Contributors

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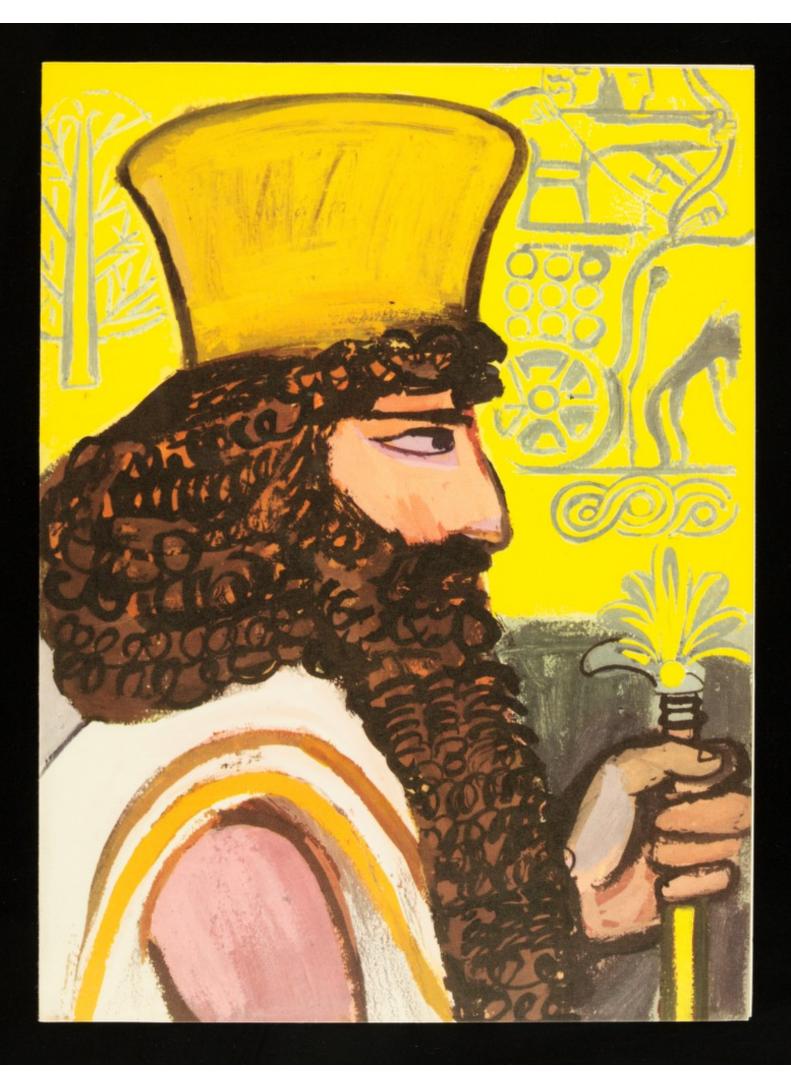
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Hair styles through history

A series of illustrations by Ronald Glendening which depict the changing mode of hair dressing since the days of early Egyptian culture . . .

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KING

Persian culture followed the patterns set by the Assyrians and Babylonians and the mode of dressing both the body and the hair followed closely upon the styles set by earlier dominant Mesopotamian countries.

Natural hair and wigs were frequently worn down to the shoulders, waved and frizzed. It was frequently dyed; the predominant colour for men's beards was an emphatic orange-red.

The King of our illustration would have wielded his power about 700 years prior to the birth of Christ. His hair is frizzed and waved and he wears a tiara of felt.

SELSUN

Ancient Persians decorated the head more enthusiastically than they cared for its health. The general treatment for the scaly scalp was to shave it. No need to do that today for dandruff.

Today the answer is **SELSUN**

the effective medical treatment for the medical problem of dandruff; for dry and oily seborrhoeic dermatitis of the scalp and secondary conditions involving the face and neck.

SELSUN

selenium sulphide, Abbott, is supplied in
1, 2 and 4 fl. oz. bottles with
full directions for use.

is now more elegant—a new detergent has been added and the perfume has been improved.

ERYTHROCIN is supplied in 100 and 250 mg. filmtabs, bottles of 25, 100. and 250

Erythromycin, Abbott) Abbott Abbott

Backed by more than seven years of extensive clinical use, serious reactions to it have been few, allergy almost unknown and incidence of resistance has remained exceptionally low.

> Erythrocin has a history of therapeutic success against the majority of coccal infections and is an effective tool in everyday practice.



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