

Ding dong bell! Tommy is not well : Who can cure his cold, mother if she's told, will soon apply "Ben-Gay", and drive the cold away ... / Bengue & Co.

Contributors

Bengue & Co.

Publication/Creation

[Place of publication not identified] : Bengue & Co., [between 1930 and 1939?]

Persistent URL

<https://wellcomecollection.org/works/enwawbay>

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Ding dong bell!

Tommy is not well



Who can cure his cold

Mother if she's told

Will soon apply "**BEN-GAY**"

and drive the cold away



CAN you remember a magic word if we give it to you, a password that will cure you of all coughs and colds? It is "**BEN-GAY**," which is short for Dr. **BENGUE'S BALSAM**.

You must remind mother about this famous balsam. When it is rubbed on your chest it makes a delightful healthy glow which quickly sends the pain and soreness away.

For mother's headache or backache too, and for sprains, there is nothing that will do her so much good in so short a time. So remind her of—

DR. BENGUE'S BALSAM

Pronounced
BEN-GAY

Price
13 and 3¢