

A clear case for Clense.

Contributors

Barclay Pharmaceuticals

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
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a clear case for CLENSE

SPECTACLE CLEANER THE BRAND NEW IDEA FROM BARCLAYS

The Profit Potential of CLENSE is there for all to see!

An exciting new product, carefully formulated and thoroughly researched — to clean spectacles sparkling clean — with just a quick spray and wipe over.

Special Promotion commences late February with advertisements in Woman's Realm, Woman's Weekly, Woman and Home, Readers Digest, Radio Times and Drive.

ORDER NOW

make sure you have stocks in from the word Go.

Ten pack price £2.20
Rec. Retail Price 33p per unit
CLEAR 33% PROFIT!



CLENSE

in handy aerosols containing over 300 measured sprays.

CLENSE

packed in an eye-catching ten-pack dispenser with attractive header card.

How's your stock of STOP? STOP?

Introduced late 1973, **STOP** is already making big in-roads into the massive and fast-growing breath freshener market. And no wonder!

Popular Stop has four flavours — Peppermint, Limemint, Lemonmint and Menthol.

It's attractively contained in non-pressurised sprays and — like Clense — is presented to you in ten-packs with a sales-compelling header card.

Recommended Retail Price only 33p



SO GO AHEAD — ORDER STOP NOW!

For Stop and Clense — just complete the form on the other side of this leaflet.



Order Clense spectacle cleaner & Stop breath freshener NOW!

please supply:

CLENSE

(Display outers
of 10 units)

STOP

(Display outers
of 10 units)

and invoice us later

NAME _____

ADDRESS _____

Send this form to:

Barclay Pharmaceuticals
Lakeside Laboratories
Rawdon
Leeds LS19 7YA

Telephone RAWDON (09737) 2143
Telex 557292

or to your Barclay Depot or
Representative listed here →

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