

Validan 21 has the lowest oestrogenic activity of any combined oral contraceptive : transport and the British.

Contributors

BDH Pharmaceuticals Limited

Publication/Creation

London : BDH Pharmaceuticals Limited, 1969.

Persistent URL

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15-second facts

(No. 16 in a series)

TRANSPORT AND THE BRITISH

You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain to-day. *Let's see how they are transported around the country.*

A There are rather more than 14½ million motor vehicles on the roads of Great Britain. Of these, 10,816,000 are cars. The total number of public passenger vehicles, such as buses, coaches, and taxis is small by comparison—just under 100,000.

B Between them, though, these public service vehicles carry a lot of people: 10,233 million passenger journeys in 1968. Some 1,488 million passenger journeys were made by train in the same period, covering some 13,000 miles of route.

C British Rail and the London Transport railways are kept busy by the regular commuters. About one third of all passenger journeys are covered by season tickets.

D Being a small country, we have comparatively few domestic air services: but in an average month internal airlines travel over 2,000,000 miles and carry some 420,000 passengers.

Cost of transport—especially by road—is measured in people as well as money. Some 350,000 people are injured in transport accidents (needless to say, about 99% on the roads), and between 6,500 and 7,500 are killed or die from their injuries.

Source: H.M.S.O. Publications

TO THE MEDICAL PROFESSION



15-second facts about



VOLIDAN 21

Volidan 21 has the lowest oestrogenic activity of any combined oral contraceptive. A product of original British research, Volidan 21 contains megestrol acetate—a pure progestogen closely related to the naturally occurring female hormone. Unlike other progestogens derived from 19-nortestosterone it is *not* partially metabolised to oestrogen, and has neither androgenic nor anabolic effect. Volidan 21 is available to patients at an acceptably low price.

VOLIDAN 21^{*} has the
lowest oestrogenic activity
of any combined oral
contraceptive

Additional information is available on request.

*Trade Mark

Made in England



BDH PHARMACEUTICALS LIMITED LONDON E2

FORMULA

Each course consists of 21 tablets each containing
Megestrol acetate 4 mg
Ethinyloestradiol 0.05 mg

CONTRAINDICATIONS

Carcinoma of breast and reproductive tract. Impaired liver function. Thromboembolism and deep vein thrombosis.

PRECAUTIONS

Thrombophlebitis. Kidney disease, including hypertension. Diabetes. Fibroids.

BASIC NHS COST

Now reduced to 4/4d for one month's supply.
New three-month pack, 8/8d.

RETAIL PRICE TO PATIENT

Now reduced to 6/6d for one month's supply.
New three-month pack, 13/-.

BDH69/253/HN Printed in England