

Ferraplex B effective, well-tolerated, oral therapy of iron-deficiency anaemia. 3, Clavelina.

Contributors

C.L. Bencard Ltd.

Publication/Creation

London : C.L. Bencard Ltd., [between 1955 and 1965?]

Persistent URL

<https://wellcomecollection.org/works/sk7mauxa>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).

**wellcome
collection**

Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



« CLAVELINA »

FERRAPLEX B *effective, well-tolerated oral therapy of iron-deficiency anaemia*

No. 3 of a series

Though not an uncommon inhabitant of Britain's coastal waters, the sea-squirt, *Clavelina lepadiformis*, is indeed a remarkable one. Its glassy transparency gives the impression of delicacy, yet *Clavelina* reaches its greatest luxuriance in Mediterranean volcanic pools where sulphurous gases kill most organisms. The sea-squirts are unique among adult animals in possessing a 'reciprocal' circulation, whereby the heart for some hundred beats drives the blood round the body in one direction and then reverses its action. This form of circulation can only be paralleled in the earliest embryos of vertebrates.

No less remarkable is the blood of sea-squirts, which in one species or another is rich in *vanadium* or *niobium*, two rare metals whose very presence in the sea was until recently undetected. Vanadium was at one time thought to be utilised in a respiratory catalyst, but the biological function of these metals is now uncertain.

There is no doubt, however, about the importance of iron, and the rôle of copper as a trace-element, in the haemoglobin of human blood. Copper is one of the essential supplements to blood formation included in the FERRAPLEX B formula.

In this haematinic compound, easily assimilable ferrous iron is augmented not only by copper, but by vitamin C and complete, natural vitamin B complex, all essential to the maximum absorption and assimilation of iron. Not only is FERRAPLEX B a complete treatment for hypochromic anaemia, but it possesses the additional advantage of being well tolerated by patients of all ages.



DOSAGE

One or two tablets three times daily according to the age of the patient and the severity of the symptoms. Young children should receive a reduced dosage according to age. It is advisable to commence with one or two tablets daily and increase the dosage gradually. The tablets should always be taken with or immediately after food.

COMPOSITION

Ferraplex B is unique in supplying such a comprehensive haematinic formula in one tablet.

The full daily dose of 6 tablets (two tablets three times daily) provides:

Ferrous sulphate, exsiccated, B.P.	...	1 gm.
Copper carbonate	...	2 mg.
Ascorbic acid (vitamin C)	...	50 mg.
Natural vitamin B complex extract	...	2 gm.

This is derived from brewers' yeast and is standardised to contain:—

Aneurine hydrochloride (vitamin B ₁)	...	3 mg.
Riboflavine (vitamin B ₂)	...	6 mg.
Nicotinamide	...	30 mg.

and all the other naturally occurring factors of the vitamin B complex.

PACKINGS

Bottles of 50 and 250 tablets

Daily cost of N.H.S. treatment, 2¼d. to 4½d.

C. L. BENCARD LTD · PARK ROYAL · LONDON · N. W. 10.

