

Another first from Beecham : the only medicine specially formulated to relieve night congestion and aid sleep.

Contributors

Beecham Group Limited

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Another first from Beecham.



Available only
at chemists.

**The only medicine specially
formulated to relieve
night congestion and aid sleep.**

8 million adults are waiting for Clear-Night

A national survey has shown that at least 8 million adults suffer from nasal congestion and catarrh at night. This is the worst kind of congestion because it

keeps people awake. So Beecham set out to find an effective remedy to relieve night congestion and aid sleep.

Formula (per two tablet dose)

Promethazine Hydrochloride BP, 20mg, to dry up a runny nose, clear a blocked nose, and aid rapid, restful sleep.

Pholcodine BP, 10mg, to suppress wakeful, tickly coughing.

How effective is Clear-Night?

Clear-Night has been tested on night congestion sufferers and over 70% reported it effective and, indeed, even

more effective than they had expected. At least 8 million people are in the market for Clear-Night.

National T.V. support.

A thirty second colour TV commercial is now running nationally and will continue until mid February. Additional support in the press and at point of sale will back up the launch. Use your show card to let everyone know you stock Clear-Night.



Clear-Night is displayed in outers of one dozen cartons with each carton containing sixteen foil wrapped tablets. Get a box on display now and take advantage of the advertising.

Clears congestion and helps you sleep.