

Validan 21 has the lowest oestrogenic activity of any combined oral contraceptive : domestic equipment and the British.

Contributors

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15-second facts (No. 10 in a series)

DOMESTIC EQUIPMENT AND THE BRITISH

You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain today. *Let's see how their homes are equipped.*

- A** The cooker is the centre of most households. Some 61% of families do their cooking by gas : 37% prefer to use electricity.
- B** In contrast to getting the family hot food, keeping it cool is a problem. To do this, 51% of households have refrigerators.
- C** Washing and cleaning are obviously felt to be more important than food storage : 61% of households have washing machines, 81% use vacuum cleaners.
- D** Entertainment is even more important : 90% of households have TV sets : 85% have radio. Only one other class of electrical goods outweighs these : 95% of households have electric irons.

Domestic service, once a household wages bill, has now been largely taken over by gas and electrical appliances. The average family spends just over 25s 0d a week on these items and their running costs.

Sources : IPC Surveys Division and H.M.S.O. Publications

TO THE MEDICAL PROFESSION



15-second facts about



VOLIDAN 21

The progestogen content of Volidan 21 is megestrol acetate which, unlike the 19-nor-testosterone derivatives, is not partially metabolised to oestrogen.

Volidan 21 is the only combined preparation classified in Today's Drugs as both 'weakly progestogenic and weakly oestrogenic'.

Volidan 21 is classified in the Family Planning Association's Handbook on Oral Contraception as a preparation 'which may be appropriate when the least possible change in the oestrogen/progestogen balance is sought'.

VOLIDAN 21* has the
lowest oestrogenic activity
of any combined oral
contraceptive

Additional information is available on request.

*Trade Mark

Made in England



BDH PHARMACEUTICALS LIMITED LONDON E2

FORMULA

Each course consists of 21 tablets each containing
Megestrol acetate 4 mg
Ethinyloestradiol 0.05 mg

CONTRAINDICATIONS

Carcinoma of breast and reproductive tract, Impaired liver function, Thromboembolism and deep vein thrombosis.

PRECAUTIONS

Thrombophlebitis, Kidney disease, including hypertension, Diabetes, Fibroids.

BASIC NHS COST

Now reduced to 4/4d for one month's supply

RETAIL PRICE TO PATIENT

Now reduced to 6/6d for one month's supply

REFERENCES

Today's Drugs, Br. med. J. (1968), 1, 690-692, F.P.A. Handbook on Oral Contraception.

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