

Piriton a potent antihistamine with a wide safety margin and minimal sedative effects : ringlet (plastead's brown).

Contributors

Allen & Hanburys

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Ringlet (PLASTEAD'S BROWN)

REPRODUCED FROM CURTIS, BRITISH ENTOMOLOGY, 1824-1839
BY PERMISSION OF THE TRUSTEES OF THE BRITISH MUSEUM (NATURAL HISTORY)



PIRITON

Trade Mark

The most prescribed antihistamine

Effectiveness at low dosage, rarity of side effects such as drowsiness or dizziness and good tolerance by patients of all age groups, have made Piriton the most prescribed antihistamine for urticaria, hay fever and other allergic disorders.

"... chlorpheniramine maleate (Piriton) 4 mg t.d.s. is particularly effective in urticaria without being unduly soporific."

(Holt, G. *Brit.med.J.*, 1967, *i*, 155)

"My favourite antihistamine for use in conditions such as hay fever is 'Piriton' (chlorpheniramine); drowsiness is most unusual."

(Elliott-Binns, C.P. *Practitioner*, 1967, *198*, 47)

PRESENTATION

PIRITON TABLETS

Supplied in containers of 25 and 500 tablets each containing 4 mg chlorpheniramine maleate BP.
Basic NHS cost for 25 tablets is 4/0d.

PIRITON DUOLETS

Supplied in containers of 25 and 250 Duolets each containing 8 mg chlorpheniramine maleate BP.
Basic NHS cost for 25 Duolets is 5/8d.

PIRITON SYRUP

Supplied in bottles of 150 ml and 2 litres. Each 10 ml dose contains 4 mg chlorpheniramine maleate BP.
Basic NHS cost for a bottle of 150 ml is 3/0d.

PIRITON INJECTION

Supplied in boxes of 5 and 100 ampoules of 1 ml each containing 10 mg of chlorpheniramine maleate BP.
Basic NHS cost for a box of 5 ampoules is 4/0d.

Detailed information is available on request

Piriton and Duolets are Trade Marks of

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