARD LTD · PARK ROYAL · LONDON · N.W.10.

