

A wolf in sheeps clothing? : in cystitis Negram reduces the risk of recurrence.

Contributors

The Bayer Products Company

Publication/Creation

Surbiton-Upon-Thames, Surrey : The Bayer Products Company, 1966.

Persistent URL

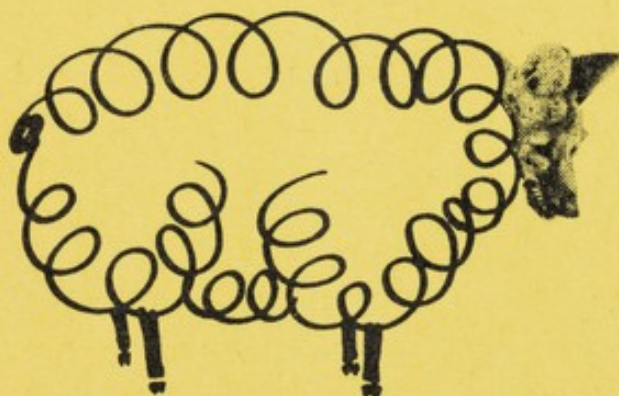
<https://wellcomecollection.org/works/pzc65w47>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



a wolf in sheeps clothing?

Family doctors are becoming increasingly more aware that a seemingly simple bout of cystitis may hide a potential killer. The hidden killer is pyelonephritis which, because it is often subclinical, usually goes undetected until death ensues from renal failure. Indeed it has been stated that "Pyelonephritis has been found in 6 to 20% of autopsies; yet the clinical diagnosis . . . was made in only one-fifth of these cases". More and more doctors decide to take no chances with cystitis. They demand a drug that is bactericidal, specific and well tolerated. That's why they choose Negram. Negram ideally meets all these requirements.

J. Amer. Med. Ass. 169:1711 (1959)

in cystitis
negram

**reduces the risk
of recurrence**

Negram Tablets (500mg. nalidixic acid)

Adults, 2 tablets q.i.d. for at least 7 days.

Pack : Carton of 56.

Basic N.H.S. cost : 6s. 6d. a day.

Negram Suspension (300mg. nalidixic acid/5ml.)

Children, 25mg./lb. daily for at least 7 days.

1 month - 1 year	$\frac{1}{2}$ teaspoonful	2-4 times daily
1 - 2 years	1 teaspoonful	2-3 times daily
2 - 6 years	1 teaspoonful	3-4 times daily
6 - 14 years	2 teaspoonfuls	2-4 times daily

Packs : 150ml. and 500ml.

Basic N.H.S. cost : Average 1s. 10d. a day.

Negram is a registered trade name.



The Bayer Products Company
Surbiton-upon-Thames · Surrey.

AUG 1966