

Validan 21 the oral contraceptive with really low and predictable oestrogenic activity : gambling and the British.

Contributors

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



15-second facts

(No. 18 in a series)

GAMBLING AND THE BRITISH

You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain today. *Let's see where they place their bets.*

- A Horses carry the largest proportion of the nation's hopes and shirts: annual turnover on horserace betting amounts to £885 million. Most punters, however, stay away from the racecourses, where the bookies' turnover is only £112 million, and the Tote £31 million.
- B The dogs carry another £225 million turnover, £69 million of which goes through the windows of the Tote. Another £50 million is gambled on other chance results—including tennis, boxing, and even elections!
- C Pools coupons carry £121 million worth of postal orders: the Government collect £37½ million in duty.
- D Gaming clubs between them turn over £675 million, bingo another £75 million, and 37,991 fruit machines turn over £35 million—nearly £1,000 a year each.

The total annual national gambling turnover, as estimated in 1968, amounted to the staggering sum of £2,066 million in a year.

Source: Churches' Council on Gambling, 1968.

TO THE MEDICAL PROFESSION



15-second facts about



VOLIDAN 21

Volidan 21 is the British oral contraceptive containing only 50 micrograms of oestrogen†. Its progestogen component, megestrol acetate, has no oestrogenic activity, nor does it lead to weight gain or virilizing side effects. Virtually 100% effective, Volidan 21 is also economical—particularly in the 3-month pack, costing the patient only 4/4d per course.

VOLIDAN 21* the oral contraceptive
with really low and
predictable oestrogenic activity

FORMULA

A course consists of 21 tablets each containing
Megestrol acetate 4 mg
† Ethinyloestradiol 50 mcg

BASIC NHS COST

Now reduced to 4/4d for one month's supply. New three-month pack, 8/8d.

RETAIL PRICE TO PATIENT

Now reduced to 6/6d for one month's supply. New three-month pack, 13/-.



Additional information is available on request.

*Trade Mark. Made in England

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