

Tell us your inside story and you could win a painting of your pet ... / Pedigree Petfoods.

Contributors

Pedigree Petfoods (Firm)

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The Pedigree and Whiskas Diet Range



If you are concerned about your pet's health consult your veterinary surgeon for advice. A special diet may be needed as part of the prescribed treatment.



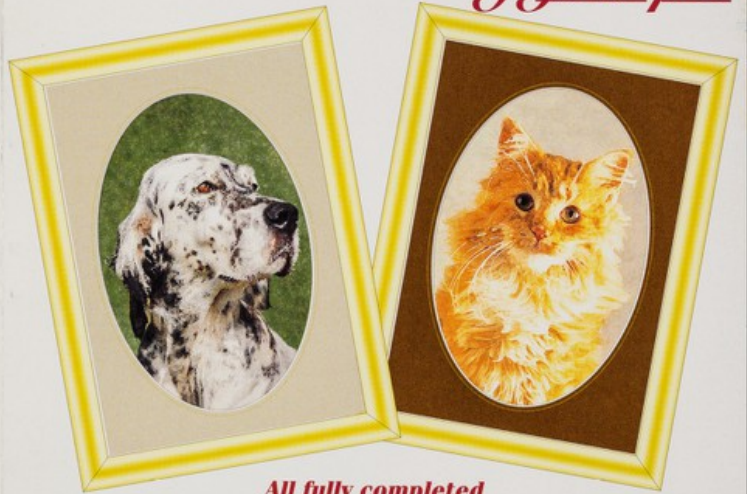
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Tell us your...

INSIDE STORY

AND YOU COULD

WIN a *Painting*
of your pet



All fully completed entries receive a free mug!

Pick up an application form and see your veterinary nurse for further details and conditions of entry.



Competition runs from 1st January to 31st March 1995. All completed entries to be received no later than 31st March 1995.

The Expertise Behind The Diets Range

Meeting the nutritional needs of an ill cat or dog can greatly improve their quality of health. The Pedigree Canine and Whiskas Feline Diets are specially formulated to meet the dietary needs of cats and dogs, both during and recovering from an illness. In some instances a special diet may also be required for pets with long term nutritional needs.



The Pedigree and Whiskas diets are developed at the Waltham Centre for Pet Nutrition, the world's leading authority on healthcare and nutrition, where we have over 50 years of experience and expertise researching the nutritional needs and feeding behaviour of pets.



Competition Details

If your cat or dog has been on, or is currently being fed a Pedigree Canine or Whiskas Feline Diet then you have the opportunity to win a painting of your pet. All you have to do is correctly complete the Word search on the Entry Form and tell us, in no more than 300 words, how feeding a Pedigree Canine or Whiskas Feline Diet has helped to improve your pet's health, condition and quality of life.



Every completed application will receive a FREE mug!

Send your "Inside Story", along with a fully completed entry form and the photograph of your pet which you would like for a portrait painting, to Pedigree Petfoods.

One winner from each region of the United Kingdom (Scotland & Ireland; N. England; W. England & Wales; East; South-East; South-West) will be chosen by the judges.

How To Enter

1 Fill in the entry form details and complete the Word search.

2 Ask your Veterinary Nurse to complete the clinical record section of the entry form and stamp with the Veterinary Practice stamp

3 On a separate piece of paper, write your "Inside Story" in no more than 300 words, detailing the benefits the Pedigree Canine or Whiskas Feline Diet brought to your pet, such as improved health and quality of life.

4 Send in the completed entry form, your "Inside Story" and the photograph of your pet to:
Tracey Hudson,
Professional Communications,
Pedigree Petfoods,
Waltham on the Wolds,
Leicestershire LE14 4RS

All completed entries to be received by 31st March 1995.

TERMS & CONDITIONS

- Offer is open to all UK residents aged 18 years or over. Applications are limited to one per household. Employees of Pedigree Petfoods or their agents are not allowed to enter.
- All official entry forms must have the clinical record section completed and stamped by the veterinary practice.
- The completed Entry Form and Word Search, "Inside Story" and photograph of your pet must be received no later than 31st March 1995.
- Pedigree Petfoods take no responsibility for lost, delayed or damaged entries. Proof of posting is not proof of delivery. We recommend using registered post. Copyright in all "Inside Stories" and photographs will become the property of Pedigree Petfoods on posting.
- Entries will be divided into six categories, each category representing the following areas of the UK: Scotland & Ireland; N. England; W. England & Wales; East; South-East; South-West. Applications will be classified according to the owner's address. A winner will be chosen from each category.
- The winning prizes will be awarded to the entrants who have successfully completed the word search and, in the opinion of the judges have most illustratively described the benefit of the diet to their pet.
- The portraits will be commissioned from an artist chosen by Pedigree Petfoods. The portrait size will be approximately 40cm x 50cm. There is no cash alternative. The portrait will be based upon the photograph submitted with the Entry Form and "Inside Story".
- The portrait will be completed and delivered to the winner by 31st December 1995.
- The winner will be notified by post within 28 days of the closing date. Winner's details will be available after the closing date to applicants sending a SAE.
- Pedigree Petfoods are unable to return any photographs and "Inside Stories".
- Winners may be asked to be involved in publicity and the photographs of their pets be published.
- Applications made on photocopied forms will be accepted.
- The decision of the judges will be final, and no correspondence will be entered into.
- Promoter: Pedigree Petfoods, a Division of Mars G.B. Limited, Melton Mowbray, Leicestershire, LE13 1BB

Entry Form

Please complete all sections on the entry form.

OWNER'S NAME

OWNER'S ADDRESS

POSTCODE

TEL. NO.

PET'S NAME

PET'S BREED

PET'S AGE

CAT or DOG

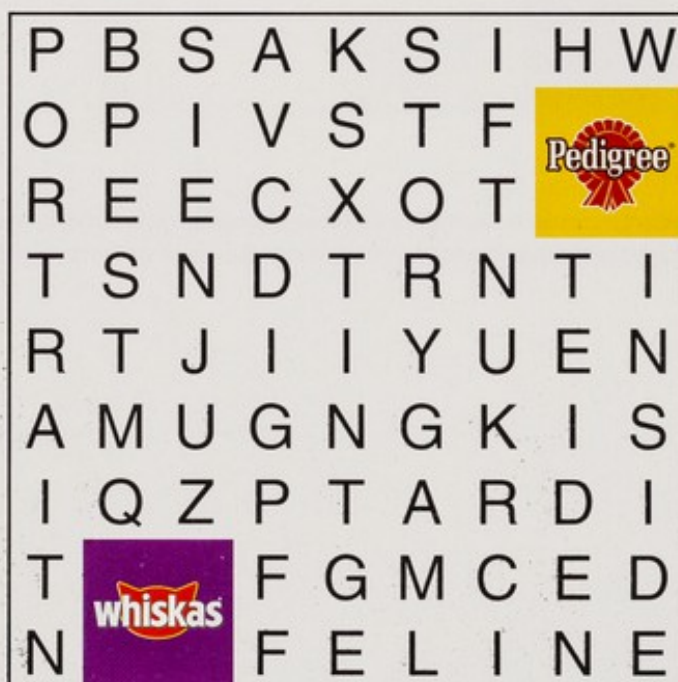
SEX

DIET TYPE PRESCRIBED FOR PET

This information will be stored on our pet owners' list for marketing purposes. Please tick this box if you do not wish to receive any further news of our products or special offers

WORD SEARCH

The 9 words listed below can be found in the wordsquare below. They may be spelt out vertically, horizontally or diagonally. Find each word and circle it using a ballpoint pen.



DIET

PEDIGREE

INSIDE

WHISKAS

CANINE

STORY

FELINE

PORTRAIT

MUG

PRACTICE NAME

PRACTICE ADDRESS

POSTCODE

TEL. NO.

VETERINARY NURSE

CLINICAL DETAILS

The following section must be completed by the Veterinary Surgeon or Veterinary Nurse. Please detail the key information relating to this pet's health, dietary requirements and change(s) resulting from the diet prescribed.

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