

**Cactus cochenillifer : cierge a cochenille / par P.J. Redouté.**

**Contributors**

Redouté, Pierre Joseph, 1759-1840.  
C.L. Bencard Ltd.

**Publication/Creation**

Park Royal, London : C.L. Bencard, [1958?]

**Persistent URL**

<https://wellcomecollection.org/works/wyk78rjf>

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Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
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CACTUS cochenillifer.

*P. J. Redouté pinx.*

CIERGE à cochenille.

### **Aesthetic analgesia**

Aspirin is still the safest and most-tried of the common analgesics, except for its tendency to irritate the mucosa. This single hazard can be reduced by using a soluble salt of aspirin, but for the first time, it is now possible to give aspirin in its pure, uncombined form, with a really pleasant flavour *and very little risk of gastric irritation.*

In Paynocil tablets, aspirin is mixed with glycine, which masks the unpleasant taste and breaks down the tablet immediately it is placed on the tongue. It "floats" the aspirin in a protective vehicle which spreads it evenly over the mucosa, ready for instant absorption.

Paynocil is aesthetically pleasant, rapid in effect and non-irritant. It is the most palatable and convenient of all forms of aspirin.

### **PAYNOCIL** *non-irritant, quick-dispersing, palatable aspirin*

Each Paynocil tablet contains 10 grains of aspirin and 5 grains of glycine.

PACKING: Cartons of 18: dispensing packs of 240 (basic N.H.S. cost 21/8).

### **Junior PAYNOCIL** *is readily accepted by children*

Each Junior Paynocil tablet contains 2½ grains of aspirin and 1½ grains of glycine.

PACKING: Cartons of 20: dispensing packs of 240 (basic N.H.S. cost 12/-).

### *Cactus cochenillifer*

*By kind permission of the Natural History Museum.*

In painting this specimen, Redouté was more concerned with the artistic presentation of botanical forms than with pharmacognostical significance.

Materia medica books still tell today the fascinating story of the cochineal insect. The cactus on which it breeds, however, is neglected. Redouté's delicate painting would be a welcome addition to such volumes.



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