

Sunlight soap : the record reign and record sale of the record soap / Lever Brothers Limited.

Contributors

Lever Brothers Ltd.

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



The
Largest Sale
in the World.

Sunlight Soap

The **Record Reign**
and **Record Sale**
of the **Record Soap**

By
Special
Appointment



Soap Makers
to Her
Majesty.



**A Year's work of the
Old Grandfather's Clock**

faithfully ticking night and day
(twenty four hours a day) during
The Record Reign is
31,536,000 seconds.

**A Year's work at the
Sunlight Soap Works**

(eight hours each day) can produce
372,736,000 tablets of
Sunlight Soap : in other words
100 miles of Sunlight Soap,
can be Manufactured per day at the
Sunlight Soap Works,
Port Sunlight, Near Birkenhead.



BY
SPECIAL
APPOINTMENT



SOAP MAKERS
TO HER MAJESTY
THE QUEEN.

Lever Brothers, Limited,
Port Sunlight, Near Birkenhead,

can Manufacture **Twice** as much
Soap in one year,

at the Sunlight Soap Works, Port Sunlight,
as was Manufactured
by **all the makers** in
Great Britain
at the time of the

Queen's Accession (⁶⁰Years ago.)

Sunlight Soap has the
Largest Sale in the World.

Record Reign !

Record Soap !

Record Quality !

Record Sale !

It is used from Land's End
to John O'Groats :

It is used from Paris to Peru,
and from Bombay to Brazil :

It is used in American Log Cabins,
and Canadian Homesteads :

It is used by the South African Miner,
and in the Australian Bush.

USED ALL OVER THE CIVILIZED WORLD.