

Low-cost Mycil highly effective in athlete's foot : accidents and the British.

Contributors

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15-second facts (No. 19 in a series)

ACCIDENTS AND THE BRITISH

You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain today. *Let's see how prone they are to accidents.*

- A Our homes and our highways are almost equally dangerous: in 1967 accidents in and around the home caused 7,909 deaths. The road toll of lives in that year was 7,319. Industrial accidents led to the deaths of 935.
- B The elderly are particularly susceptible to accidents at home. Of the total number of such deaths, people aged 65 and over accounted for 5,155—nearly 66%.
- C Falls in the home were the principal cause of fatal accidents: 4,407 died from injuries so received—88% in the 65+ age groups.
- D Poisoning (1,480), burns and scalds (791), suffocation and choking (742) were other major causes.

Every accident, wherever it happens, may lead to personal tragedy. But, just to put the figures in perspective, in 1967 fatal accidents in the home, on the roads, and at work accounted for only 2.7% of deaths from all causes.

Source: H.M.S.O. Publications.

TO THE MEDICAL PROFESSION



15-second facts about



MYCIL

At a basic cost to the NHS of only 2/- Mycil Powder or Ointment provides an effective treatment and prophylaxis for athlete's foot and other epidermal fungal infections. Mycil, in addition to its antifungal action, possesses antibacterial and antitrichomonal properties; for more than twenty years it has been widely prescribed and has proved a popular and acceptable treatment by patients.

FORMULAE

Mycil Ointment: 0.5% w/w chlorphenesin BP in a water soluble cream base.

Mycil Powder: 1% w/w chlorphenesin BP combined with zinc oxide, sterilised talc, starch and excipients.

low-cost **MYCIL**^{*}
highly effective in athlete's foot



Additional information is available on request.

*Trade Mark Made in England

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