

Now with the powerful new ingredient.....national TV! : MAC Night-nurse cold remedy.

Contributors

Beecham Group Limited

Publication/Creation

[1975?]

Persistent URL

<https://wellcomecollection.org/works/twnn3wyh>

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Now with the powerful new ingredient... ...national TV!



Available only at chemists.

First on the market

Night-nurse was the first night time cold treatment to be launched in this country. Sufferers quickly realised

the benefits of a night time cold treatment and are making Night-nurse into a major brand in the cold medicines market.

On every TV station—now

Night-nurse was tested in London and Southern TV areas and was a resounding success. Now it's national with the same

successful formula: the right product; the right price; the right TV commercials—in full colour—reaching all your customers now.

Night-nurse formulation

Paracetamol, 500mg.

Promethazine
Hydrochloride, 20mg.

Pholcodine, 10mg.

In a demulcent liquid glucose base including alcohol (95%) 15.4%.

relieves headache, muscular pain and reduces temperature.

dries up blocked nose to ease breathing, promotes restful sleep.

stops troublesome coughs.



Television advertising has started so display Night-Nurse now.