## Van Houten's cocoa: the reason why ...

### **Contributors**

Van Houten (Firm)

### **Publication/Creation**

[Weesp]: Van Houten, [189-?]

### **Persistent URL**

https://wellcomecollection.org/works/fdm2zb9g

### License and attribution

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.





# The Reason Why

it is not true economy to buy cheap cocoa is that you do not get value for your money. Cheap cocoas leave much sediment in the cup, and this represents waste.

## Van Houten's Cocoa

if made in accordance with the directions leaves no sediment. It is therefore economical in use, and is also the most delicious as well as the most digestible of all cocoas.

BEST & GOES FARTHEST.