

In chronic bronchitis...'there is increasing recognition of the importance of viral infection'.

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In chronic bronchitis...

**'...there is
increasing recognition of
the importance of viral
infection'**

Update (1969) 1, 1225

Protect your bronchitics against flu with **ADMUNE**
INFLUENZA VACCINE

Immunisation programmes help everyone

Protecting your bronchitics *now* will almost certainly reduce the number of their winter exacerbations, thus . . .

They can alleviate the additional strain on a practice during an influenza outbreak.

They can significantly reduce the chance of hospital admissions among older people.

They can help the economy by cutting the annual NHS bill for chronic bronchitics (currently estimated at £30,000,000), through reducing the number of their winter exacerbations.

All for the NHS cost of 60p per dose using a 1 ml ampoule of Admune influenza vaccine.

The Admune formula contains the strains of influenza virus currently recommended by the World Influenza Centre of the World Health Organisation.

Has your practice arranged an Admune immunisation programme this Autumn? To help you, surgery posters, patients' appointment and record cards (and full product information) are available on request.

**Protect
your bronchitics
against flu
with**

ADMUNE
INFLUENZA VACCINE



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