

Your guide to protecting your pet against fleas and ticks : Frontline Spot On : protection you both can trust / Merial Animal Health Ltd.

Contributors

Merial Animal Health Ltd.

Publication/Creation

[Harlow, Essex] : Merial Animal Health, [2011?]

Persistent URL

<https://wellcomecollection.org/works/vxp2bujb>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).

**wellcome
collection**

Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

Treating your pet is easy with FRONTLINE Spot On

Application

Weigh your pet and choose the correct size pipette for its weight.

Step 1 Hold the pipette upright and tap the neck to ensure the contents are in the main body of the pipette. Then break back the snap-off top along the scored line.



Step 2 Part your pet's coat between the shoulder blades until you can see their skin.



Step 3 Place the tip of the pipette on the skin and squeeze gently to empty the contents onto the skin.



You can handle your cat or dog as usual as soon as the application site is dry.

Treatment schedule

PROTECTION AGAINST:	APPLY TO CATS:	APPLY TO DOGS:
Fleas* and ticks	Every month	Every month
Fleas*	Every 5 weeks	Every 2 months

*In cases of severe flea infestations or animals diagnosed with Flea Allergy Dermatitis apply monthly. For further details please refer to the leaflet within the packaging.

Fast acting



- Kills fleas within 24 hours and ticks within 48 hours.

Long lasting



- Kills fleas for up to 5 weeks in cats and up to 2 months in dogs.
- Kills ticks for up to a month in cats and dogs.

Water resistant



- Your pet can swim or be bathed as usual from 48 hours after application.

For further advice, please speak to your FRONTLINE Spot On stockist.



For pet owner information and fun stuff, visit



FRONTLINE® Spot On contains fipronil (NFA-VPS) (UK); (FOM) (Ireland).
 ®Registered Trademark. For further information contact Merial Animal Health Ltd, CM19 5TG, UK. ©Merial Ltd 2010. All rights reserved.

Your guide to protecting your pet against fleas and ticks.



FRONTLINE®
 Spot On
 Protection you both can trust

ME02071

The trouble with fleas

Fleas are much more than just a minor irritation to your pet. They can cause:

- **Intense itching and scratching** which can result in hair loss
- **Anaemia** in puppies and kittens
- **Flea Allergy Dermatitis** – a very common and unpleasant skin condition caused by an allergy to flea saliva.

In a survey conducted in vet surgeries almost 1 in 10 dogs and more than 1 in 5 cats showed signs of an active infestation*.



5% of a flea problem is on your pet.



95% is in the pet's environment as eggs, larvae and pupae.

Your pet can catch fleas whenever they go out in the garden or for walks. Fleas hatch out in the environment and jump onto pets in seconds. Around 24 hours later the fleas begin laying eggs that infest your home. Where fleas are concerned, prevention is definitely better than cure!



*Bond et al. A survey of flea infestation in cats and dogs in the UK during 2005. Veterinary Record (2007) 160, pg 505-506.

How to prevent fleas

Breaking the flea life cycle

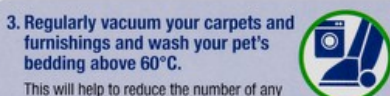
1. Use FRONTLINE Spot On regularly to kill adult fleas on your pet.

Treat cats every 5 weeks and dogs every 2 months.



2. Make sure all cats and dogs are treated.

Each pet can act as a host for a flea infestation.



3. Regularly vacuum your carpets and furnishings and wash your pet's bedding above 60°C.

This will help to reduce the number of any eggs, larvae and pupae in the environment.

In addition, when treating an infestation:



- Use an environmental spray containing an insect growth regulator to kill eggs and larvae



- Allow treated pets continued access to infested areas to ensure newly hatched fleas are killed on contact with FRONTLINE Spot On.

The truth about ticks

Ticks cause irritation, inflammation and infection where they attach, and are second only to mosquitoes in transmitting infectious disease to humans and animals.

Ticks are found in areas of heathland, woodland and increasingly in urban parks and gardens. From here, they can attach themselves to your cat or dog.

How to kill ticks

FRONTLINE Spot On kills the three most common species of ticks found in Europe within 48 hours. Once dead they should drop off naturally or can normally be removed by a very gentle pull, preferably with tweezers. If not, see your vet.

