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GERANIUM DAY

is the Annual Street Collection for the 7,500 Civilian Blind of Greater London. The total amount collected is distributed through the Greater London Fund for the Blind to the leading metropolitan workshops and societies

The valuable work accomplished by these institutions is illustrated by the photographs reproduced on this sheet

BUY A GERANIUM—AND HELP THE BLIND TO HELP THEMSELVES

TUESDAY, MJUNE 8th h