

If you hate needles you'll love emla.

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If you
hate needles
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emla

AstraZeneca 

cream
emla
hate needles love emla

emla™ cream – a tried and tested way for you to help numb needle pain

emla is a local anaesthetic cream whose formula has been used successfully in GP surgeries and hospitals for years. emla cream contains prilocaine and lidocaine, two ingredients that numb the skin. (Usually the cream is left on the skin for 60 minutes to take effect. This time may need to be reduced depending on age, body area or procedure – please see full usage instructions for correct dosage and application time).

The result is one you and your children will love – less pain when you have a needle procedure.

cream

A 5g tube of emla cream
to numb the skin ready for injection.



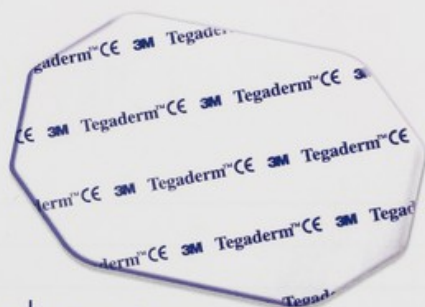
emla can now be used in babies
(from full term), children and adults*
for needle procedures such as:

- Vaccinations
- Blood testing
- Blood donation
- Minor cosmetic skin procedures

*Application times vary according to age, body area and procedure. Please see pack leaflet for full details.

All you need to help numb the pain of needles

The emla 'all-in-one' cream pack is available from your pharmacy. Containing all you need for a less painful injection experience, it's simple and convenient to use.



dressing

For you to apply over the cream and protect it for the right length of time for numbing to occur.

It's so easy^{**}

- 1 Apply emla cream in a thick layer to the surface of the clean skin.
(Ask your pharmacist to advise you on how much to use and where to apply the cream on the body.)
- 2 Apply the dressing to protect the cream as it gets to work.
- 3 In most circumstances leave in place for 60 minutes before your needle procedure takes place. For other specific procedures/younger age groups application time may be lower. Please see pack leaflet for full application details.

^{**}For more specific instructions on how to use emla please see pack leaflet.

Why can needles be such a pain?

If you, or your children, are afraid of needles you are not alone. Approximately 10% of people have a real aversion to needles. One reason is that the physical pain of the needle may create a psychological fear of needles in the future. Children can be affected and, if not addressed, this fear can become a problem in adulthood too. There are lots of common reasons for needles to be used these days. These can include vaccinations, blood testing, blood donation and some minor cosmetic skin procedures. But fortunately, if you're looking for a less painful and distressing needle experience, emla cream is a great way to help make sure that's what you get.

Right on the spot

To make sure that you numb the right spot, ask your healthcare professional to show you and then mark on this handy diagram where you should apply the emla cream.



Front/Back _____

For more information ask your
pharmacist or visit
www.ihateneedles.co.uk

Always read the pack leaflet.

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