## 'Storey, Evans & Co Ltd'

## **Publication/Creation**

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STOREY EVANS & CO., LTD. LEEDS

1915

21 April 1915.

Dear Sirs,

In reply to your letter of the 19th inst. with respect to your application for permission to reproduce certain illustrations, I regret I am unable to grant the same, as the rights of reproduction are reserved.

I am,

Faithfully yours,

C.J.S.T.

Messrs. Storey Evans & Co., Ltd.,

Larkfield Works,

Rawdon, Leeds.

Registered Office and Works: RAWDON.
Telephone 88 RAWDON.
Telegrams: "IDEAS, RAWDON."



London Office: 7, RED LION SQUARE, HOLBORN, W.C.
Telephone 4821 HOLBORN,
Telegrams: "SEADVERTUM, WESTCENT,"



Diet. J.H.K.



RAWDON HEEDS
19th April 1915.

The Curator, Wellcome Medical Museum, Wigmore Street, W.

Dear Sir,

With reference to our application some time ago to your management for permission to use certain illustrations of exhibits in your Museum as illustrations in an Almanack for the United Chemists Association of Cheltenham; we shall be glad to hear that permission to do this has now been secured.

Awaiting the favour of your reply.

Yours faithfully, EVANS & CO. LTD.

22 February 1915.

Dear Sirs,

I desire to acknowledge your letter of the 19th inst.
asking for permission to reproduce in an almanack certain
illustrations of the old Chemist's Shop in this Museum.
I will put the matter forward and write you again later on.

I am, Faithfully yours,

C.J.S.T.

Messrs. Storey Evans & Co. Ltd., 7. Red Lion Square, W.C.



Dict.

# Storey Evans & Co. Ltd.

+ Directors of Advertising. + Colour and General Printers.

please rsply to 7, Red Lion Square, Holborn, W.

February 19th, 1915.

The Curator,
The Wellcome Medical Museum,
Wigmore Street,

W

Dear Sir,

J.H.K.

On behalf of our Clients, (The United Chemists' Association Ltd., Priory Court, Cheltenham) we wish to secure the consent of your Management to reproduce in their Almanack for 1916 certain illustrations of the Ancient Chemists' Shops in your Museum.

These were published in one illustrated paper -- we believe "The Illustrated London News" -- some time ago and we take it that you have therefore no objection to publicity of this kind.

Although our Clients have previously issued an Almanack, the present intention is to arrange the next edition upon an entirely new plan, which will improve it out of all recognition. It would therefore serve no useful purpose for us to submit a specimen of last year's as it is quite commonplace. The ruling idea this time will be to have absolutely everything in the production essentially Pharmaceutical in character, and it appears to us that these illustrations possess this quality in a high degree.

In consenting to this application, we may point out that you will be serving the interests of some 1200 Retail Pharmacists engaged in the business in this country. (2)

The Curator, The Wellcome Medical Museum. Feb. 19th, 1915.

We shall, of course, be glad to give an undertaking not to use the illustrations for any other purpose, without your express consent.

Trusting you will give the matter favourable consideration and thanking you in anticipation.

We are,

Yours faithfully,

p.p. Storey Evans & Co. Ltd.