

Huntley & Palmers Tribrek : the British breakfast food for universal use.

Contributors

Huntley & Palmers.

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HUNTLEY & PALMERS
TRIBREK

REGD.



**THE BRITISH BREAKFAST FOOD
FOR UNIVERSAL USE**

TRIBREK *has arrived !!*

REGD

HUNTLEY & PALMERS TRIBREK

REGD.

The BRITISH BREAKFAST FOOD

Made from sun-ripened wheat grains, fresh creamy milk and pure Cane sugar—TRIBREK arrives to bring the health of the outdoors into your home! Just look at these russet brown flakes! Feel them *crackle* and *snap*! Crisp and crunchy with an appetising bite, TRIBREK adds flavour to your breakfast, or indeed, any meal. You've never sat down to anything so inviting. And nothing you eat could do you so much good while being so enjoyed.

TRIBREK with its three principal ingredients is

ENERGY GIVING & BODY-BUILDING

- (1) WHEAT is known to be Nature's greatest gift to Man—it contains the growth-promoting and necessary Vitamins; Carbohydrates, which supply Energy, and Bran, which supplies the Roughage and Bulk so necessary for good digestion.
- (2) MILK provides tissue-building Protein and Fats and
- (3) SUGAR which sustains effort and contributes to that subtle flavour which makes TRIBREK unique. The combination of these three great staple foods makes TRIBREK the healthiest, most perfectly balanced, cereal food you can buy. Old and young alike profit by its goodness. It nourishes and sustains without fattening.

DELICIOUS WITH FRESH & CANNED FRUITS

TRIBREK is no trouble to serve. There's no cooking or preparing to be done. Other delicious ways of using TRIBREK the new Breakfast Food:—With fresh fruits in Season or preserved fruits from the tin. Try this! Slice a banana over the flakes, add a little jam to supply sweetness and then top up with cream. The children's eyes just glisten with delight at TRIBREK and banana!

Made in England by
HUNTLEY & PALMERS
LONDON & READING

● **TRIBREK - MADE FOR YOU**

To ensure perfect health TRIBREK should be taken universally by everyone.

● **TRIBREK**

made to produce the strong and sturdy growth of the generation of to-morrow. Does not clog the teeth and thus renders them less likely to decay.

● **TRIBREK**

made to give that added strength and vitality needed by all Mothers in a form easily eaten and digested

● **TRIBREK**

to provide a nourishing cereal food easily assimilated by the old. TRIBREK for those who desire to keep slim. A great boon for those with an impaired digestion.

● **TRIBREK**

made to promote refreshing sleep when taken last thing at night.

**OTHER LEADING SPECIALITIES OF
HUNTLEY & PALMERS**

	Usual retail price per lb. Loose.
WELCOME ASSORTMENT	1/0
Popular assortment of sweet Biscuits.	
GINGER NUTS	1/0
The Finest Ginger Nuts.	
STANDARD KINDS ASSORTED	1/3
The leading assortment of slightly sweet food Biscuits.	
ASSORTED CHOCOLATE	2/0
Delicious chocolate covered Biscuits.	

HUNTLEY & PALMERS

TRIBREK

REGD.

THE BRITISH BREAKFAST FOOD



NO PREPARING
NO COOKING

JUST SERVE STRAIGHT FROM PACKET TO PLATE
ADDING HOT OR COLD MILK OR CREAM

TK6.