[Leaflet introducing the British Red Cross Society].

Publication/Creation

[1992?]

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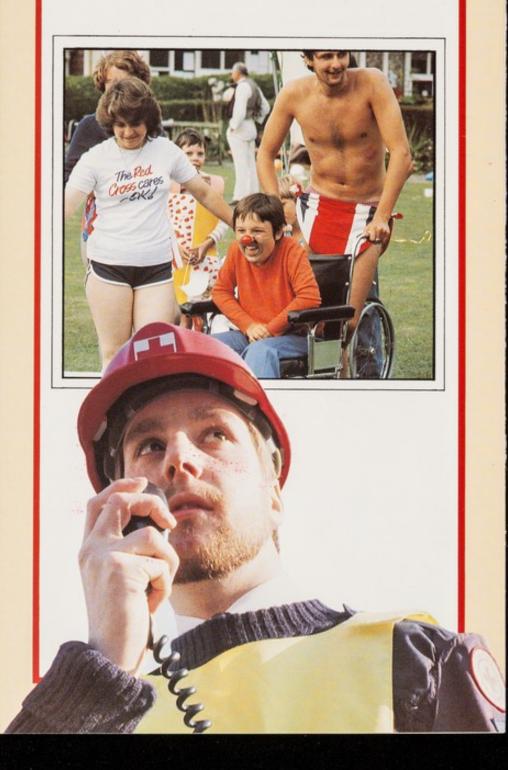
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Introducing...



British **Red Cross**



International Aid

War....earthquake....flood....famine – the British Red Cross is ever on the alert to respond to a call for help from a sister Society.

When catastrophes occur overseas, the British Red Cross rushes aid. This can be in the form of money, supplies, or people: whichever the Red Cross or Red Crescent Society of the disaster-struck country asks for as their highest priority. Close links with overseas Societies ensure that aid of a kind most needed reaches those most in need without delay.

In addition to emergency disaster relief, the British Red Cross is increasingly providing help to overseas Societies on a more long term basis – aiming at prevention and development wherever possible.

THE BRITISM RED CROSS SUCIETY
HAMMERSAND AND FULHAM CENTRE
100 SROOK GREEN
W6 7BD
01-602 1967

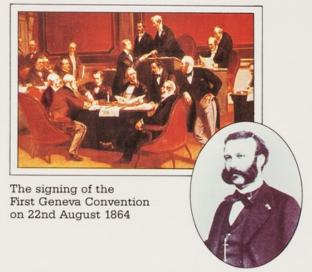


British Red Cross

9 Grosvenor Crescent London SW1X 7EJ Telephone: 01-235 5454 Henry Dunant, a young Swiss business man, witnessed the Battle of Solferino in 1859. Deeply moved by the appalling suffering and the almost total lack of care for the wounded of both sides, he proposed that every country should create a voluntary agency of trained members who would care impartially for the wounded of all sides, under the protection of international treaty. This led directly to the founding of the Red Cross in 1863, and to the adoption of the Red Cross as an international symbol of protection.

Today the International Red Cross Movement is the world's largest voluntary organisation, with a worldwide membership close to 250,000,000. Based in Geneva are the International Committee of the Red Cross (the I.C.R.C.) and the League of Red Cross and Red Crescent Societies.

The I.C.R.C. is a non-political independent humanitarian institution, whose role is defined in international law by the Geneva Conventions. It acts as a neutral intermediary during international wars and civil conflicts, providing protection for civilians, prisoners of war and the wounded.



There is a national Red Cross or Red Crescent Society in almost every country of the world, each dedicated to the same humanitarian principles of impartiality and neutrality. All are represented in the League, which co-ordinates the aid they provide to the victims of natural disasters.



First and foremost, the Red Cross is an international symbol of protection for the sick and wounded victims of armed conflict, enshrined in international Law.

The Red Cross (in some countries the Red Crescent) is also used by the national Societies to indicate membership, and to identify their buildings and vehicles. The British Red Cross Society uses the emblem of the Red Cross in this way under the authority of Act of Parliament.

The volunteer members of the British Red Cross help people impartially when they are in need or in crisis, in their own homes or in the community, at home and abroad, in peace and in war.

There are 96 Red Cross There are 96 Red Cross Branches operating throughout England, Wales, Scotland and Northern Ireland, and more than 1,100 local Red Cross Centres. A total of over 80,000 Red Cross volunteers together with some 20,000 Red Gross Youth and Juniors work in and out of these Centres, providing caring and emergency services for their local communities, working in hospitals, and manning first aid poets. Jointly they undertake a

manning first aid poets.

Jointly they undertake a massive annual training and education programme for people of all ages. Red Cross members and the general public alike. Subjects include Red Cross principles; first aid, nursing and social work; the facts about HIV/AIDS; and management skills. First Aid and Emergencies To provide this range of first aid and emergency services, the Red Cross is dependent on people. People who are prepared to volunteer their



Helping throughout the local community

First Aid and Emergencies The Red Cross is one of the premier first aid and emergency Pirst Aid and Emergencies
The Red Cross is one of the premium for disasters. The Red Cross is one of the premium for disasters first aid and emergency organisations in the U.E. Every week uniformed Red instructors, trained to rigorous man first aid postis at sporting and public events up and down the country, drive ambulances and country drive ambulances are well as for Red trained to help in all cross members.

Beauty Care and Cosmetic Canonificate When people are ill they tend to lose interest in their appearance. Red Cross Beauty Care volunteers boost patients' morale and hasten their recovery by helping them to look their best.

best.

A complementary service, Cosmetic Camouflage, is also provided by Red Cross volunteers, disfiguring marks are shown how to cover them with special creams, making it ensier to live normal lives.



How you can help us to help...

Transport & Escort This greatly appreciated service is only able to operate because suitably qualified Red Cross volunteers are ready and willing to give up their time to provide it.

Beauty Care and Cosmetic Camouflage Both the Cosmetic Camouflage and Beauty Care Services require special training. The Red Gross provides this free of charge to its volunteers.

Youth and Juniors
When children and
young people join
the Red Cross they
receive free
Youth, with over
training in their
chosen subjects.
They can progress
personal skill s
through leadership
training. Indeed,
the quality of its

International Tracing Red Cross Red Cross operating out of Red Cross Centres throughout the country, play an essential role in this service. It is they who go out and make the door to door enquiries which ultimately result in a happy and reunited family.

Financial Support

Apart from devoting time as a volunteer, there are a number of other ways people can support the Red Cross and help its work at home and abroad. They can donate money to the Red Cross, make a covenant, join the 'Give As You Earn Scheme' or remember the Red Cross in their wills.

Behind the Scenes

Volunteers not only provide services to local communities; they have also to raise the money to support these services and the international work of the Red Cross.

So the Red Cross needs people to work in shops; to make collections; to organise fetes, bezaars and car-boot sales; to promote the Red Cross by giving talks and in other ways; to do such

basic but essential tasks as typing and filing; in fact anything to help raise money and take some of the load off the members who are out providing services to their local communities.