

**[British Red Cross Society leaflet asking for donations to help their work in London. Tower Bridge on the front].**

**Publication/Creation**

[1992?]

**Persistent URL**

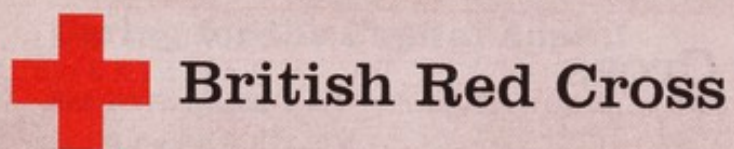
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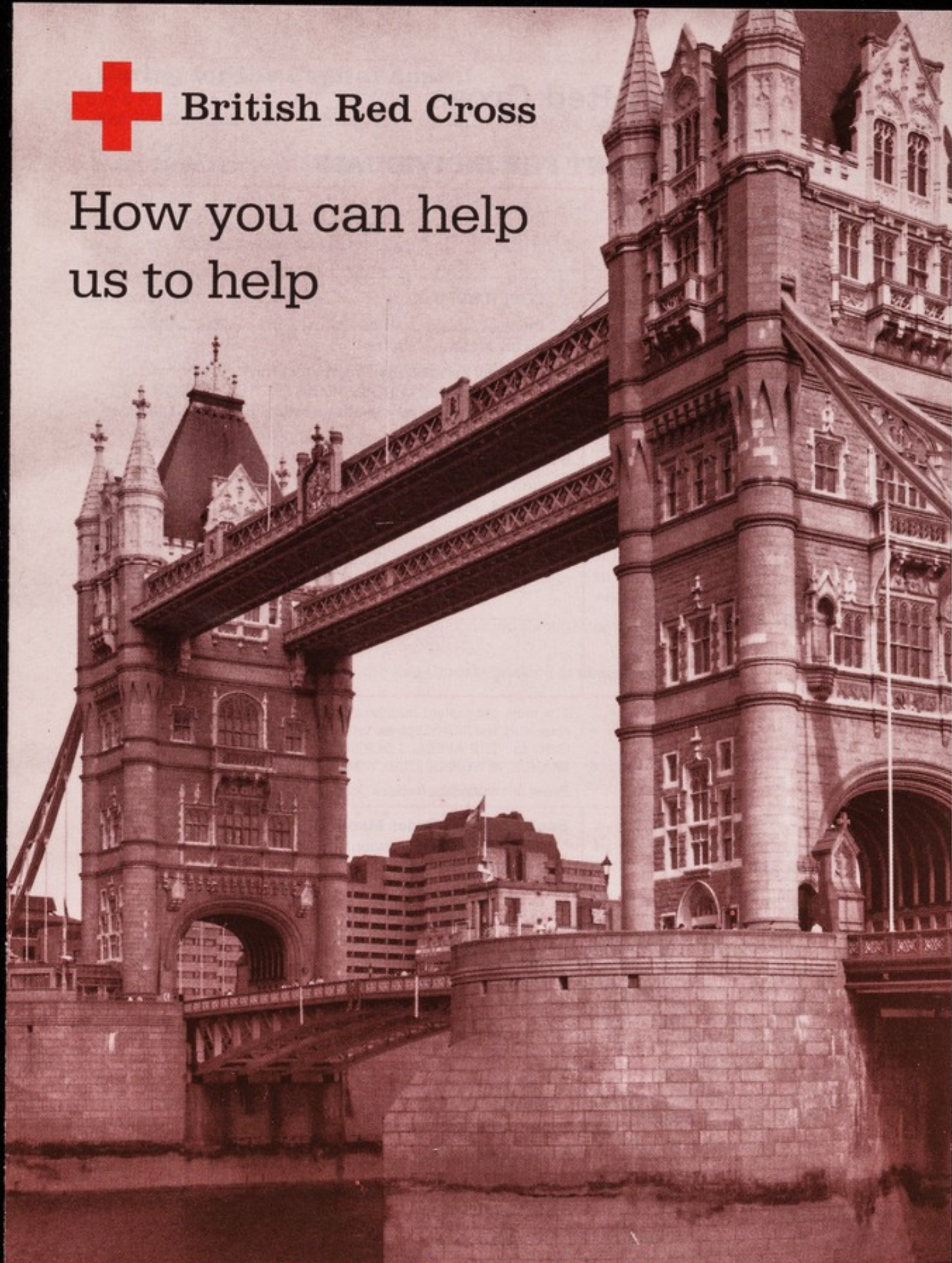
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How you can help  
us to help



Caring for the Capital





# British Red Cross

London Branch

28 Worple Road  
Wimbledon  
London SW19 4EE

Registered  
Charity No: 266626

## DEED OF COVENANT FOR INDIVIDUALS

### Instructions for Completion

- 1 Full name in capitals
- 2 Address in capitals
- 3 Must be longer than three years
- 4 Date when payments are to start. It must be on or after the signing of the Deed
- 5 Please delete and initial the inappropriate words
- 6 Amount of each instalment to be paid, in figures and words
- 7 Signature of donor and date of signing
- 8 Signature of address of witness (must not be the spouse of donor)

- 1 I, \_\_\_\_\_
- 2 of \_\_\_\_\_
- 3 COVENANT that for \_\_\_\_\_ years from
- 4 the \_\_\_\_\_ day of \_\_\_\_\_ 19 \_\_\_\_\_  
(or my lifetime if shorter)
- 5 I will pay annually/half yearly/monthly  
To: BRITISH RED CROSS SOCIETY, THE LONDON  
BRANCH a sum as will after deduction of tax at the basic  
rate.
- 6 Leave £ \_\_\_\_\_ ( \_\_\_\_\_ words)
- 7 Signed, sealed and delivered by me \_\_\_\_\_  
Date \_\_\_\_\_ 19 \_\_\_\_\_
- 8 In the presence of \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

L.S.

The most convenient method of payment is by Banker's Order. When completed and SIGNED please return BOTH Deed of Covenant and Banker's Order to: THE APPEALS DEPT. - THE BRITISH RED CROSS, LONDON BRANCH, 28 WORPLE ROAD, WIMBLEDON, LONDON SW19 4EE

Please do not send the Banker's Order direct to your bank.

- 9 Name and full address of donor's bank in capitals
- 10 Annual/Half yearly sum to be paid
- 11 Date when payments are to start. On or after the signing of the Deed
- 12 Please delete and initial inappropriate words
- 13 Signature of donor and date
- 14 Name and address of donor, please use block capitals

### Bank Standing Order Mandate

- Please make the payments detailed below, debiting my/our account shown
- 9 to \_\_\_\_\_  
of \_\_\_\_\_  
Please pay to LLOYDS BANK PLC, LAW COURTS BRANCH  
(Sort Code 30-00-04), 222 THE STRAND, LONDON WC2R  
1BB, for the credit of the BRITISH RED CROSS SOCIETY,  
THE LONDON BRANCH, ACCOUNT NO. 00139328.
  - 10 the sum of £ \_\_\_\_\_ ( \_\_\_\_\_ words)
  - 11 on the \_\_\_\_\_ day of \_\_\_\_\_ 19 \_\_\_\_\_
  - 12 and the same sum annually/half yearly/monthly  
on the same date, making \_\_\_\_\_ payments in all  
and debit my A/C No: \_\_\_\_\_ Sort Code \_\_\_\_\_
  - 13 Signed \_\_\_\_\_ Date \_\_\_\_\_
  - 14 Mr/Mrs/Title \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

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## Caring for the Capital Appeal

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I would like to help The British Red Cross Caring for the Capital Appeal

☐ I enclose a cheque/postal order (delete as appropriate)

for £80 ☐ £50 ☐ £25 ☐ £15 ☐ £ (other) ☐

☐ I would like to give by Visa/Access

My Card no. is

Expiry date \_\_\_\_\_ (month) \_\_\_\_\_ (year)

My donation is £ \_\_\_\_\_ (please insert the amount)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Now please fill in your name and address below\*

☐ Please tell me how I can make a tax-effective donation of £250 or more, through Gift Aid.  
(We will send you a special form)

☐ I would like to increase the value of my gift by more than a third, at no extra cost to me,  
through a deed of Covenant. Please fill in forms opposite.

☐ Please tell me how I can make a tax-free donation through payroll giving.

☐ Please tell me how I can help the Red Cross by making or changing my will.

Title Mr/Mrs/Ms \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_



## How you can help us to help

### HELP US TO CARE FOR LONDON

Thousands of trained British Red Cross volunteers working through The London Branch's 47 permanent Centres support the statutory services in times of emergency and bring day-to-day help and comfort to people in their local communities.

The cost of maintaining these services is high; some £3 million of new money every year.

The Branch receives no subsidies for its work in London, and depends entirely upon the generosity of friends and wellwishers.

### THE DEED OF COVENANT

Covenanted contributions (annual payments over four years or more) enable a Charity to recover Basic Rate Income Tax already paid on the sums covenanted so that the Charity receives a substantially greater amount than actually paid out of the donor's pocket. Thus, with tax at 25%, every £100 covenanted grosses £133.34 in British Red Cross funds, while any Higher-Rate tax can be reclaimed by the donors themselves.

To effect a covenant simply complete the form overleaf and send it (together with the accompanying Banker's Order, please) to the Appeals office at London Branch Headquarters.

### LARGER GIFTS

Larger one-off gifts (£250 or more) qualify under the Gift Aid Scheme for tax recovery exactly as if they were covenanted.

### BEQUESTS

Another way of helping British Red Cross is by remembering us in your Will.

The Society publishes a guide to Wills and Legacies, *The Most Precious Gift of All*, which contains a great deal of general advice and useful information on the subject, and this is obtainable free of charge from the Assistant Branch Director (Appeals) at London Branch Headquarters.

In the next column are forms of words which

would be appropriate to various types of Bequest. You may wish to discuss these with your Solicitor when making or updating your Will.

### SUGGESTED FORM OF BEQUEST

"I bequeath to The London Branch of the British Red Cross Society of 28 Worple Road, Wimbledon, London SW19 4EE, the sum of £..... free of duty for the general purposes of the Branch, and I declare that the receipt of the Finance Director for the time being of the said Branch shall be a sufficient discharge for the same."

### SUGGESTED FORM OF RESIDUARY BEQUEST

"I devise and bequeath all my real and personal property not otherwise disposed of by this my Will or any Codicil thereto subjects to and after payment of my debts and funeral and testamentary expenses to The London Branch of the British Red Cross Society of 28 Worple Road, Wimbledon, London SW19 4EE, for the general purposes of the said Branch, and I declare that the receipt of the Finance Director for the time being of the said Branch shall be a sufficient discharge for the same."

### SUGGESTED FORM OF CODICIL

"I..... of.....  
DECLARE this to be a Codicil to my Will which bears date the.....day of..... 19.....

(1) I bequeath to The London Branch of the British Red Cross Society of 28 Worple Road, Wimbledon, London SW19 4EE, the sum of £..... free of duty for the general purposes of the Branch, and I declare that the receipt of the Finance Director for the time being of the said Branch shall be a sufficient discharge for the same.

(2) In all other respects I CONFIRM my said Will  
In WITNESS whereof I have hereunto set my hand this..... day of..... 19.....  
SIGNED by the Testator/Testatrix in our presence and attested by us in the presence of him/her and of each other."

THE BRITISH RED CROSS SOCIETY  
HAMMERSMITH AND FULHAM CENTRE  
100 BROOK GREEN  
W6 7BD  
01-602 1967