

Increase your turnover this spring and summer : hay fever Neophryn - now with antihistamine new for hay fever.

Contributors

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**Increase your turnover
this spring and summer**

hay fever

**Neophryn - now with
antihistamine**

new

for

hay fever



Yes, here is NEOPHRYN—drug of choice for so many people with hay fever—its powerful action now reinforced with the anti-allergic activity of a new antihistamine* specially developed by Bayer. This unique combination of decongestants has been designed to penetrate and free those blocked nasal cavities without any side-effects. And it works quickly, too—spraying each nostril for a few seconds is indeed often enough to halt a debilitating attack. In the absence of a cure for hay fever, it is just such properties that make this new presentation of NEOPHRYN the perfectly safe and invariably certain short-term treatment that hay fever sufferers want . . . that make it sure to sell well this spring and summer.

*thenyldiamine hydrochloride

NEOPHRYN with
Antihistamine

TRADE MARK

NEOPHRYN SPRAY with ANTIHISTAMINE

Retail price 4/- (trade price 2/8)



**other members of the
Neophryn family
are still available . . .**

Neophryn Nasal Spray without antihistamine for those preferring it that way . . . Neophryn Nasal Drops, particularly valuable for infants and young children.

Retail price of Drops and Spray—3/6 (trade price 2/4)

Neophryn is known overseas as Neo-Synephrine

BAYER PRODUCTS LIMITED,

Neville House, Kingston-on-Thames, Surrey.

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Associated export company: WINTHROP PRODUCTS LTD.