### What is BETA?: BETA is your bright and brainy source for news on HIV prevention, treatment and ways to live with the virus.

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## What is **BETA**?

BETA is your bright and brainy source for news on HIV prevention, treatment, and ways to live well with the virus. Writers include researchers, clinicians, and community advocates—smart folks who turn science into something everyone can understand and use.

BETA'S MISSION is all about health literacy—providing tools to help you ask smarter questions, understand developments in HIV research, and get the most from your medical care.

The first issue of BETA, printed in 1988, began with a one-word headline: "AZT." Today's BETA goes beyond the drug pipeline, with daily HIV health and prevention news, columns, interviews, and resources on what matters most to people living with the virus or learning ways to stay HIV negative.

#### SEE THE NEW BETA FOR YOURSELF

at www.betablog.org and switch on your HIV smarts.





# BETA

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AIDS 2012



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