

[Leaflet advertising Rio Trading Company (Health) Ltd.'s Rio Amazon Guarana tablets, chewing gum and cereal bars : Make more out of every day of your life.]

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MAKE
MORE
OUT OF
EVERY
DAY OF
YOUR
LIFE.



Wake up to
the secret of
the Amazon.

IS THERE MORE GOING ON IN YOUR LIFE THAN THERE ARE HOURS IN THE DAY?

It's a common problem these days, and one that can so easily leave you fatigued, feeling down, and making each day a struggle. What has happened to that vitality you used to have? Where is the old ability to sail through long and demanding days? Is it time to add something to your diet to help keep you in top form?



HOW DEMANDING IS YOUR DAY?

Tick the boxes that apply to you, and then check your score.

- Working long hours? Studying/doing exams?
- Night/shift work? Work-out in the gym?
- Drive long distances? Operate machinery?
- Kids tiring you out? Staying out late?

If you tick any of the above boxes, then it is time to learn the secrets of the Amazon. The ancient Indians know all about Nature and how to get the most out of every day – naturally!



WHAT IS THE SECRET?

These beautiful seeds are Guarana. They grow in the Amazon Rainforest, one of the most dynamic places on Earth, with an amazing abundance of healthy and vigorous species. Guarana is a complex of natural stimulants buffered by saponins similar to those found in Ginseng. These are oily substances which work as a natural time-release, giving a gently stimulating effect lasting up to six hours.





In today's traffic, drowsiness could be your worst enemy.

COULD A GUARANA CHEWING GUM HELP?

Researchers at the Japanese Transport Medicine Research Foundation tested drivers over long cycles of both motorway and town driving. They concluded that a mint flavoured chewing gum containing Guarana was a convenient and effective way of fighting drowsiness at the wheel.



THE RAINFOREST

The Indians of the Rainforest grow Guarana in small clearings leaving virgin Rainforest between, to produce a patchwork effect. This preserves the natural habitat and micro-climate, keeping the Rainforest fertile and free of pest and disease, without the use of harmful pesticides – truly organic.

Now the fourth largest sustainable crop, Guarana is an important source of trade for the Indians. People all over the world are waking up to the benefit of Guarana.



**These are the kinds of
people who are adding
Guarana to their diet. And
getting more out of life!**



Mr D, *London cabby:*

“Driving all day like I do, you really can be under pressure. I need to keep alert at all times.”

Mr B, *University Lecturer*

“So many students these days seem to need something to help them through the day And Guarana’s natural.”



Mrs B, *Mum to 3 Under 5's*

“My kids are so full of energy, they sometimes drive me absolutely mad! Guarana helps me through my busy days.”



Ms S, *full-time Nurse*

“Night shifts really take it out of you. I need something to help keep me bright and alert so I can give my best.”



ADD GUARANA TO YOUR DAILY DIET AND GET MORE OUT OF LIFE



BUZZ GUM makes sense when driving, training, or operating machinery. Chewing Buzz Gum releases Guarana slowly and effectively, to help you get the most out of your day.

BUZZ BAR : The high-energy cereal and nut bar, packed with 2.5g of Guarana, in a chocolate flavour coating.



CAPSULES. For a regular course, nothing is more cost-effective than the practical 20 or 60-casule pack.

JUNGLE ELIXIR.
1 gram of pure Guarana
macerated in Mistella wine
with wheatgerm oil.



Available from your nearest
Lloyds Chemist

LLOYDS

Ref: IC 100

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