

**UFAW : The Universities Federation for Animal Welfare, 7a Lamb's Conduit Passage, London, W.C.1 : dear Sir or Madam ... / Fougasse.**

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Fougasse.  
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The Universities Federation For Animal Welfare  
7a Lamb's Conduit Passage, London, W.C.1

Dear Madam

Of recent years there has been a noticeable increase of popular interest in animal life, with a corresponding advance in popular concern for animal welfare: individual acts of cruelty now attract far more notice than they used to, and, when they occur, far more people are ready to protest and to protect.

But there is another field of humane endeavour, certainly no less important, which is less obvious to the passer-by: this is the wide field of prevention rather than cure, the more or less backroom activities concerned with the production of humane substitutes for cruel methods, with the control of cruelties where human and animal interests are opposed, and with informed humane education.

This is the field in which UFAW's work lies, and it is for this work — of very great importance but comparatively little emotional appeal — that I now beg for a contribution, however small, to help us to carry on the work and increase it.

Yours faithfully,

Chairman.

