We eat Quaker Oats / American Cereal Co.

Contributors

American Cereal Co.

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Beef or Oats? Which?

One pound of QUAKER OATS will make as much bone and muscle as three pounds of beef.

One pound of good beef costs three times as much as one pound of QUAKER OATS.

Highest Award



TRADE MARK

It should be a crime to give children meat three times a day.

It certainly is foolish for grown people to eat meat at every meal.

The best Oats (Quaker) costs less than the poorest beef.