

## **For chilblains Pernivit prophylaxis and treatment : housing and the British.**

### **Contributors**

BDH Pharmaceuticals Limited

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15-second facts

(No. 3 in a series)

### HOUSING AND THE BRITISH

You know your patients best, not as statistics, but as human beings. But how do they live when compared to the population as a whole? We thought you might be interested in some broad statistical facts about how people are living in Britain today. *Let's look at the housing they live in.*

- A** There are 16,618,000 occupied dwellings in Great Britain. Of these, 7,605,000 are owned outright or on mortgage by the occupants, and 7,783,000 rented.
- B** Of those who live in rented accommodation, 4,664,000 are tenants of the Local Authority. These families pay an average weekly rental of about £2.6s 0d inclusive.
- C** Households living as tenants in unfurnished privately owned accommodation total 2,891,000. They pay an average of £2.1s 0d weekly inclusive.
- D** Tenants of furnished privately rented accommodation total 228,000, paying an average of £3.15s 0d weekly inclusive.
- E** Needless to say, not all families live in houses: 2,474,000 families live in flats, and 65,700 live in caravans.

Wherever it lives, the average British household pays rather more than £2.5s 0d for its accommodation, and a further 8s 6d per week on repairs, maintenance, and decorations.

Source: H.M.S.O. Publications

TO THE MEDICAL PROFESSION



15-second facts about



**PERNIVIT**

Pernivit has long been recognised as a simple and useful method of prophylaxis and treatment of chilblains. The action of Pernivit is based principally on the vasodilating effect of nicotinic acid, and this is combined with acetomenaphthone which is also known to alleviate chilblain symptoms.

**Formula:** Each tablet contains  
Acetomenaphthone BP 7 mg  
Nicotinic acid BP 25 mg

for chilblains **PERNIVIT**<sup>\*</sup>  
prophylaxis and treatment

Additional information is available on request.

\*Trade Mark Made in England



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