

Great things come in little packages : Hovis bread ... as good today as it's always been / promoter: Premier Foods Limited.

Contributors

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Introducing the Hovis® 400g loaf range



When it comes to bread, size matters.
So does taste. As the country's most famous baker for over 120 years, we not only use the finest quality flour from our mills, we also believe natural is best, so we never use artificial flavours or preservatives. That's why our bread is so tasty and nutritious. And our small loaves mean you can now enjoy a different variety a little more often.

Great things come in small packages†



†Actual size of a Hovis® 400g loaf

AS GOOD TODAY AS IT'S ALWAYS BEEN

MONEY OFF
COUPON
OVERLEAF

With Hovis® small loaves you can enjoy
all the goodness and taste
with none of the leftovers and waste



Naturally rich in wholegrain
goodness for a healthy heart



Crammed with six varieties
of delicious toasted seeds



The softest thing since sliced bread,
available in medium and thick



Our original loaf, with a unique
sweet and nutty taste



With malted, toasted wheat flakes
for a distinctive flavour and texture

Why not use this coupon
to slice a little more off
the price too?

Hovis is a registered trademark of RHB (IP) Limited.

08/2007

Great things come in small pac



¹Actual size of a Hovis® 400g loaf

COUPON
20p off
any Hovis 400g loaf

TERMS & CONDITIONS: To the Consumer: This coupon may be used towards your next purchase of any Hovis 400g loaf. Only one coupon per customer may be used towards the purchase and will be valid at all major retailers subject to availability. This coupon is only valid if intact. No photocopies, damaged and defaced coupons will be accepted. Please do not attempt to redeem this coupon against any other product as refusal may cause embarrassment and delay at the checkout. Valid until 31.10.09

To the Retailer: Hovis will refund the face value of this coupon provided it has been accepted in part payment for the purchase of any Hovis 400g loaf. This coupon is only valid if intact. Photocopies will not be accepted. Hovis reserves the right to refuse redemption of coupons if they have reason to believe that they have been accepted other than in accordance with their terms. Please submit your coupons within six months of consumer closing date to Hovis 400g, Wellesley Limited, 5 Alpha Court, Corby, Northants NN17 5DP. Wellesley code 0402-02020

Promoter: Premier Foods Group Limited



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Hovis

AS GOOD TODAY AS IT'S ALWAYS BEEN

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