

Bonus... and chemists only! : 13 for the price of 12 from May 1 to May 31 inclusive / W.B. Cartwright Ltd.

Contributors

W.B. Cartwright Ltd.

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**BONUS...
AND
CHEMISTS
ONLY!**



13 12

FOR THE PRICE OF

FROM MAY 1 TO MAY 31 INCLUSIVE

Order direct or through our representatives and receive one bonus packet for every dozen Moorland Indigestion Tablets and for every display carton of 2 dozen 1/3 single rolls you will receive a free 2/- packet. You pay no purchase tax on the bonus — we pay it for you!

**MOORLAND USES
THE BIG TV SHOWS**

Impressive 45-second commercials in

**EMERGENCY WARD 10
CORONATION STREET**

with vast audiences for the unique story

"MOORLANDS BEAT ACID REBOUND"

BONUS ON DIRECT ORDERS ONLY PLUS THESE QUANTITY DISCOUNTS
on Assorted Products which can include Moorland Health and Liver Salts, Penetrol products, Bunty products etc.

£5	orders	(excluding purchase tax)	less 5%
£7.10.0	"	"	less 7½%
£10.0.0	"	"	less 10%

MOORLAND INDIGESTION TABLET PRICE STRUCTURE

RETAIL	TRADE
20's roll . . . 1/3	9/4 dozen plus P.T.
40's carton. 2/-	15/- dozen plus P.T.
80's carton. 3/6	26/3 dozen plus P.T.

Cartwright
Chemist-only products
CHEMIST-ONLY PROFITS

FOR THE QUICKEST WAY TO YOUR MOORLAND BONUS — SEE OVERLEAF

FLAP B

QUANTITY DISCOUNTS

CHEMIST AND DRUGGIST APRIL 23

PRODUCT	Size	Retail each	W/sle Price	Req'd Quan.	PRODUCT	Size	Retail Price	W/sle Price	Req'd Quan.
Moorland Ind. Tabs.	20s	1/3	9/4 *	DOZ	Baby Pants white pink or blue	12 doz.		DOZ	DOZ
" " "	40s	2/-	15/- *	" " " " " "	6 doz.		9/-
" " "	80s	3/6	26/3 *	" " " " " "	1 doz.		9/6
Moorland Health & Liver Salts	6-oz.	2/9	20/- *	" " " " " "			10/-
Penetrol Inhalant	small	3/3	23/4 *	Baby Pants Super with free bib			15/3
" "	large	5/-	36/- *	Bunty Baby Feeder 8 oz. graduated	Poly	1/9	14/-
Penetrol Penetrating Cough Syrup	2-oz.	2/6	17/- *	Bunty Baby Soap (Novelty Train Set)	3 tabs.	2/6	18/6 *
" " " " "	4-oz.	3/9	25/6 *	Bunty Baby Shampoo		2/6	17/- *
Penetrol Inhaler		2/6	16/6 *	Cetal Tablets	20s	1/11	15/3
Penetrol Drops		2/9	18/8 *	" "	40s	3/3	26/-
Penetrol Spray		3/-	24/-					
Penetrol Tablets P.I.		2/3	14/9 *	* 25% Purchase Tax				
" " "	50s	4/3	30/- *					
Penetrol Antiseptic Lozenges P.I.	12	2/-	16/-					
Penetrol Antiseptic Pastilles P.I.		2/3	18/-					
Penetrol Rub		2/6	17/- *					
Bunty Baby Cream	small	1/3	9/-					
" " "	med.	1/9	12/3					
" " "	large	3/-	22/-					
Bunty Baby Lotion	4-oz.	2/6	18/6					
Bunty Baby Powder		2/-	13/9 *					

QUANTITY DISCOUNTS ON ALL ASSORTED ORDERS FOR THE ABOVE PRODUCTS ONLY
 £5.0.0. orders (ex. P.T.)..... less 5%
 £7.10.0. orders (ex. P.T.)..... less 7½%
 £10.0.0. orders (ex. P.T.)..... less 10%
 Direct Orders Only. Carriage paid over £7.10.0.

ANY OTHER ITEMS

To: W.B. CARTWRIGHT LTD. RAWDON. LEEDS.
 Please supply the products indicated above

Please affix Slip Label

Date.....

NAME..... (BLOCK LETTERS PLEASE)

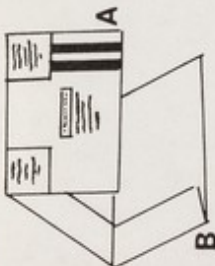
ADDRESS

.....

No postage stamp necessary if posted in Great Britain or Northern Ireland

Postage will be paid by Licensee

HOW TO FOLD AND POST



Fill in coupon and fold as shown. Tuck Flap B into Flap A. Make sure address is on front and post now! No stamp or envelope required.

1st FOLD BACK ALONG THIS LINE

FLAP A

BUSINESS REPLY SERVICE
 Licence No. 4860

W. B. CARTWRIGHT LTD
 RAWDON
 LEEDS