Combined presentation: Ferraplex B complete haematinic for iron deficiency anaemias.

Contributors

C.L. Bencard Ltd.

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SAMPLE REQUEST

Please supply, free of charge, a clinical sample of Ferraplex B

FROM:

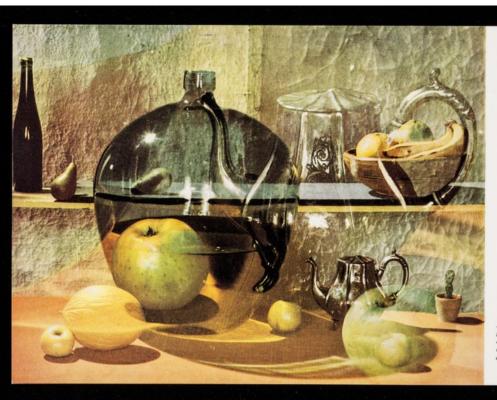
DR.P.A.H.RIVETT, 2,LICKHILL ROAD, WILTS.

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C. L. BENCARD LTD., MINERVA ROAD, PARK ROYAL, LONDON, N.W.10 BUSINESS REPLY CARD

Ferraplex B

Administration

One or two tablets 3 times daily with or after food.

Composition

The full daily dose of 6 tablets (two tablets three times daily) provides: Ferrous sulphate, exsiccated, B.P.

The vitamin B complex extract is concentrated from brewer's yeast. It is standardised to contain:

 $\begin{tabular}{lll} Aneurine hydrochloride (vitamin B_1) & ... & 3 milligrams \\ Riboflavine (vitamin B_2)... 6 milligrams \\ Nicotinamide... & 30 milligrams \\ \end{tabular}$

and includes all the other naturallyoccurring factors of the vitamin B complex.

Packing

Bottles of 50 and 250 tablets. Basic N.H.S. cost of 250 tablets: 15/6d.

Combined presentation

Organic or inorganic? Oral or parenteral? Whatever the merits of either choice of medicinal iron, a simple fact remains. In iron deficiency anaemias, oral ferrous iron supplied in sufficient quantity passes the anaemic patient's "mucosal barrier" in amounts depending on the needs of the body and the patient's iron tolerance.

Ferraplex B supplies ample ferrous iron and is well tolerated by most patients. But it goes further by providing the substances most needed to convert iron into haemoglobin.

In Ferraplex B, iron is presented with these factors-natural vitamin B complex, ascorbic acid and copper-combined in a single tablet. This complete iron haematinic causes very little gastric disturbance and is ideal for use during and after pregnancy, or whenever iron replenishment is needed.

Ferraplex B complete haematinic

FOR IRON DEFICIENCY ANAEMIAS

C. L. Bencard Ltd. PARK ROYAL, LONDON, N.W.10

