

Combined presentation : Ferraplex B complete haematinic for iron deficiency anaemias.

Contributors

C.L. Bencard Ltd.

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SAMPLE REQUEST

Please supply, free of charge, a clinical sample of **Ferraplex B**

FROM:

DR. P. A. H. RIVETT,
2, LICKHILL ROAD,
GATNEP
WILTS.

Signature

If we have addressed you incorrectly we would be grateful if you
would return this card, corrected

UE/9010 10/58

*Double exposure
photographed
and printed on
negative-positive
colour stock*



No Postage Stamp
necessary
if posted in
Gt. Britain or
Northern Ireland

BUSINESS REPLY CARD
Licence No. HL 88

C. L. BENCARD LTD.,
MINERVA ROAD, PARK ROYAL,
LONDON, N.W.10

Postage
will be paid
by
Licensee

Ferraplex B

Administration

One or two tablets 3 times daily
with or after food.

Composition

*The full daily dose of 6 tablets (two
tablets three times daily) provides:*

Ferrous sulphate, exsiccated, B.P.
..... 1 gramme
Copper carbonate 2 milligrams
Ascorbic Acid (vitamin C) 50 milligrams
Natural vitamin B complex extract
..... 2 grammes

*The vitamin B complex extract is
concentrated from brewer's yeast.*

It is standardised to contain:

Aneurine hydrochloride (vitamin B₁)
..... 3 milligrams
Riboflavine (vitamin B₂)... 6 milligrams
Nicotinamide..... 30 milligrams

*and includes all the other naturally-
occurring factors of the vitamin B complex.*

Packing

Bottles of 50 and 250 tablets.

Basic N.H.S. cost of 250 tablets: 15/6d.

Combined presentation

Organic or inorganic? Oral or parenteral? Whatever the merits of either choice of medicinal iron, a simple fact remains. In iron deficiency anaemias, oral ferrous iron supplied in sufficient quantity passes the anaemic patient's "mucosal barrier" in amounts depending on the needs of the body and the patient's iron tolerance.

Ferraplex B supplies ample ferrous iron and is well tolerated by most patients. But it goes further by providing the substances most needed to convert iron into haemoglobin.

In Ferraplex B, iron is presented with these factors—natural vitamin B complex, ascorbic acid and copper—combined in a single tablet. This complete iron haematinic causes very little gastric disturbance and is ideal for use during and after pregnancy, or whenever iron replenishment is needed.

Ferraplex B *complete haematinic*

FOR IRON DEFICIENCY ANAEMIAS

C. L. Bencard Ltd. PARK ROYAL, LONDON, N.W.10

