

**Doctor... have you tested the effectiveness of... Selsun Suspension
(Selenium Suphide, Abbott).**

Contributors

Abbott Laboratories

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Doctor . . . have you tested the effectiveness of . . .

SELSUN *Suspension*

(SELENIUM SULPHIDE ABBOTT)

NOTE THESE CLINICAL TRIAL CONCLUSIONS

1. Complete control of seborrhoeic dermatitis in 81 to 87 per cent of cases.
2. Common dandruff controlled in 92 to 95 per cent of cases.
3. Scaling checked for one to four weeks; itching relieved after two or three applications.
4. Simple to use—applied and rinsed out while washing the hair.

Patients find SELSUN easy to use. Available in 2 and 4 fluid ounce bottles, with full directions for use on each bottle. SELSUN is in category 3 and is prescribable on E.C.10's.

ABBOTT LABORATORIES LIMITED

Abbott

SELSUN controls scaling
... without messy ointments

Abbott

SELSUN stops itching
... without complicated procedures

Abbott

SELSUN relieves burning
... without daily care

PRINTED MATTER RATE



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