File: Gramophone purchases and presentations

Publication/Creation

1909-1910

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GODFREY JAMES has had a romantic career. When twelve years of age he began to earn his living by working in the coal mines of South Wales. He kept at this until he was 19. Then, tiring of the collier's life, he exchanged his underground monotony for the more exciting lot of a policeman, and served in the Newport force for six years. It was during this period that he became ambitious musically, and, in order to have more free-time evenings for singing, he went back to his collier's lamp and pick.

He took part with success in local concerts, all the time studying diligently and paying particular attention to voice production, until he had the satisfaction of winning first prize in a contest. Rapid success followed, and at the end of five years he is able to point with just pride to a record of 108 prizes.

Flattering notices have appeared about him in the press since he began engagements with the Moss and Stoll tours. He has appeared in London, Blackpool, Wolverhampton, Cardiff, and generally throughout the country, and attracts unusual attention in his collier's working clothes with a miner's lamp hanging from his belt.

His voice and singing are really remarkable. The records he has made are delightful specimens of natural, sweet and expressive melody. He sings with such delicacy, grace and ease that one is genuinely surprised. His lyric tenor notes are pure and sweet, and his method and expression are those of one who really feels what he sings.

Try these records. You will like them.

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50	If those lips could only speak & Meet me Jimmie	
60	William Tell (morning) Wm Tell (Storm	at
67	A heart full of Love & Death of Nelson	2/6
76	Stars & Stripes & Under the Double Eagle	each
79	Come into the Garden Maud & Thora	
86	Punjaub March & The Three D. Gs	
88	Tom Bowling & The Minstrel Boy	
91	My Girl's a Yorkshire Girl & Have you another girl	
141	The Children's Home & The Bloom is on the rye	
159	Simon the Cellerer & The Deathless Army	
183	Nirvana & The Flight of Ages	
194	Far away & Thy voice is near me	
209.	Sally in our Alley & The Maid of the Mill	

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42908	Take a pair of Sparkling eyes	at
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To Mr. T. Douglas,

7 Stanley Street,

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Hours—9 to 8. Saturday 6 o'clock.

Dear Sir,

We are in receipt of yours, and have pleasure in enclosing herewith our Bargain List giving particulars of the secondhand machines we have for sale.. We have not a Senior Monarch, but we have a Monarch Gramophone £7. 10. 0. model which is in good condition, and we can quote you this at £5. We enclose illustration, and shall be pleased to send on receipt of remittance on the understanding if not approved of we will exchange for another instrument, but we guarantee the machine to be in perfect condition.

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- 252 **Hallelujah Chorus,** from "The Messiah" *Handel* Columbia Band
- 3331 **Largo** *Handel* " "

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- 3152 **Nazareth** *Gounod* George Alexander, baritone, with orchestra
- 3365 **In The Sweet Bye and Bye,** with tolling effect *Bennett and Webster* George Alexander, baritone, with orchestra

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- 1903 **You Must Think I'm Santa Claus** *Irving Jones* Bob Roberts, baritone, with orchestra
- 3659 **No Wedding Bells for Me** *Moran and Furth* Bob Roberts, baritone, with orchestra

D87
- 1890 **The Star of Bethlehem** *Stephen Adams* Henry Burr, tenor, with orchestra
- 3022 **Ninety and Nine** *Sankey* Henry Burr, tenor, with organ

D85
- 510 **Lead, Kindly Light** *Dykes* Male Quartette unaccompanied
- 520 **Soldier's Farewell** " "

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- 1 **In a Clock Store** *Orth* Columbia Orchestra
- 325 **Dancing in the Dark** Columbia Band

D75
- 85 **Soldiers' Chorus,** from "Faust" *Gounod* Columbia Band
- 183 **Waltz,** from "Faust" *Gounod* " "

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D76
- 182 **Selections from "Der Freischütz"** *Weber* Columbia Band
- 186 **Overture to "Semiramide"** *Rossini* " "

D77
- 187 **Thousand and One Nights Waltz** *Strauss* Columbia Band
- 298 **Artists' Life Waltz** *Strauss* " "

D79
- 299 **Bride Elect March** *Sousa* Columbia Band
- 355 **Directorate March** *Sousa* " "

D80
- 523 **Pretty Peggy** *Newcomb* Cornet solo, with band
- 537 **O, Promise Me,** from "Robin Hood" *De Koven* Cornet solo, with band

D81
- 253 **Chopin's Funeral March** *Chopin* Columbia Band
- 395 **Nearer, My God, to Thee** *Mason* Columbia Orchestra, with brass quartette

D82
- 3327 **Sweets of Life Mazurka** *C. W. Bennett* Orchestra Bells by Edward F. Rubsam, with orchestra
- 3361 **Simplicity Intermezzo** *Hans S. Line* Orchestra Bells by Harry A. Yerkes, with orchestra

D83
- 3583 **Honor and Glory March** *Henry Fillmore* Prince's Military Band
- 3584 **The Mascot of the Troop March** *Victor Herbert* Prince's Military Band

D84
- 22 **I'm Old, But I'm Awfully Tough** *Stewart* Laughing song by Cal Stewart
- 759 **Ticklish Reuben** " " "

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- 1832 **Nobody's Lookin' But de Owl and de Moon** *Johnson* Vocal duet Miss Corinne Morgan, contralto, and Frank C. Stanley, baritone, with orchestra
- 1833 **Listen to the Mocking Bird,** with bird imitations *Winner* Vocal duet. Miss Corinne Morgan, contralto, and Frank C. Stanley, baritone, with orchestra

D90
- 3272 **I'll Be Waiting in the Gloaming, Sweet Genevieve** *J. Fred Helf* Albert Campbell, tenor, with orchestra
- 3397 **We Parted as the Sun Went Down** *Alfred Solman* Albert Campbell, tenor, with orchestra

D91
- 3226 **Sweet Maid Divine** Vocal Duet Miss Corinne Morgan, contralto, and Frank C. Stanley, baritone, with orchestra
- 3268 **Just My Style** Vocal Duet Miss Corinne Morgan, contralto, and Frank C. Stanley, baritone, with orchestra

D93
- 3304 **When the Evening Breeze is Sighing Home, Sweet Home** *Alfred Solman* Frank C. Stanley, baritone, with orchestra
- 3305 **When the Bell in the Lighthouse Rings Ding Dong** *Alfred Solman* Frank C. Stanley, baritone, with orchestra

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D94
1621 **Home, Sweet Home** *Bishop*
Vocal Quartette, mixed voices, unaccompanied
3648 **In the Wildwood where the Bluebells Grew** *H. H. Taylor*
Vocal Quartette, male voices

D95
3589 **Whistle It,** from " The Red Mill "
Henry Blossom and Victor Herbert
Vocal trio, with orchestra
Miss Ada Jones, Billy Murray and Frank Stanley
3604 **Poor John** Miss Ada Jones, soprano, with orchestra

D96
26075 **Jolly Jarge** Laughing song Owen Way, with orchestra
26129 **Where, Oh Where** *Dan Lipton*
Will Terry, comic, with orchestra

D97
26102 **Scotch Melodies, No. 1** *Wm. Moore* (arr.)
Royal Regimental Band
26103 **Scotch Melodies, No. 2** *Wm. Moore* (arr.)
Royal Regimental Band

D98
26125 **In the Twi-Twi-Twilight** *H. E. Darewsky, Jun.*
Will Terry, tenor, with orchestra
26126 **O ! For a Night in the West** *E. W. Rogers*
Will Terry, tenor, with orchestra

D99
26131 **The Lea Rig** *James Reid*
Stuart Moncur, tenor, with orchestra
26133 **The March of the Cameron Men** *Mary M. Campbell*
Stuart Moncur, tenor, with orchestra

D100
26150 **I Never Work Upon a Monday** *F. W. Leigh*
Will Terry, comic, with orchestra
26151 **In My Aeroplane For Two** *Lawrance, Mellor and Gifford*
Will Terry, tenor, with orchestra

D101
26152 **We Had to Carry Carrie to the Ferry** *Bert H. Delmar*
W. H. Berry, comic, with orchestra
26153 **My Word, If You're Not Off** *J. W. Knowles*
W. H. Berry, comic, with orchestra

D102
26160 **If Those Lips Could Only Speak** *Will Godwin*
George Platt, baritone, with orchestra
26162 **Vulcan's Song,** from " Philémon et Baucis " *Gounod*
George Platt, baritone, with orchestra

D103
26161 **Molly Bawn** *S. Lover*
George Platt, baritone, with orchestra
26163 **The Ould Plaid Shawl** *Battison Haynes*
George Platt, baritone, with orchestra

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Columbia 10-inch Disc Records,

Price, 2/- each.

26145 The Departure of R.M.S. Lusitania Royal Regimental Band
A splendid descriptive record. Everything is most realistic. There's the " All-aboard," the " All-ashore," the leave-taking, the inevitable touch of comedy, the blowing of the whistle and the steaming away of the record-breaking leviathan to the appropriate strains of " See the Conquering Hero Comes," " Yankee Doodle," " Rule Britannia," etc. One feels oneself to be really amid the cleverly depicted throng and bustle, and is quite carried away by the excitement of the departure.

26168 Selections from " The Merry Widow " *Franz Lehar*
Introducing : " A Dutiful Wife," " Maxims," the famous waltz refrain and " Girls " Royal Regimental Band
A record which is sure of a wide-spread welcome, giving some of the choicest gems from that most popular of musical plays, " The Merry Widow." The several selections are all played in particularly pleasing style and make up a record of exceptional variety and charm.

3623 March " Religioso " (Onward Christian Soldiers) *W. P. Chambers* (arr.)
Prince's Military Band
The combination of the grand old hymn, " Onward Christian Soldiers," with the inspiring Portuguese National Air makes a fine march and a splendid record.

3591 Chicken Chowder (Two-step) *Irene Giblin*
Banjo, Mandoline and Harp-Guitar trio, played by Ossman-Dudley Trio
The " touch and go " of this typical two-step is most happily exhibited by this vibrant trio of strings. The execution is so dextrous and lively as literally to " take one by the heels."

3626 Maple Leaf Rag *Scott Joplin*
Banjo solo by Vess L. Ossman, with orchestra
If this record had no other merits, it would still be remarkable as an example of the technical skill and manual dexterity of Mr. Ossman. But it is musically pretty, has the true tones of the banjo, and is rendered all the more attractive from the delicate orchestral accompaniment.

3627 Traumerei *Schumann* Violoncello solo by Victor Sorlin
If Schumann had written nothing else, this reverie, always associated with the 'cello, would have made his name immortal. Successful 'cello talking machine records are extremely difficult to secure. This one is of the very highest degree of excellence. The volume is good and the tones are vibrant with those plaintive and appealing notes that so stir the soul whenever this exquisite instrument responds to the artist's touch.

3665 Meet Me Down at the Corner (Irish Character Sketch) *Harry Hoyt*
Miss Ada Jones and Len Spencer, with orchestra
Irish character sketch by these popular artistes, in which, after banter and blarney, the hero asks for the answer to his proposal and hears the reply that " She thinks it's about time."

The above are 10-in. discs. Order by number, and specify " 10-in. Records."

26127 It's the Only Bit of England that We've Got (Billy Williams) *Fred Godfrey* Will Terry, tenor, with orchestra
Whatever we may think about the alleged decline of our industries, we shall all rejoice with the singer in his English Rose and his English Baby Boy, especially as he so charms our ears by his clear-cut tones as he sings about them in his excellent record of this swinging catchy song.

26180 Fol-ol-the-diddle-ol *Will Fieldhouse*
Harry Bertram, comic, with orchestra
Four clearly sung verses of music hall drollery, giving sportive versions of familiar nursery rhymes. The title comes from the nonsense line introduced into the choruses.

26182 Put Me Among the Girls *Dan Lipton*
Will Terry, comic, with orchestra
A dashing comic of the music hall order rendered with spirit and vim by Will Terry, with orchestra.

26183 Oh ! the Steamer ! Oh ! the Sea ! *Bennett Scott*
Will Terry, comic, with orchestra
If you have ever taken a trip on an excursion steamer, you'll enjoy this comic caricature, for you'll have seen it all. The holiday "yachting" suit—the amorous adventures of its wearer—the influence of rising wind and wave—with the culmination in the ejaculation, voluminous in its expressiveness, "Oh-h-h ! the steamer, Oh-h-h-h ! the sea !" The comedy is cleverly presented. Every word comes out distinct.

26184 Oh ! the Merry Widow *Bennett Scott*
Will Terry, comic, with orchestra
An excellent record of this very funny comic skit, which is sure to make a big hit by reason of its timeliness and cleverness. The wiliness of the "Merry Widow" of the song finds appropriate musical expression in the alluring strains of the irresistible waltz which are cleverly woven into the accompaniment and chorus. Will Terry's clearly enunciated tones bring out all the comedy of the piece.

3603 Won't You Come Over to My House *Egbert Van Alstyne*
Henry Burr, tenor, with orchestra
A very fine record of a song which is sure to please, pretty in sentiment, catchy in tune, typical of its composer. The chorus is addressed to a lonely little mite found sitting disconsolate by the way-side—"Won't you come over to my house, and play that you're my little girl ?"

26166 Molly Carew *S. Lover* George Platt, baritone, with orchestra
A delightful rendering of this charming Irish song. Mr. Platt gives a most engaging characterization of the ardent lover alternately coaxing and threatening "Sweet Molly Carew."

26146 Believe Me if all Those Endearing Young Charms Words by *Tom Moore*
Miss Marion Sydney, contralto, with orchestra
Miss Marion Sydney is a new Columbia singer and she makes a most happy bow to her world-wide Columbia audience in her beautiful rendering of this exquisite Irish melody. We recommend our friends to make the acquaintance of Miss Sydney through her Columbia Records. They will be charmed with her rich, sympathetic voice.

26148 The Day When You'll Forget Me.
Miss Marion Sydney, contralto, with orchestra
A record which will appeal to all lovers of ballad music. Miss Sydney's mellow voice is suffused with emotion as she interprets this melodious song so full of beauty and feeling.

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26165 I Fear No Foe *Ciro Pinsuti*
George Platt, baritone, with orchestra
Mr. Platt puts all the power of a consummate artiste into his fervent rendition of this splendid ballad, and the fine effect is ably sustained by an excellent accompaniment.

26164 The Village Blacksmith *W. H. Weiss*
George Platt, baritone, with orchestra
"Sure to delight" is a safe description of all Mr. Platt's records, and he renders this well-known setting of Longfellow's poem in characteristically charming style. His clear-cut tones are marked by just the proper vigor or tenderness which the sentiment of each well-known line requires.

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5703 Morning, Noon and Night Overture *F. Von Suppé* Banda Española
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5706 Selections from "La Tosca" *Puccini* Banda Española
Frequent performances at Covent Garden of this work of the foremost of present day Italian composers have made its delightfully delicate and tuneful melodies familiar to English music lovers. The record is excellent and will find admirers everywhere.

10581 "Otello Credo" *Verdi* (Sung in Italian)
Taurino Parvis, baritone, with orchestra
A magnificent rendering, in which the technique of the artiste, his breadth of tone and his sympathetic interpretation are splendidly reproduced.

30072 Communion Hymn "Saw Ye My Saviour" (Christian Science Hymn) *Mary Baker G. Eddy* Frederick Weld, baritone, with orchestra
Composed by the founder of Christian Science, used during the observance of the solemn sacrament of the church and sung with sympathetic fervour by Mr. Weld, this record strongly appeals to all adherents of the religion.

30075 Lanciers, from "The Red Mill," Figs. 1 and 2 *Victor Herbert*
Prince's Orchestra

30076 Lanciers, from "The Red Mill," Figs. 3 and 4 *Victor Herbert*
Prince's Orchestra
These are splendid records specially adapted for square dances and therefore particularly timely for this social season. The music is pretty and played in proper time, and the figures are called for the benefit of the couples. Will afford you a delightful Christmas "Dance-at-Home."

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¶ The piano-player relieves one of the drudgery of manipulation : it is a machine.

¶ We supply the "Imperial" Music Rolls that make it speak.

The man that hath no music in himself,
Nor is not moved with concord of sweet sounds,
Is fit for treasons, stratagems, and spoils :
The motions of his spirit are as dull as night,
And his affections dark as Erebus,
Let no such man be trusted.

"A MIDSUMMER NIGHT'S DREAM."

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The adjoining illustration shows the outside of the big building which is altogether devoted to the manufacture of "Imperial" Music Rolls for every sort and kind of piano player.

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The girls shewn in the accompanying illustration have unrolled the " Imperial " Music Roll they are about to examine. It is spread out in this manner so that any little imperfection, which might pass undetected in any other mode of examination, may be seen at once. One defect in an " Imperial " Roll means rejection. And despite the accuracy of the most expensive machinery and of the best materials obtainable, sometime a defect is found. The roll is rejected. Nothing but the best is good enough for us to give to you.

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That's what Master Roll means.

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Have you seen our Catalog? It is over an inch thick, and every page is crowded with selections: there are over 100,000 pieces of music in stock. You can have it post free on application.

That book, when you have it, is not complete. We never shall have a complete Catalog, because every new piece of music that comes out and takes the ear of the public is added to our stock, there and then.

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We have not bored you with technical details about machinery. We have endeavoured to give you a compact idea of how the thing is done.

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Why? You equally know—for your benefit, to get the best; for ours, to get your custom.

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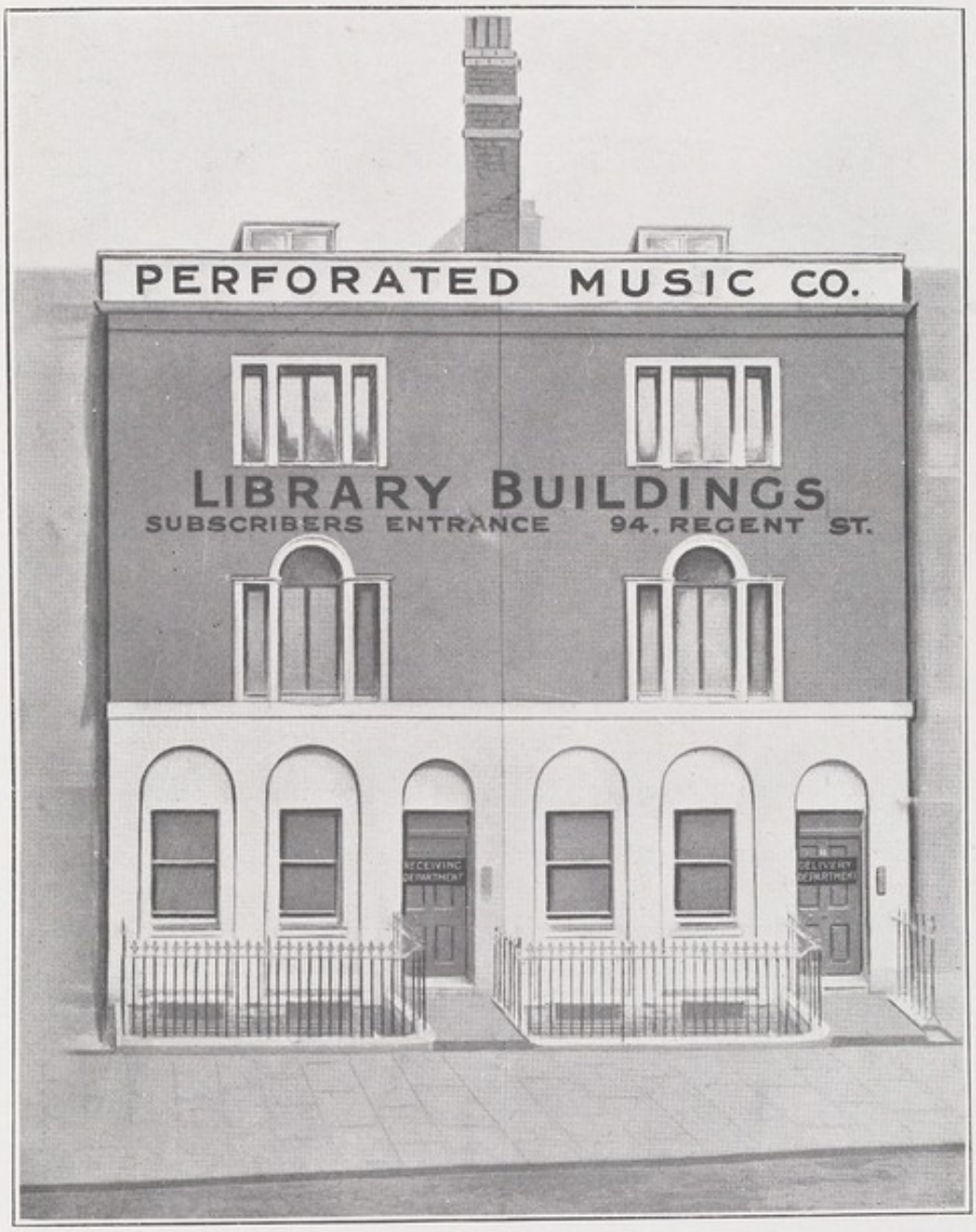

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Here there are rooms specially provided for subscribers to test music before purchase. Any roll can be taken from the shelves and tried, and there are a large number in stock from 1/- net upwards.

How sweet the moonlight sleeps upon this bank;
Here will we sit, and let the sounds of music
Creep in our ears: soft stillness, and the night,
Become the touches of sweet harmony.
Sit, Jessica. Look, how the floor of Heaven
Is thick inlaid with patines of bright gold;
There's not the smallest orb, which thou behold'st
But in his motion like an angel sings,
Still quiring to the young-eyed cherubim:
Such harmony is in immortal souls;
But, whilst this muddy vesture of decay
Doth grossly close it in, we cannot hear it.

"A Midsummer Night's Dream."

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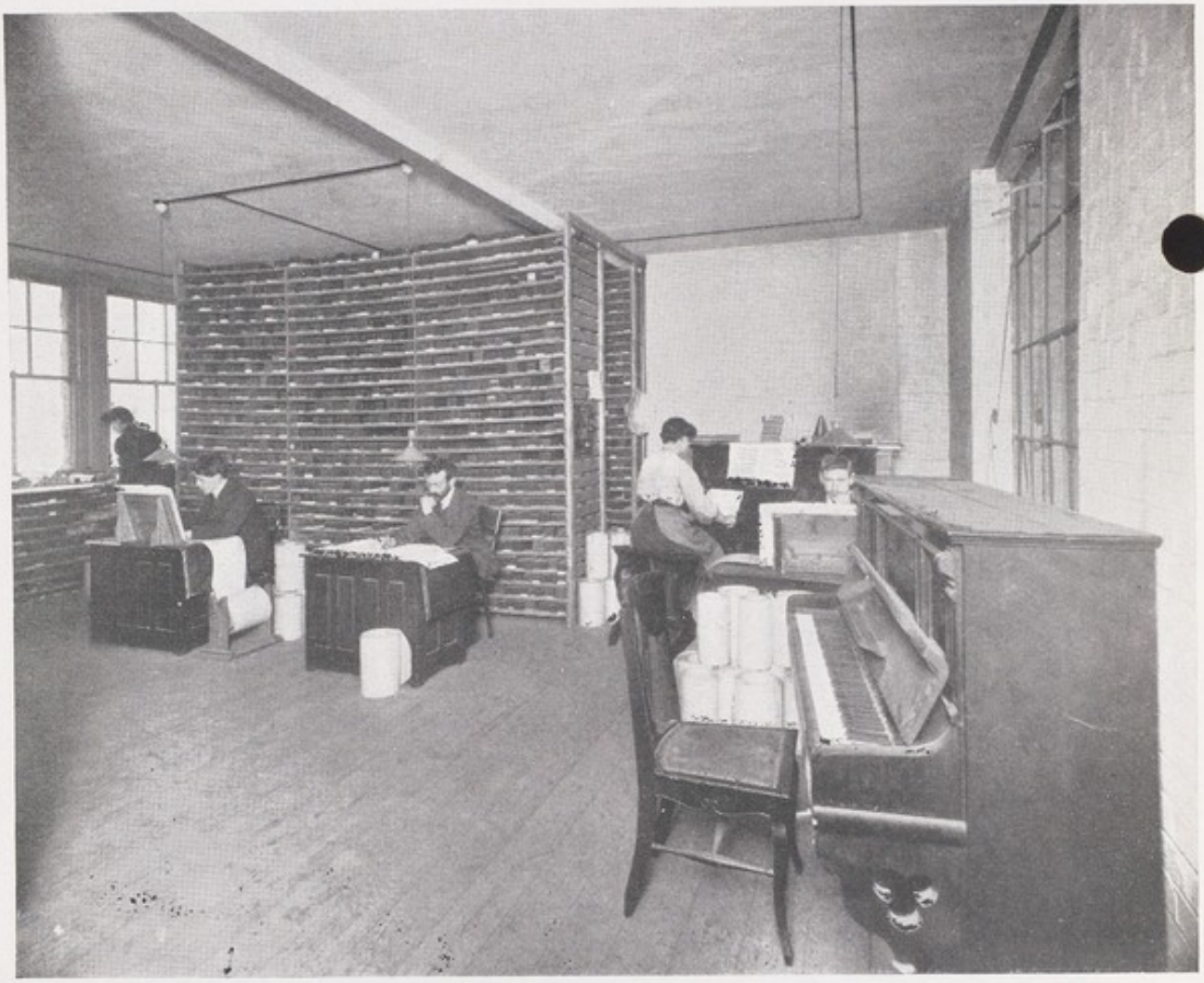

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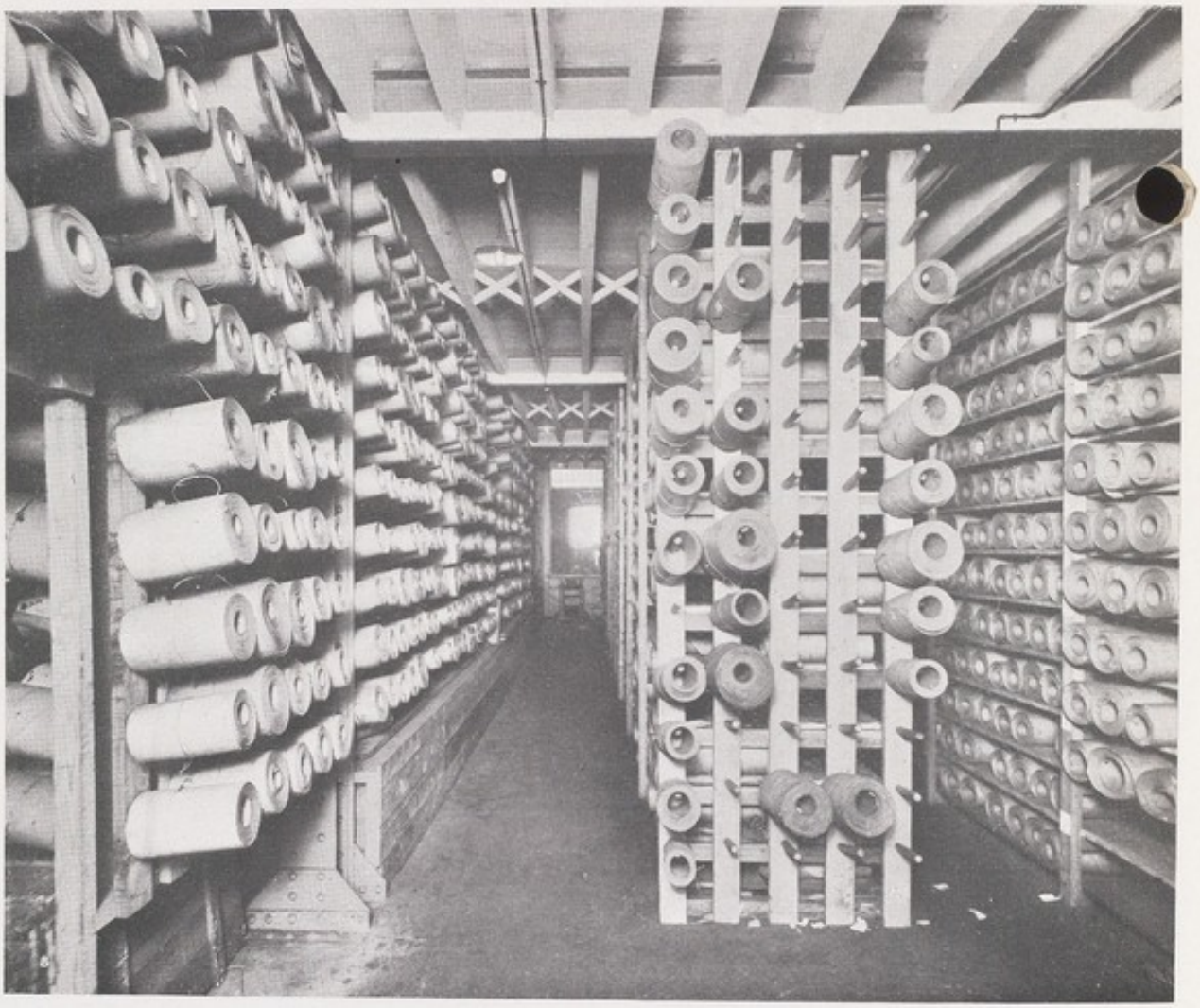
AT THE

PERFORATED MUSIC COMPANY'S FACTORY.



THIS REPRESENTS

ONLY A PORTION OF OUR VAST STOCK

OF

MASTER ROLLS.

ONE STOCK ROOM

AT THE

PERFORATED MUSIC COMPANY'S FACTORY.

THIS IS ONLY PART OF OUR STOCK:

ONLY PART OF IT.

ANOTHER STOCK ROOM

AT THE

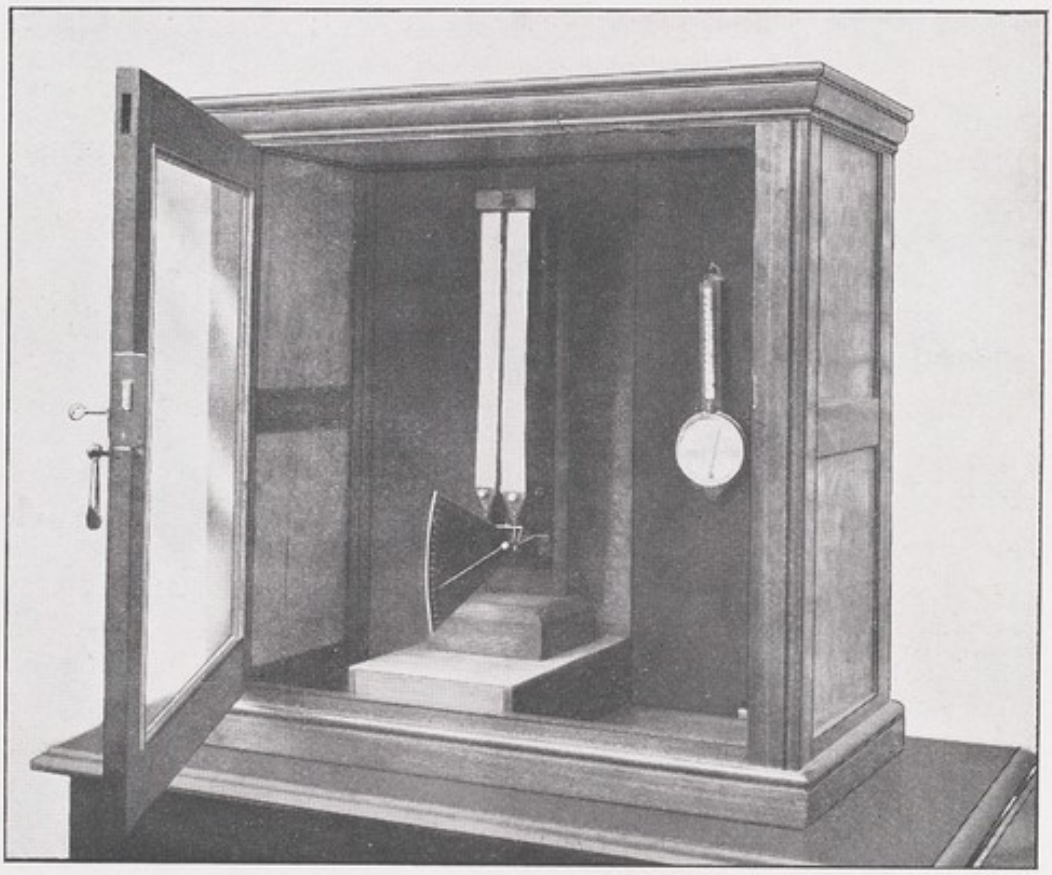
PERFORATED MUSIC COMPANY'S FACTORY.

MORE OF

OUR

STOCK.

AN UNIQUE MACHINE.



There is not another like it in the world. We draw your attention to it to emphasise the care we take over every detail of "Imperial" Music Rolls.

It is used for testing every piece of paper brought into the factory against a standard strip. Any sample which expands or contracts outside certain limits is rejected.

A TESTIMONIAL
from
LANDON RONALD,
to
"IMPERIAL" MUSIC ROLLS.

113, Westbourne Terrace, W.
Dec. 31, 1905.

Messrs. The Perforated Music Co.,
197/199 City Road, E.C.

Gentlemen,

I have much pleasure in expressing my unqualified satisfaction at the interpretation of the great Masters, as produced in your Music Rolls.

Having listened to much that was unsatisfactory, it pleases me indeed to find that you are producing that which at all events is artistic and musically correct.

The superior results obtained together with the fact that these Music Rolls are being manufactured in England, should ensure your having a great success.

Yours truly,

(Signed), LANDON RONALD.

CHRISTMAS CHEER. . . .

£1,300 worth of Music for the Hospitals.

SIR TOLLEMACHE SINCLAIR'S MUNIFICENCE.

J G T Sinclair

THROUGH the generosity of Sir J. G. Tollemache Sinclair, Bart., the inmates of 100 London Hospitals and Infirmaries are to enjoy the versatile entertainment afforded by the Graphophone. To each of the institutions Sir Tollemache is making a Christmas Gift of an £8 8s. Columbia "Regal" Aluminium Tone-Arm Disc Graphophone, and 36 10-inch Columbia Disc Records.

This is a pronounced triumph for Columbia Graphophones and Records. The new "Regal" Model with Aluminium Tone-Arm, was selected after the most careful and critical examination of its merits in comparison with all other machines on the market. Sir Tollemache is himself a Talking Machine enthusiast. He owns several Machines and a large assortment of the very best Records. He knows from keen interest and long personal experience how to judge value in both. The very fact that he is exacting in his requirements makes us all the more gratified that he has selected Columbia Graphophones and Columbia Records in preference to all others.

Sir Tollemache was formerly member of Parliament for Caithnesshire, Scotland. He has a fine castle at Thurso, at which he had the honor of entertaining the King and Queen when they were Prince and Princess of Wales.

The hospitality of the Castle was also extended to General U. S. Grant on the occasion of his visit to Scotland some years ago in the course of his famous tour around the world.

Since Sir Tollemache's retirement from political life he has devoted his spare moments to art, music, and literature. His collection of works of art is famous. In his poetical moments he has done some extremely clever things. One of them is his "Nelson's Farewell to England," which has been set to music and has been recorded for the Talking Machine. It is listed in the Columbia Catalogue as Cylinder Number 201467 and 10-in. Disc Number 25941. An adaptation dedicated to Admiral Togo, who is a great personal friend of Sir Tollemache, is an equally clever conception.

His philanthropy is done in a quiet way, but newspaper publicity was given to his proposed gift of Talking Machines to charitable institutions because of the slurring remarks made by some unappreciative Guardians, deprecating the idea. He himself, however, was fully persuaded that in the instrument was a new medium by which he could confer happiness upon a large number of unfortunates, who are deprived either through illness or the vicissitudes of fortune from enjoying the pleasures that lie within the reach of those who have health and strength and occupation. In advising the guardians and committees of the different institutions of his wish to present a Graphophone, he made use of the following language:—"I know of no way in which so much happiness can be secured, at the same cost, as by a Graphophone."

In placing the order with us, he wrote as follows :—

"Travellers' Club, Pall Mall, S.W.,
November 16, 1905.

Dear Sirs,

I have now seen and tried your new £8 8s. Graphophone, with sound arm, which I think by far the best machine at the price which is to be had in London, after trying a considerable number by the various manufacturers, and I have consequently given you the order for the hundred Graphophones which I intend to present to various Hospitals, Infirmaries, Workhouses, and Lunatic Asylums in London.

The "Regal"
Aluminium .
Tone-Arm . .
Disc . . . . .
Graphophone.

I have also ordered from you three thousand six hundred 10-inch records, being 36 of the same records for each of the institutions to which the Graphophones are to be sent, and all of these records are quite satisfactory to me both as regards the music, as compositions, and the quality of the singing, whilst I have selected those records which I consider most likely to suit those for whom they are intended.

I have tried probably nearly a thousand records in all, and have already purchased some hundreds from the Columbia and other Companies, and some of yours I consider equal to any which I have met with, more especially those by Sembrich, de Reszke, Campanari, Suzanne Adams, Belle Cole, Leo Stormont, etc., in fact, several of your 3/- 10-inch disc records are quite equal, and in some cases far superior to those for which other companies charge from 10/- to 20/- each, in my opinion.

I have also purchased one of your £8 8s. Graphophones which play cylinders of six inches in length as well as the ordinary 4-inch cylinders, and your new £25 Graphophone is certainly an enormous improvement on any other which I have heard.

Leo Stormont has made a record of the song "Nelson's Farewell to England on the Eve of the Victory of Trafalgar" (the music of which was composed by Mr. Denham Harrison and the words by myself), for the Disc Graphophone, and also for the Graphophone Cylinder Machine, which are both most creditable to the singer and to your Company, and most satisfactory to the composer of the music and to myself.

Yours truly,

(Signed) J. G. T. SINCLAIR."

COLUMBIAS LEAD!

Grand Prix, Paris, 1900. Double Grand Prize, St. Louis, 1904.

Preferred for 100 London Hospitals, 1905.

GENERAL FAVOURITES EVERYWHERE!

Columbia Phonograph Co., GEN'L.

CREATORS OF THE TALKING MACHINE INDUSTRY. . . . . .

OWNERS OF THE FUNDAMENTAL PATENTS. . . . . .

LARGEST TALKING MACHINE MANUFACTURERS IN THE WORLD.

200, Oxford Street, London, W. (Oxford Circus.)

Telephone 6514 Gerrard.

Offices and Wholesale Warehouse: 89, GREAT EASTERN STREET, E.C.

GLASGOW: 50, Union Street. **CARDIFF:** 96, St. Mary Street.

Marvellous Sound-Magnifying Columbia Cylinder Graphophone

Type "BC" Columbia Graphophone.

A REVOLUTION IN TALKING MACHINES

Patented in all Countries.

Additional Patents Pending.

WONDERFUL SOUND-MAGNIFYING GRAPHOPHONE.

Absolutely New Principle Never Before Made Public.

Astonishing in its Volume and Distinctness.

Very Latest Invention.

Revolution in Talking Machines.

An invention has just been perfected which marks another epoch in the development of talking machines. This is the new Columbia Cylinder Graphophone, which is known as the **Columbia Sound-Magnifying Graphophone.**

It is truly a sound-magnifying instrument. If one takes the ordinary shilling gold-moulded record and transfers it from the standard cylinder talking machine to the new Columbia Sound-Magnifying Graphophone, the difference in tone and volume is so astonishing as to make one almost doubt one's ears. It is identically the same record, but the sound is amplified and accentuated at least **sixteen times in volume,** while the tone-quality is **vastly** improved. To all intents and purposes it is the actual voice that is speaking through the trumpet. If there is any difference, it is in favour of the new machine, for many persons who have listened to it doubt whether the human voice is any fuller and richer in tone as it proceeds from the living organ than when reproduced by the new Sound-Magnifying Graphophone.

It is impossible by any description to convey to the mind any adequate realisation of the marvellous powers of the new instrument. Its capabilities are so far beyond what the public is accustomed to hear from sound-reproducing machines that the adjectives and superlatives which alone accurately describe it will be thought by many to be nothing more than the usual exaggerations so frequently to be met with in advertising literature It must be heard before one can form any true conception of its infinite superiority over all other known forms of talking machines.

Constructed on New Principles.

The instrument is constructed on entirely new principles which are now for the first time made public. In appearance it much resembles the other cylinder types of Columbia Graphophones, principally those used for dictating and transcribing correspondence, because of its extra long mandrel. The mammoth reproducer is the chief structural novelty which first impresses one. This is arranged at a slight slant from the perpendicular, and has a diaphragm four times the diameter of the ordinary reproducer.

The construction, rather than the size, of this huge reproducer is responsible for the great increase in volume and purity of tone. The result is obtained by taking advantage of a secondary force, the sound being reinforced and relayed by an ingenious system of levers operating in connection with a friction collar controlling the vibrations of the diaphragm in sympathy with the movement of the reproducer ball on the record.

Diaphragm Vibrations Magnified.

The vibrations from the sound-groove are not communicated direct to the diaphragm as in every other form of talking machine. Close to the diaphragm there is a small wheel, over which is a brake or friction collar. One end of this collar is connected with the diaphragm. The little rotating wheel causes it to exert a strong pull on the diaphragm. The other end is connected through levers with the sapphire reproducing ball. As the ball follows the track of the record groove, its motion is transmitted to the friction collar, causing it for an instant to release its pull against the diaphragm. The diaphragm, being released, flies back with considerable force. But a spring immediately causes the friction collar to engage again, and once more to exert its pull, until another motion of the sapphire produces a repetition of the first operation. Thus the friction collar creates vibrations of great magnitude, while the reproducer ball gives them their proper character as it travels through the sound groove. The friction collar enables more forcible blows to be struck upon the diaphragm than the present method of direct transmission, hence greater amplitude of vibrations results, or in popular language, a louder sound is obtained.

But the **tone is richer as well as fuller.** In songs, the articulation is wonderfully distinct, and in band and instrumental selections the actual tone quality of the real instruments is accurately reproduced. Just as an enlarged photograph makes the picture much more impressive, revealing details that before were lost, so the new Graphophone catches up every quality of tone and accentuates it, every shade of expression and magnifies it, with the result that the reproduction is as robust, clear and sharply defined as if it were the original rendition itself.

Records Half-a-Foot Long

are made specially for the new machine, reproducing for three minutes and longer. This, of itself, is an important development in the talking machine art. The desire for longer records is being increasingly manifested. This is the first response, in the shape of a cylindrical record, to the demand. At the same time, the ordinary standard-length, gold-moulded records will fit the new machine.

Specifications.

Type "BC" Columbia Graphophone. For ordinary standard-sized cylinder records, and special six-inch records. Triple-spring motor of very powerful construction but light-running. Highly-polished ornamental cabinet. Sound-magnifying friction device and four-inch diaphragm. Brass horn, 54 inches long, with wide bell. Nickel-plated horn stand.

Price complete - - £25.

Special six-inch Gold-moulded Records, 2/- each.

In connection with the announcement of this new Graphophone, it is interesting to recall a few of the other inventions contributed by the Columbia Phonograph Company to the development of the talking machine art.

The first successful talking machine was a Columbia Graphophone invented in 1887.

Columbia Graphophones were the first talking machines to be used in correspondence, as substitutes for stenographers.

Spring motors as driving power for talking machines were first introduced by Columbia experts.

The new principles governing the construction of Grand or Concert machines were discovered in the Columbia laboratory, and the first large cylinder machine was the Columbia "Graphophone Grand."

The Columbia Phonograph Company are the originators of gold-moulded records.

The only sound-magnifying cylinder talking machine is the Columbia Type "BC" Graphophone.

COLUMBIA PHONOGRAPH COMPANY, GEN'L.,

Sole Sales Agent for the American Graphophone Company. Creators of the Talking Machine Industry.
Owners of the Fundamental Patents. Largest Talking Machine Manufacturers in the World.

200, OXFORD STREET, LONDON, W. (Oxford Circus),

Telephone 6514 Gerrard.

Offices and Wholesale Warehouses: 89, GREAT EASTERN STREET, E.C.

GLASGOW: 50, Union Street. CARDIFF: 96, St. Mary Street.

Grand Prize, Paris, 1900. Double Grand Prize, St. Louis, 1904. Shops in 50 of the World's Principal Cities.

Dealers everywhere.

NEW MODELS

Columbia Disc Graphophones

SWEET, FULL TONES. AS NATURAL AS LIFE.
LEAVE NOTHING TO BE DESIRED.

THROUGH the introduction of the hollow ALUMINIUM tone-arm, the mellow and realistic tones that have always been the aim of talking machine manufacturers are achieved in absolute perfection.

The ALUMINIUM tone-arm adds marvellously to the sweetness and softness of the tone quality, while the flaring "flower" horn insures a full vigorous volume.

The ALUMINIUM tone-arm has peculiar tonal features. Its universal swinging joint is scientifically sound-proof. The patent concert exhibition sound-box is cushioned into the tone-arm in accordance with the latest principles of acoustics.

The "FLOWER" HORN, besides amplifying the sound to a remarkable degree, is exceedingly symmetrical, and gives the instrument a striking appearance. The horn can be pointed to any direction without changing the position of the machine.

The concert exhibition SOUND-BOX, with patent spring-pivot mounting, is extremely sensitive, and reveals depths of tone and delicate shadings of expression that are entirely, or partially, passed over by other sound-boxes. It is equipped with the unique Columbia needle-holding device, which has superseded the troublesome and elusive needle-holding screw.

"MAJESTIC."

TYPE "BD" GRAPHOPHONE. For all sizes of disc records.

Weight, 49 lbs.

Similar in design and construction to the "AR" Graphophone, which has proved so eminently satisfactory. Made for those who want the very best, it excites universal admiration. The cabinet is solid mahogany, piano finish. The spring motor is exceedingly powerful, but silent, and runs through about ten 10-inch records with one winding. Can be wound while running. Cabinet top is hinged, permitting easy and convenient inspection of the running gear. The 12-in. turn-table is enclosed in an aluminium guard, adding materially to the finished appearance of the instrument.

Price £21 0 0

Includes ALUMINIUM tone-arm, with sound-tight universal joint, Improved Concert Exhibition Sound-Box, Brightly-Nickelled "Flower" Horn, Mahogany Piano-finish Cabinet, Winding Crank, 200 Needles, and Two-part Needle-Box.

"IMPERIAL."

TYPE "BJ" GRAPHOPHONE

Is identical with the above, except that it has a less powerful motor, and does not, therefore, run through as many records from one winding.

Price £15 15 0

"REGAL."

TYPE "BI" GRAPHOPHONE. For all sizes of disc records.

Weight, 24½ lbs.

Handsome in appearance and substantial in construction. Has ornamental and highly-polished oak cabinet. The motor is of the improved type, with tandem springs, absolutely silent in operation, and runs through four 7-inch or two or more 10-inch records at each winding. Can be wound while running. Has hinged top, making the motor readily accessible. The 10-inch turn-table has an aluminium guard.

Has brightly-nickelled "flower" horn, with wide flaring bell.

Price - - - £8 8 0

Includes ALUMINIUM tone-arm, with sound-tight universal joint, Improved Concert Exhibition Sound-Box, Brightly-Nickelled "Flower" Horn, Ornamental Oak Cabinet, Winding Crank, 200 Needles, and Two-part Needle-Box.

"CHAMPION."

TYPE "BH" GRAPHOPHONE.

For all sizes of disc records.

Weight, 18½ lbs.

A thoroughly reliable and attractive instrument. The motor is strong and silent, and runs one 10-inch or two 7-inch records at one winding. Can be wound while running, and has the same conveniences for quickly examining the motor as the more expensive models. Has 10-inch turn-table and japanned steel "flower" horn, black enamel with gold bands, satin finish.

Price - - - £6 6 0

Includes ALUMINIUM tone-arm, with sound-tight universal joint, Improved Concert Exhibition Sound-Box, Black "Flower" Horn, Oak Cabinet, Winding Crank, 200 Needles, and Two-part Needle-Box.

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GLASGOW: 50, Union Street. CARDIFF 96, St. Mary Street.

Grand Prize, Paris, 1900. Double Grand Prize, St. Louis, 1904. Shops in 50 of the World's Principal Cities. Dealers Everywhere.

IMPROVED LYRIC REPRODUCER

COLUMBIA GRAPHOPHONES.

1906 MODELS.

THE history of the Columbia Graphophone is one of continual improvement and simplification. The first successful talking machine to be made was the Columbia Graphophone. All modern talking machines depend for their existence on the Graphophone principle of recording sound.

The great distinguishing features of the Columbia Graphophones over all imitation machines are naturalness of tone, and simplicity of construction.

In designing the various models, and improving them from year to year, the aim has ever been to make a machine which would reproduce perfectly, that everybody could use, and that a child could understand in a few minutes how to operate.

The reproducer is the most important part of a talking machine. Upon it depend the enjoyment and pleasure to be derived from the instrument. The 1906 models of Columbia Cylinder Graphophones are equipped with the latest improvement, the Lyric Reproducer. If you have not heard the "Lyric Tone," you have no idea what sweet and natural reproductions you can obtain on the Lyric Reproducer Columbia Graphophones.

These new models are also equipped with super-sensitive automatic Recorders, provided with specially selected genuine sapphire cutting points. Making records at home is a fascinating and useful hobby. Nothing is more delightful than to have a "Voice Album,"—a collection of voices of yourself, your family, and your friends. This is far more interesting than photography, and less expensive, while it affords an endless source of amusement and instruction in the home.

There are other good points about Lyric Reproducer Columbia Graphophones which we will tell you in the following pages. Remember, in the greatest world contests, all manufacturers being represented, Columbia Graphophones and Columbia Records secured, not only the first and highest possible awards, but more awards than were made to all other competitors combined.

GRAND PRIX, PARIS, 1900. DOUBLE GRAND PRIZE, THREE GOLD MEDALS, ST. LOUIS, 1904.

Columbia "Leader."

TYPE "BE"
GRAPHOPHONE,

For Ordinary Cylinder Records.

Weight	. .	27 lbs.
Height	. .	12 inches.
Base	. .	13½ × 10 inches.

Price - £6 6 0

EQUIPMENT.

IMPROVED LYRIC REPRODUCER, genuine sapphire ball.

EXTRA SENSITIVE RECORDER, genuine sapphire point, for home record-making.

HANDSOME OAK CABINET.

OAK CARRYING COVER.

AUTOMATIC LOCKING DEVICE.

AUTOMATIC BELT TIGHTENING PULLEY.

TRIPLE-SPRING MOTOR, runs about four records each winding. Can be wound while playing. Is easily accessible for cleaning, and has special oil ducts to inner parts of Motor.

14-INCH BRASS HORN.

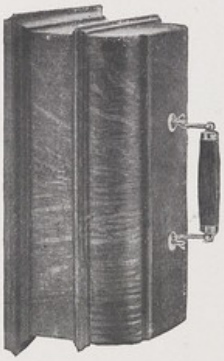
Columbia "Peerless." TYPE "BF" GRAPHOPHONE.

For Ordinary Cylinder Records and Special "Half-foot" Records.

Weight, 32 lbs. Height, 12 inches. Base, 15½ × 10 inches.

Price - £8 8 0

EQUIPMENT.



IMPROVED LYRIC REPRODUCER, genuine sapphire ball.

EXTRA SENSITIVE RECORDER, genuine sapphire point, for home record-making.

VERY ELABORATE OAK CABINET, same general style as "Leader," but larger.

OAK CARRYING COVER.

AUTOMATIC LOCKING DEVICE.

AUTOMATIC BELT TIGHTENING PULLEY.

QUADRUPLE-SPRING SUSPENDED MOTOR, runs about eight records each winding. Can be wound while playing. Is easily accessible for cleaning, and has special oil ducts to inner parts of Motor. Is suspended by strong springs, insuring absolutely silent movement.

EXTRA LONG MANDREL, for the special "Half-foot" records as well as those of ordinary length.

14-INCH BRASS HORN.

Columbia "Sovereign."

TYPE "BG" GRAPHOPHONE.

For Ordinary Cylinder Records, and Special "Half-Foot" Records.

Weight, 35 lbs. Height, 14½ inches.
Base 16½ × 11 inches.

Price - £10 10 0

EQUIPMENT.

IMPROVED LYRIC REPRODUCER, genuine sapphire ball.
EXTRA SENSITIVE RECORDER, genuine sapphire point, for home record making.
SOLID MAHOGANY CABINET, hand-polished piano finish.
SOLID MAHOGANY CURVED CARRYING COVER.
AUTOMATIC LOCKING DEVICE.
AUTOMATIC BELT-TIGHTENING PULLEY.
MACHINE HANDSOMELY NICKELLED THROUGHOUT.
QUADRUPLE-SPRING SUSPENDED MOTOR, runs about eight records each winding. Can be wound while playing. Has hinged top, and is easily accessible for cleaning, and has special oil ducts to inner parts of motor. Is suspended by strong springs, insuring absolutely silent movement.
EXTRA LONG MANDREL, for the special "Half Foot" Records, as well as those of ordinary length.
14-INCH BRASS HORN.

COLUMBIA PHONOGRAPH COMPANY, GEN'L.
200, OXFORD STREET, LONDON, W. (Oxford Circus.)

Telephone: 6514 Gerrard.

Offices and Wholesale Warehouses:—89, GREAT EASTERN STREET, LONDON, E.C.

GLASGOW: 50, UNION STREET. CARDIFF: 96, ST. MARY STREET.

patients have to pass in it, and tend to accelerate their restoration to mental health, and I have ascertained that it is now used with most beneficial effects on the patients in the London County Lunatic Asylum, Bexley, Kent, as well as at several other Lunatic Asylums.

I have to request you to answer this circular within one week from the date of your receiving it, as otherwise your Asylum will be excluded from the list of those to which I think of sending Graphophones and Records.

Yours truly,

(Signed),

J. G. TOLLEMACHE SINCLAIR (Bart).

Traveller's Club,

London,

January, 1906.

To the Secretary.

The Retreat,

YORK CITY.

DEAR SIR,

I have some thoughts of sending you one of the best Graphophones of the Columbia Phonograph Company as a New Year's Gift for the benefit of the patients in your Asylum, along with 36 Records to be played on it, including some of the most popular songs sung by well known Artistes, and also some instrumental music by eminent performers and bands, and I wish to know if you will accept it on the following conditions :—

(1) That the Graphophone is to be used at least once a day in one of the wards, to play for half an hour, during which time six Records can be played.

(2) That you will never allow the Graphophone to be played for the nurses only or for the officials or

servants of the hospital or for visitors, but solely in the wards or any theatre which you may have, or the dining hall, for the benefit of the patients, though of course the officials, nurses, servants or visitors who are in the wards where it is played will hear the music.

The Graphophone, which has double springs, would play more than one tune without rewinding, but I recommend winding up at the end of every tune, as if two or more long Records are played successively the single winding is apt to be insufficient, the music drags, and the most disagreeable and inharmonious sounds issue from the horn.

It is essential to change the needle for every Record, as if this is not done the discs are injured, and as the needles only cost 3/- per 1,000 this involves a merely nominal outlay.

(3) The machinery of the Graphophone to be oiled at least once a year, but yours will not want oiling till next January.

(4) The Records to be kept in their envelopes of paper and should be enclosed in drawers, for if the surface is scratched they are irretrievably spoilt and quite useless.

The Columbia Company will send you some copies of the list of their Records, and, by an arrangement with an anonymous donor, they will furnish free 6 Records with every 12 purchased at 3/- each. The Disc Records of all the companies who manufacture Disc Talking Machines of any kind or name can be played on the Graphophone which I think of sending you.

In case the sound of the Graphophone when playing records is too loud for any of the patients, it can be very greatly reduced by playing it without the horn and by using the soft-toned needle, and if a handkerchief or some cotton wool is placed in the horn the sound can be diminished nearly to that of a whisper, yet every note is distinctly heard.

I hope that if I make this gift to your Asylum, it may cheer and brighten to some extent the time which your

TELEPHONE, 6514 GERRARD.

COLUMBIA PHONOGRAPH COMPANY GEN'L.,

SOLE SALES AGENT FOR THE.

AMERICAN GRAPHOPHONE COMPANY

World's Headquarters for Talking Machines and Supplies.

EDWARD D. EASTON, PRESIDENT.

FRANK DORIAN, EUROPEAN GENERAL MANAGER.

MARION DORIAN, ASSISTANT GENERAL MANAGER.

C. H. MILLER, MANAGER.

GRAND PRIZES
PARIS 1900
AND
ST. LOUIS 1904.

LONDON.
GLASGOW.
CARDIFF.
SYDNEY.
PARIS.
BERLIN.
VIENNA.
MILAN.
WARSAW.
ST. PETERSBURG.
TORONTO.
NEW YORK.
CHICAGO.
SAN FRANCISCO.
BOSTON.
MINNEAPOLIS.
PHILADELPHIA.
PITTSBURG.
ST. LOUIS.
BALTIMORE.
BUFFALO.
DETROIT.
INDIANAPOLIS.
WASHINGTON.
CINCINNATI.
CLEVELAND.
KANSAS CITY.
MILWAUKEE.
PORTLAND, OREG.
OMAHA.
DENVER.
NEW ORLEANS.
MEMPHIS.
LOS ANGELES.
DUBUQUE.
ST. PAUL.
OAKLAND.
PATERSON.
TERRA HAUTE.
ST. JOSEPH, MO.
SPRINGFIELD, MASS.
SACRAMENTO.
CITY OF MEXICO.
ETC, ETC.

WEST END BRANCH,
200, OXFORD STREET,
LONDON, W.

April 28th, 1906.

Mr. W.E. Waller.
The Retreat, York.

Dear Sir,

We have been informed by some of the hospitals that the record cases recently sent were not quite large enough, as they were not examined before dispatched. If you find yours unsatisfactory kindly return to this office at our expense and we will send you another in a few days.

Yours very truly,

COLUMBIA PHONOGRAPH COMPANY GEN^L.,

C.H-M.K.C

THIS LETTER WAS DICTATED TO AND TRANSCRIBED FROM THE OFFICE GRAPHOPHONE.

LONDON PARIS BERLIN ST PETERSBURG HAMBURG OAKLAND CLEVELAND NEW YORK CHICAGO BOSTON BUFFALO LOS ANGELES DETROIT MILWAUKEE PHILADELPHIA BALTIMORE WASHINGTON ST. LOUIS KANSAS CITY MEMPHIS INDIANAPOLIS MINNEAPOLIS PITTSBURG SAN FRANCISCO DENVER OMAHA

COLUMBIA PHONOGRAPH COMPANY GENL.

SOLE SALES AGENT FOR THE

AMERICAN GRAPHOPHONE COMPANY

World's Headquarters for Talking Machines and Supplies.

3 Grand Prizes, 4 Gold Medals, St. Louis, 1904.

FACTORY: AMERICAN GRAPHOPHONE COMPANY, BRIDGEPORT, CONN.

GRAND PRIX PARIS 1900.

HEAD OFFICE: 89, GT EASTERN ST. LONDON, E.C.

EDWARD D. EASTON, *President*
FRANK DORIAN, *General Manager for Europe*
W. E. FISHER, *London Manager*

TELEPHONE: 6514 GERRARD.
TELEGRAMS: FIBRILLOSE, LONDON.
Lieber's Code.

WEST END BRANCH,
200, OXFORD STREET,
LONDON, W.

Feb. 14th, 1906.

Dear Sir,

We are sending you a "Columbia Disc Graphophone" and 37 10-inch Disc records, with a quantity of needles, as per previous letter.

Will you kindly acknowledge receipt of this outfit and any further information you may desire respecting the same, kindly address the undersigned at 200 Oxford St. W.

Trusting this will be a source of great pleasure and a means of numerous entertainments,

We remain,

Yours very truly,

COLUMBIA PHONOGRAPH COMPANY GENL.,

E. H. Miller

K.C.

This letter was dictated to and transcribed from the Office Graphophone.

TELEPHONES, { 1155 LONDON WALL. 1147 LONDON WALL. 6514 GERRARD.

TELEGRAMS, FIBRILLOSE, LONDON. LIEBER'S CODE

COLUMBIA PHONOGRAPH COMPANY GEN'L.,

SOLE SALES AGENT FOR THE

AMERICAN GRAPHOPHONE COMPANY

World's Headquarters for Talking Machines and Supplies.

EDWARD D. EASTON, PRESIDENT.

FRANK DORIAN, EUROPEAN GENERAL MANAGER.

MARION DORIAN, ASSISTANT GENERAL MANAGER.

C. H. MILLER, MANAGER.

GRAND PRIZES PARIS 1900 AND ST. LOUIS 1904.

LONDON.
GLASGOW.
CARDIFF.
SYDNEY.
PARIS.
BERLIN.
VIENNA.
MILAN.
WARSAW.
ST. PETERSBURG.
TORONTO.
NEW YORK.
CHICAGO.
SAN FRANCISCO.
BOSTON.
MINNEAPOLIS.
PHILADELPHIA.
PITTSBURG.
ST. LOUIS.
BALTIMORE.
BUFFALO.
DETROIT.
INDIANAPOLIS.
WASHINGTON.
CINCINNATI.
CLEVELAND.
KANSAS CITY.
MILWAUKEE.
PORTLAND, OREG.
OMAHA.
DENVER.
NEW ORLEANS.
MEMPHIS.
LOS ANGELES.
DUBUQUE.
ST. PAUL.
OAKLAND.
PATERSON.
TERRA HAUTE.
ST. JOSEPH, MO.
SPRINGFIELD, MASS.
SACRAMENTO.
CITY OF MEXICO.
ETC, ETC.

WEST END BRANCH,
200, OXFORD STREET,
LONDON, W.

4th Jan. 1906

The Medical Superintendent,
The Retreat,
YORK CITY.

Dear Sir,

We are requested by Sir Tollemache Sinclair, Bart., to forward the enclosed circular-letter and to ask you to let us have a reply by return, that we may prepare order at once and save delay, if Sir Tollemache decides to make the gift.

We do not doubt that you will accept on the conditions named, for out of 150 Hospitals and Infirmaries supplied before Christmas only one has refused, and several Asylums are now entertaining their patients by means of the Graphophone with great success.

Awaiting your reply by return to the above office,

We remain,

Yours very truly,

COLUMBIA PHONOGRAPH COMPANY GENERAL.

C. H. Miller

CHM.MC.

THIS LETTER WAS DICTATED TO AND TRANSCRIBED FROM THE OFFICE GRAPHOPHONE.

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WEST END BRANCH,
200, OXFORD STREET,
LONDON, W.

15th Jan. 1906

Mr. W.E.Waller, Secretary,
The Retreat,
YORK CITY.

Dear Sir,

In reply to yours of the 14th inst. we will say that Sir Tollemache has slightly modified his conditions, namely, that the Graphophone is to be played subject to the judgement of the Medical Officer in charge. He does not expect this to be played when the patients in certain wards are in a critical condition; the Officer must use his judgement. Also, he does not expect it to be played on Sunday.

Kindly advise if this will meet with your approval; in which case, we shall forward you an Outfit at an early date.

Awaiting your reply,

We remain,

Yours very truly,

COLUMBIA PHONOGRAPH COMPANY GENERAL.

C. H. Miller

THIS LETTER WAS DICTATED TO AND TRANSCRIBED FROM THE OFFICE GRAPHOPHONE.

CHM.MC.

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ETC. ETC.

WEST END BRANCH,
200, OXFORD STREET,
LONDON, W.

11th Jan. 1906

The Medical Superintendent,
The Retreat,
YORK CITY.

Dear Sir,

We wrote you on 5th inst. enclosing a circular-letter from Sir Tollemache Sinclair, Bart., offering to present the Asylum with a Columbia Disc Graphophone and 36 10-inch Disc records but we do not seem to have had any reply.

~~We again enclose circular~~ - in case the first was not delivered - and request that you let us have an answer by return as we feel sure that you do not intend to let this opportunity pass.

Over 125 Asylums have already accepted this gift, and 6 have refused, as they already possess a machine.

We now ask you to reply, that we may have your answer early next week and complete order.

Awaiting your reply,

We remain,

Yours very truly,

COLUMBIA PHONOGRAPH COMPANY GEN'L.

C. H. Miller

THIS LETTER WAS DICTATED TO AND TRANSCRIBED FROM THE OFFICE GRAPHOPHONE.

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GIFT TO HOSPITALS AND ASYLUMS.

The Med. Supt.
The Retreat Asylum.

Dear Sir:-

In reference to the "Columbia Disc Graphophone" presented to you for the use of the patients and inmates, we should consider it a great favour to be advised if you find any difficulty in complying with the conditions named, as over 300 have been supplied up to the present and are in daily use, from which we receive the most favorable reports.

We desire to call your attention to the offer made previously from an anonymous donor; namely for every 12 10-inch Disc Records ordered and paid for, price 3/- each, we are authorized to supply you with six additional ones free, making a total of 18 records for your remittance of 36/-. This offer still holds good.

We have had numerous requests from officials for our complete lists of Graphophones and we take this opportunity of enclosing a copy, with the request that it be handed to any of the officials interested in a Graphophone for their own house. We will gladly supply additional lists if requested.

In all future correspondence regarding this gift kindly address to the above office, as we are instructed by our customer to receive and acknowledge all reports.

Awaiting your kind reply,

Yours very truly,

COLUMBIA PHONOGRAPH COMPANY, Genl.
per C. H. Miller

LS.

THIS LETTER WAS DICTATED TO AND TRANSCRIBED FROM THE OFFICE GRAPHOPHONE.

RETREAT
~~C 3/4/26~~
RET 1/5/5/7/22