Volidan 21 has the lowest oestrogenic activity of any combined oral contraceptive: employment and the British.

Contributors

BDH Pharmaceuticals Limited

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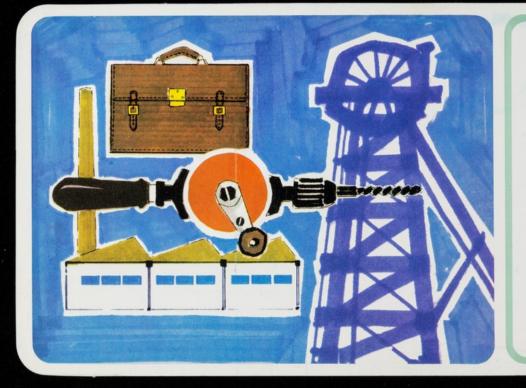
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15-second facts

(No. 13 in a series)

EMPLOYMENT AND THE BRITISH

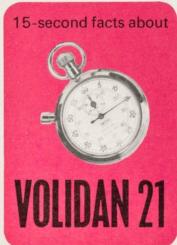
You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain to-day. Let's look at the jobs they do.

- A According to the 1968 figures, 23,125,000 people in the U.K. were employed. Of these, 14,445,000 were men, 8,680,000 women.
- B The largest employers are the manufacturing industries, with a payroll of 8,790,000 people. The distributive trades muster 2,832,000 and professional and scientific services occupy 2,753,000.
- C Though the majority work in factories, offices, and shops, more than 4 million do not. Agriculture, forestry, and fishing occupy 423,000; mining and quarrying 489,000; construction 1,554,000; and transport 1,610,000.
- D Not everyone who wants a job can find one: unemployment figures fluctuate, but the monthly average for 1968 was just over half a million: 456,300 were men, 88,600 women. This included school leavers.

Nearly 1½ million people are employed by taxpayers and ratepayers. National Government has a payroll 607,000 strong, whilst Local Government employs 834,000.

Source: H.M.S.O. Publications

TO THE MEDICAL PROFESSION



Volidan 21 has the lowest oestrogenic activity of any combined oral contraceptive. A product of original British research, Volidan 21 contains megestrol acetate—a pure progestogen closely related to the naturally occurring female hormone. Unlike other progestogens derived from 19-nortestosterone it is *not* partially metabolised to oestrogen, and has neither androgenic nor anabolic effect. Volidan 21 is available to patients at an acceptably low price.

LIDAN 21 has the lowest oestrogenic activity of any combined oral contraceptive

Additional information is available on request. *Trade Mark

(BDH) Made in England
BDH PHARMACEUTICALS LIMITED LONDON E2

FORMULA

Each course consists of 21 tablets each containing Megestrol acetate 4 mg Ethinyloestradiol 0.05 mg

CONTRAINDICATIONS

Carcinoma of breast and reproductive tract, Impaired liver function.
Thromboembolism and deep vein thrombosis.

PRECAUTIONS

Thrombophlebitis, Kidney disease, including hypertension, Diabetes, Fibroids.

BASIC NHS COST

Now reduced to 4/4d for one month's supply.
New three-month pack, 8/8d.

RETAIL PRICE TO PATIENT Now reduced to 6/6d for one month's supply. New three-month pack, 13/-.

BDH69/250/HN Printed in England