

Great news for british beards : great news for you too : the Sunbeam Shavemaster is back / Sunbeam Electric Ltd.

Contributors

Sunbeam Electric (Firm)

Publication/Creation

London : Sunbeam Electric, [between 1950 and 1959]

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Great news for British Beards!



Great news
for you too—

THE
Sunbeam
SHAVEMASTER
IS BACK

QUICK TURNOVER IS CERTAIN
EARLY SUPPLIES ARE LIMITED—

ORDER NOW!



**NEW CUSTOMERS,
EXTRA PROFITS
FOR YOU!**

WITH
AMERICA'S No. 1 DRY SHAVER

Sunbeam SHAVEMASTER

Available in 2 Models—both packed in genuine leather cases.



Model W-ZA 210-250V, A.C./D.C.
Retail Price 10 gns. including Purchase Tax.

◀ Model W-RA 100-140V, and 190-250V, A.C./D.C.
Retail Price 11 gns. including Purchase Tax.



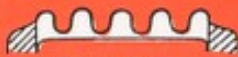
Why SUNBEAM SHAVEMASTER has ONE BIGGER, SINGLE HEAD

instead of a number of smaller heads . . .

Model W Shavemaster



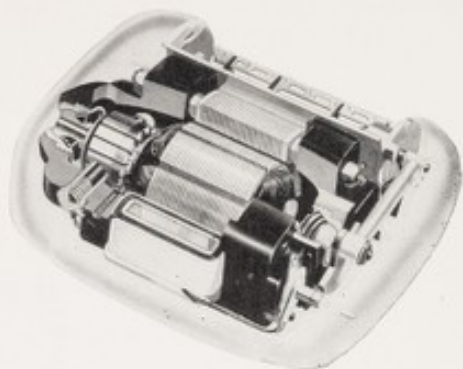
The smooth, comfortable, continuous-round Sunbeam head is bigger and has over 3,000 shaving edges—more than any other electric shaver. The lightning fast cutter makes OVER 24 MILLION ACTUAL SHAVING ACTIONS PER MINUTE—more than any shaver with multiple heads.



Multiple heads

SHAVEMASTER

is the only shaver with a 16-bar armature REAL MOTOR and exclusive crankshaft drive mechanism.



PUNCHY ADVERTISING WILL BRING IN THE CUSTOMERS —

- *Powerful, selling ads. in the evening and local press.*
- *Bright, eye-catching display material for your window and counter.*
- *Leaflets for your counter or for mailing.*
- *Stock ads. for your own use in local papers.*

AND THIS GUARANTEE WILL GLINCH SALES

Sunbeam Shavemaster is so completely outstanding in performance that every man who shaves will find it instantly superior to any method he has ever used, whether soap-and-blade or an electric.

It fits every curve of the face . . . under the chin, over the neck, SMOOTH and COMFORTABLE at all times. No beard too tough—no skin too tender.

Sunbeam Shavemaster can be actually sharpened by the user. A tube of Self-Sharpener Compound with simple instructions for use is included with every Shavemaster.



SUNBEAM APPLIANCES known throughout the world for their high quality include:—

**MIXMASTER · IRONMASTER · TOASTER · WAFFLE
BAKER · COFFEE MASTER · EGG COOKER ·
COOKER & DEEP FRYER · ELECTRIC BLANKET
AUTOMATIC FRYPAN and others**

Some of these will also be available next year.



SEAL FLAP "A" ON HERE

Fold Here

Sunbeam ELECTRIC LIMITED
14-16, OLD QUEBEC STREET,
LONDON, W.1

BUSINESS REPLY CARD
Licence No. WD 1870

Postage
will be
paid by
licensee

Fold Here

FLAP "A"

No Postage
Stamp
necessary if
posted in
Great Britain
or
Northern
Ireland

KEEP THIS ON YOUR FILES

PRICE LIST

Sunbeam SHAVEMASTER

CAT. No.		RETAIL PRICE	DEALER'S COST	
W-ZA	Shavemaster in Real Leather Gift Case, A.C. or D.C., 210-250V. (Std. Pkg. 6—Shipping wt. 7 lbs.)	£10 10 0	£8 6 1	Complete
		8 15 9	6 11 10	List
		1 14 3	1 14 3	P.T.
W-RA	Shavemaster in Real Leather Upright Gift Case, A.C. or D.C., Dual Voltage 100-140V. and 190-250V. (Std. Pkg. 6—Shipping wt. 12 lbs.)	11 11 0	9 2 10	Complete
		9 12 8	7 4 6	List
		1 18 4	1 18 4	P.T.

ACCESSORIES FOR SHAVEMASTER

1750	Comb and Cutter Set (for Models W-ZA and W-RA and all other Model W Shavemasters)	1 10 0	1 3 8	Complete
		1 5 3	18 11	List
		4 9	4 9	P.T.
840	Comb and Cutter Set (for Model S)	1 5 11	1 0 5	Complete
		1 1 10	16 4	List
		4 1	4 1	P.T.
475	Comb and Cutter Set (for Models R and M)	18 3	14 5	Complete
		15 4	11 6	List
		2 11	2 11	P.T.
000	Sharpening Compound	2 6	1 10	List

DELIVERY: Carriage Paid Road Transport. TERMS: Nett, 30 days.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Sunbeam

ELECTRIC LIMITED

14-16, OLD QUEBEC STREET, LONDON, W.1.

MAYFAIR 2111-2-3.

CUT THIS OUT, FOLD AND SEAL. NO STAMP NEEDED.

Position

Signed

Address

Name of Firm

PLEASE USE BLOCK LETTERS

Date

Tick as required:

Counter Leathers

Counter Display Card (51" high x 67")

Window Display Unit (16" high x 13")

Also, please send me:

Subject to prices prevailing at time of dispatch.

£11 11s. 0d.)

at £9 2s. 10d. nett each, including Tax (retail price

Model W-RA Sunbeam Shavemasters in Upright

Gift Case (A.C./D.C. 100-140V and 190-250V)

including Tax (retail price £10 10s. 0d.).

Model W-ZA Sunbeam Shavemasters in Leather

Gift Case (A.C./D.C. 210-250V) at £8 6s. 1d. nett each,

Please supply, carriage paid:

To Sunbeam ELECTRIC LTD.

REPEAT ORDER FORM—you'll need it soon!