# Crack it: Crack it 2011 showcased 6 challenges ... / NC3Rs.

#### **Contributors**

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# CRACKIT









CRACK IT 2011 showcased 6 Challenges, invested £3.5 million and connected 19 organisations from 5 sectors in 5 new projects to develop innovative products to address bioscience needs.

We are continuing to invest in Challenges which will benefit science, business and the 3Rs. CRACK IT stimulates three way partnerships between NC3Rs, industry Sponsors and the research community to provide solutions to global challenges in the pharmaceutical, chemical and consumer products industries.

In 2011, the Challenges, defined by industry Sponsors in collaboration with the NC3Rs included the development of:

- A wireless recording device to improve the welfare and predictive capacity of rodent models for neurological disorders
- Novel approaches to extrapolate from in vitro to in vivo in chemical risk assessment
- Development of iPS cell models to study bipolar affective disorder

Would you like to be part of CRACK IT 2012? We are looking for the next round of Challenges for the CRACK IT 2012 Competition.

If you have a challenge involving the use of animals and can offer expertise, in-kind contributions and/or co-funding, and a true collaboration with the winner of your Challenge then we would like to hear your ideas. The CRACK IT team will offer a range of support, from defining your Challenge so that it engages the global 3Rs brain to publicity to connect diverse 'crackers' from different disciplines and sectors.

### Interested?

- Take a look at the Challenges funded in the 2011 competition (www.crackit.org.uk/crackitchallenges)
- Contact one of the CRACK IT team (details below)
- Submit your Challenge through the form on the CRACK IT website

Challenges must be submitted for consideration by the NC3Rs by 11 May 2012.

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