

**Another of Kellogg's famous products : Whole Wheat Flakes : flavour plus food value / Kellogg's.**

**Contributors**

Kellogg Company.

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ANOTHER OF *Kellogg's* FAMOUS PRODUCTS

# WHOLE WHEAT FLAKES

FLAVOUR *plus* FOOD VALUE

Cut along this line and send with tops of two packets of Kellogg's Whole Wheat Flakes and we will forward to you a copy of **KELLOGG'S MAGIC JUNGLELAND MOVING PICTURES BOOK**

Name .....

Address .....

Town ..... State .....



# Toasted Whole Wheat Flakes

with the

## Famous Kellogg Flavour

Bright and happy faces at the breakfast table when you serve Kelloggs deliciously flavoured Whole Wheat Flakes. Every member of the family, young or old, will delight in these Wholesome toasted Wheat Flakes served with milk or cream ALL THE YEAR ROUND.

Whole Wheat Flakes are the whole of the wheat grown in our own Sunny Land, rich in Vitamins and proteins, manufactured in the most modern and Hygienic factory in the Southern Hemisphere, and, being easily digested and most palatable, are ideal for growing children.

In serving MILK with Kelloggs Whole Wheat Flakes you are providing children with lime so essential to teeth and bone development. Much of the dental trouble afflicting children is due to the lack of lime in Australian water, and Milk, which is rich in lime content, helps to replace this deficiency.

Change to Kelloggs Whole Wheat Flakes to-day and keep all the family healthy and happy.

Every Grocer sells them—and remember, you'll pay no more for KELLOGGS Whole Wheat Flakes.

### THE BETTER WHEAT FLAKES