

[Leaflet advertising a needlework competition in aid of the British Red Cross Society (organized by the Daily Sketch newspaper)].

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£1,000

**PATRIOTIC NEEDLEWORK
COMPETITION**

Organised by the

DAILY SKETCH

for the benefit of the

BRITISH RED CROSS SOCIETY



"**H**OW CAN I HELP?" has been the question asked by every patriotic British woman since the war began. Knitting for soldiers and sailors has served as one answer to the question, but there are many accomplished needlewomen who have wished that they could put their skill to better account.

THE DAILY SKETCH has therefore organised a scheme whereby its women readers may benefit our fighting men by their labour and artistry. £1,000 is offered for competition among needlewomen, and will be divided into prizes ranging in value from £20 to 2/6. All work entered for the competition will be exhibited after the judging has taken place, in a suitable hall in London where it will be offered for sale. The nett proceeds will be handed to the British Red Cross Society.

NO LESS THAN THIRTY-THREE CLASSES have been arranged so that every needlewoman may enter the type of work in which she is most proficient. In many of the classes there need only be a very small outlay on materials.

THE TOTAL NUMBER OF THE PRIZES OFFERED AMOUNTS TO 1,546, so that every competitor may hope to win one, in addition to expressing her patriotism in a most practical way. The £1,000 will be awarded in the following manner:—

£120

Divided into:—First Prize, £20; Second Prize, £10; Third Prize, £5; and Five Consolation Prizes of £1 each will be awarded in each of the following classes:—(1) Church Embroidery; (2) Embroidered Bedspread; (3) Chair Seat Cover in petit or gros point.

£735

Divided as follows:—First Prize of £10; Second Prize of £5; Third Prize of £3; Twenty Prizes of 10/- each; Twenty Prizes of 5/- each; Sixteen Prizes of 2/6 each; will be awarded in each of the following classes:—(4) Drawn thread work tea-cloth; (5) Cut work tea-cloth; (6) Fillet or crochet border for tea-cloth a yard square; (7) Crochet corners for tea-cloth (4); (8) Crochet chair back; (9) Embroidered and initialed handkerchief; (10) Lingerie blouse (no lace to be used); (11) Set of embroidered lingerie (no lace to be used), consisting of chemise, knickers, camisole, and nightgown; (12) Hand-made lace collar; (13) Sofa back in linen applique; (14) Casement blind in darned net; (15) Cushion cover in coloured embroidery; (16) Embroidered panel for fire screen; (17) Portiere in old English embroidery; (18) Footstool cover in tapestry work; (19) Embroidered house-gown; (20) Embroidered and painted picture; (21) Painted dessert d'Oyleys (set of 6); (22) Doll dressed as a child; (23) Doll dressed in character; (24) Theatre bag in bead work.

£75

Divided into:—First Prize of £5; Second Prize of £3; Third Prize of £1; Six Prizes of 10/- each; and Twelve Prizes of 5/- each will be awarded in the following classes:—(25) Lady's dressing gown, material not to cost more than 10/-; (26) Set of first garments for an infant. Ease in washing and putting on to be taken into account; (27) Knitted sports coat, wool; (28) Smock to fit a boy of three; (29) Spray of silk or satin flowers suitable for decoration of evening gown.

£30

Divided into:—First Prize of £3; Second Prize of £2; Third Prize of £1; and Eight Prizes of 10/- each will be awarded in each of the following classes:—(30) Set of six artistically threaded bead chains; (31) Work Basket in bass work; (32) Set of buttons.

£40

Divided into:—First Prize of £1; Second Prize of 15/-; Third Prize of 10/-; Twenty Prizes of 5/-; Six Prizes of 2/6; will be awarded in each of the following classes, for children only:—*For Girls under fifteen*—Class 33a, Pincushion; Class 33b, Piece of crochet insertion, 4 inch by 1 yard; Class 33c, Counterpane for doll's cradle; Class 33d, Child's doll. *For Boys under nine*—Class 33e, Best piece of knitting.

Rules. No work must be sent in before the date to be announced later in the DAILY SKETCH. No entrance fee is required, but each entry must be accompanied by 24 coupons of any date cut from the DAILY SKETCH. Any competitor may send more than one entry, but each entry must be accompanied by the full number of coupons. These coupons will appear daily in the DAILY SKETCH from April 12th to May 8th. The sender's name and address must be filled in on Form "A" enclosed herewith, and firmly stitched to each piece of work. After the judging, which will be done by a committee of experts in each class of needlework, under the auspices of the Royal School of Art Needlework, all entries will be exhibited and sold, the nett proceeds being devoted to the Fund of the British Red Cross Society. The DAILY SKETCH reserves the right to withdraw any prize should the quality of work entered not justify its reward. Children's work must be accompanied by a guarantee signed by parent or guardian that the entries are the bona fide work of the competitors. The Entry Form (B) must be filled in and posted to Mrs. Gossip, Needlework Competition, DAILY SKETCH Building, London, as early as possible after coupons have been collected, and in no case later than May 31st. No entry will be eligible for competition unless the entry form has previously been received and the competitor registered. In all enquiries the number appearing on the form enclosed must be quoted and accompanied by a stamped addressed envelope. Address all correspondence to Mrs. Gossip, Needlework Competition, DAILY SKETCH Building, Shoe Lane, London.



