### [Leaflet advertising aloe vera products from Forever Living Products (UK)].

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# Forever Living Products



### Why choose Forever Living Products?

- Forever Living Products is the world's largest grower, manufacturer and distributor of aloe vera products and products from the bee hive.
- The aloe vera is organically grown. No chemical fertilisers, herbicides or pesticides are used on or near the aloe vera plantations or bee hives. The products are not tested on animals.
- Of the 200 different species of aloe vera, only a handful are considered medicinal. Of these, the most potent is Aloe Barbadensis Miller. Forever Living grows only Aloe Barbadensis Miller.
- Aloe vera reaches its full potency after four years of growth. Forever Living harvests only mature aloe vera plants.
- The aloe vera leaves are processed within hours of harvesting. They are washed and rinsed twice before being carefully filleted. Minutes after filleting, the raw gel is stabilised using a proven, patented process, which preserves essentially all of the 75 nutritional compounds naturally occurring in the plant.
- Only the pure aloe vera gel is used. The thick outer rind, along with the bitter yellow sap, is discarded.
- The aloe vera gel is NOT boiled or pasteurised. Excessive heat destroys the active ingredients. Only cool processing is used, to ensure complete enzyme activity and greater potency and effectiveness.
- The Food and Drug Testing Laboratories of New York conducted an independent test comparing Forever Living's stabilised gel with the gel from a raw, mature Aloe Barbadensis Miller leaf. The two were found to be 'essentially identical'.
- 100% stabilised aloe vera gel is the MAIN ingredient in Forever Living products.
- Even though Forever Living products are sold as foods and cosmetics, they are manufactured under a pharmaceutical licence. This means the facilities, machinery, testing equipment etc must pass particularly stringent tests for cleanliness and sterility.
- Forever Living products meet the high standards of purity and quality necessary to earn the right to display: the National Aloe Council Seal of Approval; a Kosher rating; the Islamic Society of California Seal of Approval.
- All products carry an unconditional 90-day money-back guarantee.

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### Some of the beneficial properties of aloe vera

- Penetrates tissue. Most creams, lotions and liquids penetrate only the two outer layers of the skin's epidermis. Aloe vera has the ability to penetrate all seven layers, and deep into the dermis.
- Natural cleanser.
- Reduces inflammation. Acts like a steroid but with no side-effects.
- Reduces swelling.
- Pain inhibitor. Contains three analgesics.
- Accelerates healing. Stimulates normal cell regeneration.
- Breaks down dead tissue. Contains proteolytic enzymes.
- Increases blood flow in the skin. Dilates capillaries.
- Anti-pruritic. Relieves itching.
- Bactericidal.
- Viricidal.
- Fungicidal.
- Moisturises.
- Detoxifies.
- Adaptogen. Corrects imbalances; broad spectrum uses (e.g. for constipation and diarrhoea).
- Nutritional. Contains a wide range of vitamins, minerals, enzymes, amino acids and natural sugars.
- Aloe vera is extremely safe and has no known side-effects.

The products produced by Forever Living Products contain some of the world's finest ingredients. Our aim is to bring you the very best. We do not claim that the use of our products will guarantee results. It is our hope that they will prove as beneficial for you as they have for many other users.

IF YOU WOULD LIKE ANY FURTHER INFORMATION, DO CONTACT:

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