

"This is to acquaint all gentlemen and ladies, that the Living Colossus, or Wonderful Giant (who has been these five weeks very dangerously ill of a fever, which has occasioned a report of his death) is now so well recovered as to be able to shew himself ... at the sign of the Mansion House and French Horn, between Poultry and the Royal Exchange ...

Publication/Creation

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Daily Advertiser,
No. 3697, Monday,
September 27, 1742.

“ THIS is to acquaint all Gentlemen and Ladies, that the LIVING COLOSSUS, or WONDERFUL GIANT (who has been these five weeks very dangerously ill of a Fever, which has occasioned a report of his Death) is now so well recovered as to be able to shew himself to all Gentlemen and Ladies, who will be pleased to honour him with their company, at the same place, at the sign of the Mansion House and French Horn, between the Poultry and the Royal Exchange, at the usual price of 6d. each person, from the hour of nine in the morning till eight at night.

This is really the same Giant as has been shewn to great numbers of the Nobility and Gentry, notwithstanding the petty insinuations of some People (upon hearing of his Recovery) to the contrary.

Note.—The fictitious Life^(a) of this Giant, which has been publish'd, will be answered at a proper time.”

(a) The following advertisement announces the “ fictitious Life” alluded to. It is probable, that CAJANUS published the work himself ; and his mention of it, was intended, for what Sheridan would call, “ the Puff oblique.”

“ This day is published,
PRICE FOUR PENCE, FINELY BOUND,

THE HISTORY of CAJANUS, the SWEDISH GIANT, from his Birth to the present Time ; who is now alive, and to be seen opposite the Mansion-house, London.

BY THE AUTHOR OF THE GIGANTICK HISTORIES.

Printed for Thomas Boreman, Bookseller, in* Guild-hall, London. To be had likewise at his House in Dolphin-court upon Ludgate-hill; and of J. Millan, over against the Admiralty-office, Charing-cross ; and of most Booksellers in Town and Country.

WHERE MAY BE HAD,

The GIGANTICK HISTORY of the Famous Giants and other Curiosities in Guildhall, London, 2 v.—Curiosities in the Tower of London, 2 v.—The History and Description of St. Paul's Cathedral, 2 v.—and the History of Westminster Abbey, 2 v. at 4d. each.

Note. These entertaining Gigantick Volumes, all of one Size and Price, beautifully printed, and elegantly bound, are very acceptable Presents for Youth.”

Daily Advertiser,
No. 3694, Thursday,
September 23, 1742.

* Doubtless this is an error; for, upon the most diligent research, no account can be found of shops of any kind having been allowed in Guildhall.