

When pain is severe DF118 subdues the pain but not the patient : Spare time and the British.

Contributors

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15-second facts

(No. 12 in a series)

SPARE TIME AND THE BRITISH

You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain today. *Let's see how they occupy their spare time.*

- A** Of all spare-time interests, the cult of 'do it yourself' is the leader. Some 41% of all adults make their homes their hobbies, 18% are keen gardeners.
- B** Women, as one might expect, spend much of their leisure time usefully, 33% knitting, 21% dressmaking, and 9% embroidering and tapestry.
- C** Not all leisure interests involve direct participation :—
Films (17%), theatre (13%), opera (7%), and ballet (6%) have high interest ratings.
- D** Music plays a large part in our lives : but not always the same kind of music. Pop claims an interest rating of 14%, classical 13%, folk 9% and jazz 6%.

In spite of the attraction of TV and other leisure activities, reading still means something to us: the average household spends nearly 8s 0d weekly on books, magazines, and other periodicals.

Sources : IPC Surveys Division and H.M.S.O. Publications

TO THE MEDICAL PROFESSION



15-second facts about



DF118

This powerful analgesic has no hypnotic or sedative properties. In cases of severe and intractable pain, DF 118 subdues the pain, but leaves the patient alert. As effective orally as it is by injection, it has shown in 12 years' clinical use to have a very low addiction potential and, relative to its effectiveness as an analgesic, side effects are mild. Prescribing costs are low.

Formula: Each tablet contains
Dihydrocodeine tartrate BPC 30 mg

when pain is severe **DF118**
subdues the pain but not the patient

Additional information is available on request.

Made in England



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