

CPL pharmaceutical preparations / Clinical Products Ltd.

Contributors

Clinical Products, Ltd.

Publication/Creation

Richmond, Surrey : Clinical Products, [1955?]

Persistent URL

<https://wellcomecollection.org/works/bz9c7udu>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).

**wellcome
collection**

Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



for your patient suffering from bronchial asthma

**day-long or
night-long freedom
from bronchospasm**
with a single dose

asmapax

ionexchange

sustained action tablets

what it is

ephedrine-resinate 100mg.
(containing $\frac{1}{3}$ gr. ephed. hcl.)
theophylline 65mg.
bromvaletone 150mg.
mephenesin 50mg.

how to use asmapax

One tablet on rising and one on retiring is adequate in most cases. The adjacent table may be helpful as a rough guide in particular cases.

basic N.H.S. cost

30 tablets 5/-
average cost of 12 hours prophylaxis—2d.

Vasomotor Rhinitis <i>Hay Fever and Perennial Rhinorrhœa</i>	One tablet twice a day.
Infection	One tablet <i>mane</i> et <i>nocte</i> as soon as upper respiratory infection is recognised.
Constant wheeze	One tablet twice a day.
On exercise <i>(masked persistent bronchospasm)</i>	One tablet on rising
Occasional Asthma <i>e.g., triggered by social functions, interviews, etc.</i>	One tablet 1 to 2 hours before occasion.
Early Morning or on waking Asthma	One or two tablets on retiring
Nocturnal Asthma	One or two tablets on retiring.

issued in safety containers of 30 tablets and bottles of 250

for your overweight and depressed patient

**all day appetite control
all day relief of
depression and fatigue**

with a single dose

dexten

ionexchange

sustained action tablets

what it is

dexamphetamine-resinate 25mg.

how to use dexten

Half to one tablet at breakfast time.
Not to be given after 10 a.m.

basic N.H.S. cost

30 tablets 2/6
average daily cost of treatment—1d.

advantages of CPL ionexchange sustained action tablets

- | | |
|--|---------------------------|
| (1) Even uninterrupted therapeutic or prophylactic effect lasting 10 to 12 hours | (3) No forgotten dose |
| (2) No excessive concentrations—decreased side-effects | (4) Low basic N.H.S. cost |

products of



original research

clinical samples and case reports gladly sent on request

CLINICAL PRODUCTS LTD · RICHMOND · SURREY

for your tense and apprehensive patient

day-long relief of depression

day-long relief of anxiety

day-long appetite control

with a single dose

barbidex

ionexchange

sustained action tablets

what it is

dexamphetamine-resinate 25mg.
phenobarbitone 1gr.

how to use barbidex

Half to one tablet at breakfast time. Not to be given after 10 a.m.

basic N.H.S. cost

30 tablets 3/10
average daily cost
of treatment—1½d.

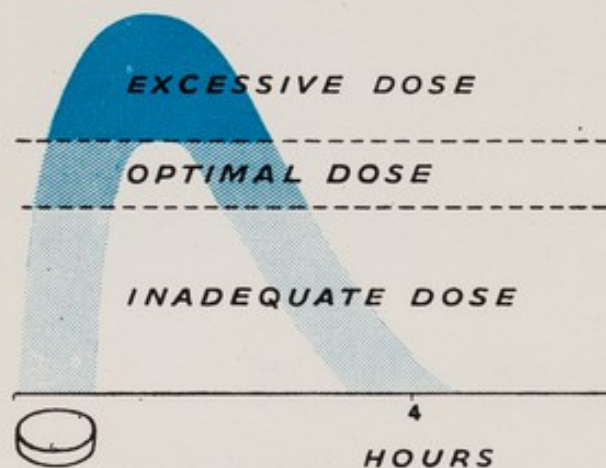


bibliography

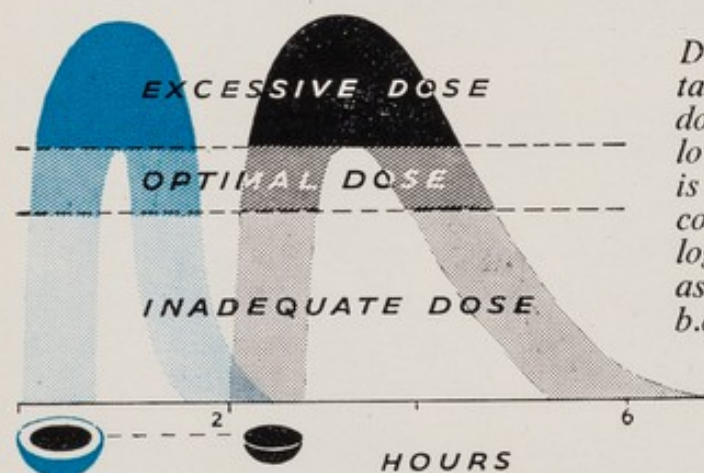
- Saunders L., et al. *Journal of Pharmacy and Pharmacology* Nov. 1956, page 975
Fisher T. N., *Brit. Med. J.* 2.452.1946
Loew et al., *J. Pharmacol.* 86.1.1946
Bray G. W., *Pract.* 151.210.1943
Hurst A., *B.M.J.* 1.403.1943
Brown E. A. *Ann. Allergy* 9.134.1951
Holman et al., *B.M.J.* 187.1.1954
Herxheimer H., *B.M.J.* 1379.1954
Macaulay D. B., *B.M.J.* 632.8.1954
Frankland et al., *Lancet*, 22.4.1955
Seater et al. *Amer. Pract.* 329.3.6.1955
Rakeman F. M., *A.M.J. Med.* 3.601.1947
Asthma Res. Council, London, ed. 8.1949
May E. A., *Phys. Therap. Rev.* 32.121.1952
Jacobson, Univ. Chicago. Press, Illinois 1948

frontispiece:— both, Niagara Falls and CPL ionexchange sustained action tablets, work round-the-clock

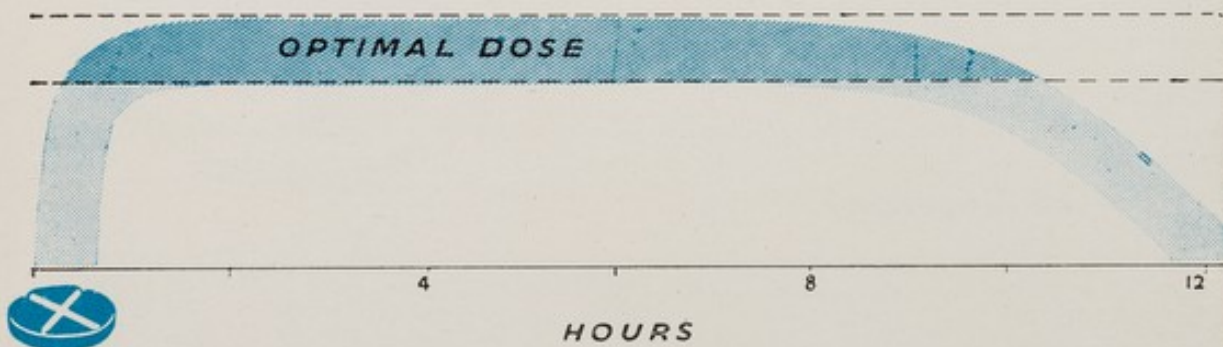
how **CPL ionexchange** tablets differ from ordinary and enteric coated tablets



Ordinary tablets and capsules produce unnecessarily high drug concentrations during peak periods with increased danger of avoidable side-reactions.



Delayed action 'layered' tablets supply TWO doses (with ONE swallow), the second of which is delayed by enteric coating. The physiological effect is the same as with ordinary tablets b.d.



In CPL ionexchange tablets the sustained action is inherent in the drug resinate and does not depend on enteric coating. Controlled ionic exchange feeds the therapeutic agent into the blood stream evenly and without interruption for 10 to 12 hours independent of physiological factors.

basic N.H.S. cost

(based on smallest dispensing packing)

CPL PHARMACEUTICAL PREPARATIONS

asmapax ionex change tablets <i>evenly sustained ephedrine therapy</i>	30 tablets	5/-
barbidex ionex change tablets <i>evenly sustained dexamphetamine therapy with sedation</i>	30 tablets	3/10
dexten ionex change tablets <i>evenly sustained dexamphetamine therapy</i>	30 tablets	2/6
menopax forte tablets <i>androgen/oestrogen therapy plus sedation for controlling menopausal disorders</i>	25 tablets	2/6
menopax tablets <i>oestrogenic sedative for menopausal disorders</i>	25 tablets	1/2
menopax antipruritic cream <i>mixed hormone therapy plus surface anaesthesia</i>	1 oz.	3/4
menovo tablets <i>antispasmodic and sedalgesic for spastic dysmenorrhoea, etc.</i>	25 tablets	1/8
sedaltine tablets <i>safe, non-barbiturate tranquillizing sedative</i>	25 tablets	3/-
uniprin tablets <i>palatable, non-irritant calcium-aspirin</i>	25 tablets	7d.
polycrest antipruritic cream <i>antiseptic, fungicidal and surface anaesthetic</i>	1 oz.	2/11
arthripax cream <i>analgesic and antiphlogistic</i>	1 oz.	1/5
arthripax tablets <i>anti-rheumatic, analgesic, spasmolytic</i>	50 tablets	3/4

clinical samples of any CPL product on request

CLINICAL PRODUCTS LTD.
RICHMOND, SURREY