

More Beecham best sellers... : Beecham home medicines - best sellers all round.

Contributors

Beecham Proprietaries

Publication/Creation

Brentford, Middlesex : Beecham Proprietaries, 1975.

Persistent URL

<https://wellcomecollection.org/works/nkjjys6m>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

MORE BEECHAM BEST SELLERS...



**BEECHAM
HOME
MEDICINES**

Among Beecham medicines - best sellers all round - few sell better than this group of famous brands. Throughout the months ahead they'll all be backed by heavy advertising and promotional support... see overleaf for full details.

-BEST SELLERS ALL ROUND

More best-selling aids!

BEECHAM'S PILLS

Top-selling advertised laxative will again get continuous press support.



PHENSIC

There will be heavy advertising on TV during May and June. A new display unit is available from your Beecham salesman this summer.

ENO continues its successful press series with lively new messages for your customers.



SETLERS

Featured in new advertisements and on TV with the emphasis on famous 'Setlers bring express relief'.

**BEECHAM
HOME
MEDICINES**

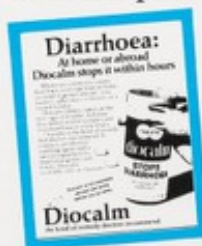
CLEAR-NIGHT

Whole-page advertisements will be seen this summer by the many readers of the 'Sun' and 'Sunday People'. The campaign, in other leading papers too, will tell sufferers from catarrh, hay fever and sinusitis how they can breathe easily, sleep soundly with Clear-night.



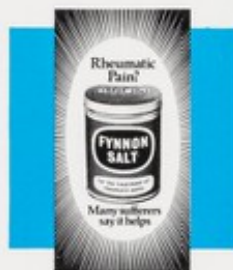
DIOCALM

Advertisements in the national press and magazines will remind your customers how effective Diocalm is, either at home or abroad. A colourful new showcard is available too.



FYNNON SALT

Sparkling fresh advertisements will be appearing all through the year in the national press.



Stubborn indigestion?

Believe it with Triple Action Maclean...
Maclean Triple Action formula helps you...
1 2 3
MACLEAN TRIPLE ACTION INDIGESTION RELIEF

MACLEAN

A new press campaign will be seen weekly in national newspapers. Display aids are also available from your salesman.

-BEST SELLERS ALL ROUND