Contributors

Lever Brothers Ltd.

Publication/Creation

[Port Sunlight] : [Lever Brothers], [1896]

Persistent URL

https://wellcomecollection.org/works/dhzenrv9

License and attribution

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.



Wellcome Collection 183 Euston Road London NW1 2BE UK T +44 (0)20 7611 8722 E library@wellcomecollection.org https://wellcomecollection.org

Brightens the home. So does SUNLIGHT SOAP.

umapar 006 AMBITION.

APPOINTED

BY

SPECIAL ROYAL

WARRANT

Is the stepping stone to great achieve-ments, SUNLIGHT SOAP is the step-ping stone to happy homes and life-long comfort.

0 0 ILL -6

Guards one from many a pitfall. It firm-ly resists attempts to palm off worthless imitations for SUNLIGHT SOAP.

reld cons PERSEVERANCE.

Everything can be overcome by per-severance. The largest wash can be overcome by SUNLIGHT SOAP.

J. Rogers

ECONOMY. To use SUNLIGHT SOAP is the truest economy. It saves time, health and money.

nungal Wence 14 0 KINDNESS.

A kind action brings happiness. To introduce SUNLIGHT SOAP to ones friends is a kindness to them and should make them ever grateful.

ARTISTIC TASTE.

SOAP MAKERS

10

THE QUEEN.

HERMAJEST

Adds beauty to the home. SUN-LIGHT SOAP adds beauty to art. beautiful, is beautiful, is Decoration, however beautiful valueless unless accompanied cleanliness.

(rhund. alloan MUSIC.

Civilises the world. There is no music without harmony. A sure way to obtain harmony in the home is to use SUNLIGHT SOAP.

dolos

THE POWER OF REASONING.

Is born to some, but can also be acquired. If several millions of people of all races, creeds and all classes, persistently use SUNLIGHT SOAP, it stands, to reason it must possess superiority over others.

athom

JUDGMENT.

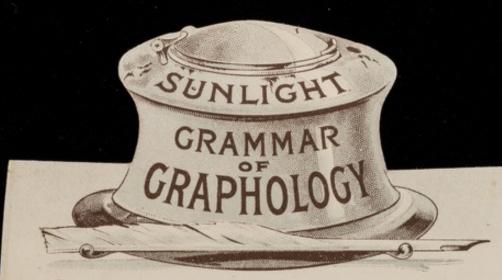
It is judgment which decides between good and bad. The Royal Appoint-ment, twelve Gold Medals and the largest sale throughout the world, are proofs of the favourable judgment universally passed on SUNLIGHT SOAP.

PRIDE.

SOA

 SUNLIGHT SOAP to kindness to them and em ever grateful.
 Off brings misery and sorrow. One should not be too proud to learn. One trial of SUNLIGHT SOAP is enough to demonstrate its superiority over all other

 FOR THE USERS
 OF



GRAPHOLOGY is the science which seeks to discern the character of a man from his handwriting. It is governed by rules, and can be acquired by practice and observation.

CLASS

The first stroke larger

than the second. Larger than the other letters. Small d made with curve

from right to left.

A SIGN is a visible characteristic. A RESULT is a combination of two or more signs.

Handwriting shows two kinds of signs: those which are called general signs, and those which are called individual signs. The following table will show the more simple of these signs and their

signification.

It will be found both curious and amusing to test by these signs the handwriting of a person whose character is already well known.

ASS A.-GENERAL SIGNS.

0

nip

due

to

letter

idicious

oodle

as

you

Dombe

0

tist

Nu

Sign Harmonic.

Ascending. Descending.

Straight.

Undulating or Wavy.

Round.

Small. Squeez Capitals. ..

Capital M. Small S. Letter D. Finals.

Short. have 2.2

Finely crossed. Letter T

Heavily crossed. Punctuation. With great care, particu-larly the dots to the 'i' and 'j.'

Large.

Long.

A single name. Signatures.

..

· Underlined.

Signifies. Intelligence.

Ardour, success, ambition.

Want of confidence in one's self, melancholy.

Firmness of nature, honesty.

Subtleness of nature, finesse, falsehood.

Sweetness, kindness.

SIGNS.

Dissimulation and hypocrisy.

Boasting, imagination, frankness.

Good breeding, aristocratic tendency. Imagination.

Cultivated intelligence.

Prodigality.

Economy, reserve, critical mind.

Want of energy, weak will.

Obstinate will.

Minutize, prudence, order.

Pride and also insignificance. Pride of Name.

Thompson Defensiveness.

Flourishes. Made with a dash from HC, right to left. Made with a dash from Arth Aggressiveness. Var left to right.

SUNLIG

Appointed by Special Royal Warrant

Soap Makers to Her Majesty the Queen.